



# Seo Analyzer govexec-media.com

Generated on March 18 2022 07:11 AM

The score is 35/100



## SEO Content

|  |                    |   |                |                |                |                |                |
|--|--------------------|---|----------------|----------------|----------------|----------------|----------------|
|  | Title              | <b>Length : 0</b><br>Very bad. We haven't found title on your page.   |                |                |                |                |                |
|  | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                            |                |                |                |                |                |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |                |                |                |                |                |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them. |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>0  | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  | Images             | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes.  |                |                |                |                |                |
|  | Text/HTML Ratio    | <b>Ratio : 0%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |                |                |                |                |                |
|  | Flash              | Perfect, no Flash content has been detected on this page.   |                |                |                |                |                |
|  | Iframe             | Great, there are no Iframes detected on this page.  |                |                |                |                |                |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 1 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                                | Type     | Juice         |
|---------------------------------------|----------|---------------|
| <a href="#">Click here to proceed</a> | Internal | Passing Juice |



## SEO Keywords

|   |                |  |
|---|----------------|--|
|  | Keywords Cloud |  |
|---|----------------|--|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability

|   |              |   |
|---|--------------|---|
|  | Url          | Domain : govexec-media.com<br>Length : 17   |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|   | Printability | We could not find a Print-Friendly CSS.   |

## Usability

|   |             |  |
|---|-------------|--|
|  |             |  |
|  | Language    | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core.  |




## Document

|    | Doctype         | Missing doctype   |                 |             |            |   |         |   |            |   |
|---|-----------------|---|-----------------|-------------|------------|---|---------|---|------------|---|
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |                 |             |            |   |         |   |            |   |
|    | W3C Validity    | Errors : 9<br>Warnings : 3  |                 |             |            |   |         |   |            |   |
|  | Email Privacy   | Great no email address has been found in plain text!  |                 |             |            |   |         |   |            |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;frameset&gt;</td><td>1</td></tr><tr><td>&lt;frame&gt;</td><td>1</td></tr><tr><td>&lt;noframes&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>  | Deprecated tags | Occurrences | <frameset> | 1 | <frame> | 1 | <noframes> | 1 |
| Deprecated tags   | Occurrences     |   |                 |             |            |   |         |   |            |   |
| <frameset>  | 1               |   |                 |             |            |   |         |   |            |   |
| <frame>   | 1               |   |                 |             |            |   |         |   |            |   |
| <noframes>  | 1               |   |                 |             |            |   |         |   |            |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |            |   |         |   |            |   |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization |  Apple Icon        |
|  |                     |  Meta Viewport Tag |
|  |                     |  Flash content     |

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://govexec-media.com/sitemap.xml">http://govexec-media.com/sitemap.xml</a>   |
|  | Robots.txt  | <a href="http://govexec-media.com/robots.txt">http://govexec-media.com/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |