



Seo Analyzer gov.ie

Generated on March 05 2022 10:16 AM





The score is 60/100







SEO Content

	Title	<p>gov.ie - Search for services or information</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>string</p> <p>Length : 6</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1532"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Search for services or information</td> </tr> <tr> <td>description</td> <td>string</td> </tr> </tbody> </table>	Property	Content	title	Search for services or information	description	string						
Property	Content													
title	Search for services or information													
description	string													
	Headings	<table border="1" data-bbox="544 1563 1481 1632"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1666 1374 1995" style="list-style-type: none"> • [H1] Search for services or information • [H2] Main navigation • [H2] Pinned items • [H2] Government announces changes to public health measures • [H2] Explore service categories • [H2] Featured stories • [H2] Services and information • [H2] Departments and publications • [H2] About gov.ie 	H1	H2	H3	H4	H5	H6	1	8	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	0	0	0	0									
	Images	<p>We found 5 images on this web page.</p>												

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 41% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Departments	Internal	Passing Juice
Consultations	Internal	Passing Juice
Publications	Internal	Passing Juice
Policies	Internal	Passing Juice
Gaeilge	Internal	Passing Juice

In-page links

Current rules for travelling to Ireland	Internal	Passing Juice
Public health advice in place right now	Internal	Passing Juice
Enhanced Illness Benefit for COVID-19	Internal	Passing Juice
How to get your EU Digital COVID Certificate	Internal	Passing Juice
See the full details.	Internal	Passing Juice
All services	Internal	Passing Juice
Agriculture	Internal	Passing Juice
Business	Internal	Passing Juice
Education	Internal	Passing Juice
Employment	Internal	Passing Juice
Environment	Internal	Passing Juice
Family and Relationships	Internal	Passing Juice
Health	Internal	Passing Juice
Housing	Internal	Passing Juice
Justice	Internal	Passing Juice
Local Government	Internal	Passing Juice
Money and Tax	Internal	Passing Juice
National Government	Internal	Passing Juice
Schools and school staff	Internal	Passing Juice
Social Welfare	Internal	Passing Juice
Transport and Travel	Internal	Passing Juice
The Housing Commission	Internal	Passing Juice
Storm advice	Internal	Passing Juice
Your guide to Budget 2022	Internal	Passing Juice
Leave feedback	Internal	Passing Juice
Circulars	Internal	Passing Juice
Directory	Internal	Passing Juice
About gov.ie	Internal	Passing Juice

In-page links

[Accessibility](#)

Internal

Passing Juice

[Privacy policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

govie **government** information health
services feedback schools employment
advice housing

Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
services	11	✓	✗	✗	✓
government	7	✗	✗	✗	✓
information	6	✓	✗	✗	✓
health	5	✗	✗	✗	✓
housing	5	✗	✗	✗	✗

Usability





	Url	Domain : gov.ie Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 114 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
------------------------------------------------------------------------------------	---------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
------------------------------------------------------------------------------------	-------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Optimization

		crawl the site more intelligently.
	Robots.txt	<p>http://gov.ie/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 521 1481 600"> Google Analytics</div>