Seo Analyzer govdelivery.com

Generated on March 18 2022 18:51 PM

The score is 58/100

SEO Content

✓	Title	Full Marketing Platform for Government l govDelivery by Granicus **Length : 64** Perfect, your title contains between 10 and 70 characters.
✓	Description	Accelerate your audience growth and connect via email, social or text. The Granicus Network has 280 million citizens who said 'Yes' to government messages. **Length : 155** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	article
title	Full Marketing Platform for Government l govDelivery by Granicus
description	Accelerate your audience growth and connect via email, social or text. The Granicus Network has 280 million citizens who said 'Yes' to government messages.
url	https://granicus.com/solution/govdelivery/
site_name	Granicus
image	https://granicus.com/wp-content/uploads/image/jpeg/granicus-og.jpg

SEO Content

image:secure_url	https://granicus.com/wp-content/uploads/image/jpeg/granicus-og.jpg
image:width	1200
image:height	630

Headings

H1	H2	H3	H4	H5	H6
1	4	6	4	4	10

- [H1] The Most Trusted Marketing Platform for Government
- [H2] Citizen Expectations Are Changing
- [H2] Success Stories
- [H2] Government Communications Made Easy
- [H2] The Premiere Provider of Government Communications
- [H3] Reach and Engage More People
- [H3] A Robust Citizen Subscriber Network
- [H3] More Personalized Campaigns
- [H3] An Unmatched Commitment to Security
- [H3] Write-Once, Publish Everywhere
- [H3] Powerful Pre-Built Integrations
- [H4] Detailed Citizen Subscriber Reporting
- [H4] Easily Automate and Schedule Campaigns
- [H4] Beautifully Branded Templates
- [H4] One-Click Social Posts and Text Messaging
- [H5] Local
- [H5] State
- [H5] Federal
- [H5] United Kingdom
- [H6] Platform Solutions
- [H6] Services and Support
- [H6] Use Cases
- [H6] Versatile Solutions for Governments
- [H6] Learn More .arrow-fill {fill: none;stroke: #fff;stroke-width: 3px;}
- [H6] Learn More .arrow-fill {fill: none;stroke: #fff;stroke-width: 3px;}
- [H6] Learn More .arrow-fill {fill: none;stroke: #fff;stroke-width: 3px;}
- [H6] Learn More .arrow-fill {fill: none;stroke: #fff;stroke-width: 3px;}
- [H6] Resources
- [H6] Connect

Images

We found 18 images on this web page.

16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

Text/HTML Ratio

Ratio : **18%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

Flash

Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 83 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 98.8% Internal Links 1.2%

In-page links

Anchor	Type	Juice
Support	External	Passing Juice
Login	External	Passing Juice
Status	External	Passing Juice
Platform	External	Passing Juice
Markets	Internal	Passing Juice
Success Stories	External	Passing Juice
Schedule a Demo	External	Passing Juice
Website & CMS	External	Passing Juice
Digital Forms & Services	External	Passing Juice

In-page links

Digital Communications	External	Passing Juice
Agenda & Meeting Management	External	Passing Juice
Records Management	External	Passing Juice
311 Request Management	External	Passing Juice
Boards & Commissions Management	External	Passing Juice
Short-Term Rental Compliance	External	Passing Juice
Permitting Applications	External	Passing Juice
Customer Service Hub	External	Passing Juice
Local	External	Passing Juice
State	External	Passing Juice
Federal	External	Passing Juice
United Kingdom	External	Passing Juice
Learning Center	External	Passing Juice
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In-page links

-	External	Passing Juice
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Citizen Engagement	External	Passing Juice
Civic Engagement	External	Passing Juice
Community Engagement	External	Passing Juice
Digital Communications	External	Passing Juice

In-page links

Digital Government	External	Passing Juice
Digital Government Services	External	Passing Juice
Government CMS	External	Passing Juice
Government Transparency	External	Passing Juice
Government Website Design	External	Passing Juice
Legislative Management	External	Passing Juice
Short-Term Vacation Rental Compliance	External	Passing Juice
Company	External	Passing Juice
Blog	External	Passing Juice
Careers	External	Passing Juice
News & Press	External	Passing Juice
govCommunity	External	Passing Juice
Granicus UK	External	Passing Juice
Granicus India	External	Passing Juice
Contact Us	External	Passing Juice
Terms of Use	External	Passing Juice
Privacy Policy	External	Passing Juice
How to Report Security Vulnerabilities	External	Passing Juice

SEO Keywords

	Keywords Cloud	granicus how government govdelivery more digital services communications engagement management

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

digital	18	✗	✗	✗	✗
more	14	✗	✗	✗	✓
how	14	✗	✗	✗	✗
government	14	✓	✗	✓	✓
engagement	14	✗	✗	✗	✗

Usability

	Url	Domain : govdelivery.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://govdelivery.com/sitemap.xml
	Robots.txt	http://govdelivery.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.