

Seo Analyzer grandisland.com

Generated on February 13 2022 19:55 PM

The score is 36/100

SEO Content

| | Title | City of Grand Island, NE Home | | | | | |
|---|--------------------|--|---|----------------|----------------|----------------|-----------------|
| | | Length: 31 | | | | | |
| | | Perfect, | Perfect, your title contains between 10 and 70 characters. | | | | |
| | Description | Length: 0 | | | | | |
| | | - | Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description. | | | | |
| 8 | Keywords | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords. | | | | | |
| 8 | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | |
| | Headings | H1 1 | H2 8 | H3 0 | H4 0 | H5 0 | H6 0 |
| | | [H1] City of Grand Island, NE [H2] Welcome to Grand Island, Nebraska [H2] City Center [H2] Home News [H2] headerText [H2] headerText [H2] Connect With Us [H2] Contact Us [H2] Find Us | | | | | |
| | Images | We found 28 images on this web page. | | | | | |
| | | 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | |
| | Text/HTML Ratio | Ratio : 13% | | | | | |
| | | This page | e's ratio of | text to HTMI | L code is be | low 15 perc | ent, this means |

SEO Content

| | | that your website probably needs more text content. |
|----------|--------|--|
| ② | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | URL Rewrite | Bad. Your links have query string. |
|---------|-------------------------|--|
| 8 | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 210 links including 3 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 1.43% Internal Links 98.57% |

| Anchor | Туре | Juice |
|-----------------------------------|----------|---------------|
| <u>Home</u> | Internal | Passing Juice |
| Menu | External | Passing Juice |
| Community | Internal | Passing Juice |
| Community Profile | Internal | Passing Juice |
| Community Connections | Internal | Passing Juice |
| Central Nebraska Regional Airport | Internal | Passing Juice |
| Chamber of Commerce | Internal | Passing Juice |
| Convention and Visitors Bureau | Internal | Passing Juice |

| Downtown Grand Island | Internal | Passing Juice |
|---|----------|---------------|
| Economic Development Corporation | Internal | Passing Juice |
| Hall County Government | Internal | Passing Juice |
| <u>Railside</u> | Internal | Passing Juice |
| Area Resources | Internal | Passing Juice |
| Child Advocacy | Internal | Passing Juice |
| Education | Internal | Passing Juice |
| <u>Life Skills</u> | Internal | Passing Juice |
| <u>Media</u> | Internal | Passing Juice |
| Medical | Internal | Passing Juice |
| Self-Help | Internal | Passing Juice |
| Community Non-Profits | Internal | Passing Juice |
| Youth | Internal | Passing Juice |
| Attractions and Events | Internal | Passing Juice |
| Education | Internal | Passing Juice |
| The Pioneer Spirit | Internal | Passing Juice |
| Government | Internal | Passing Juice |
| Mayor Roger Steele | Internal | Passing Juice |
| Meet the Mayor | Internal | Passing Juice |
| Administration | Internal | Passing Juice |
| City Administrator | Internal | Passing Juice |
| City Clerk | Internal | Passing Juice |
| Public Information | Internal | Passing Juice |
| Event Calendar | Internal | Passing Juice |
| Administration Staff Directory | Internal | Passing Juice |
| City Council | Internal | Passing Juice |
| <u>City Council Meetings</u> | Internal | Passing Juice |
| <u>Virtual City Council Meeting Information</u> | Internal | Passing Juice |
| | | |

| <u>City Council Agenda Packets</u> | Internal | Passing Juice |
|--|----------|---------------|
| City Council Minutes | Internal | Passing Juice |
| Form of Government | Internal | Passing Juice |
| Agenda Format | Internal | Passing Juice |
| Want to Place an Item on a Council Meeting Agenda? | Internal | Passing Juice |
| City Council Ward Map | Internal | Passing Juice |
| Ward 1 - Minton / Fitzke | Internal | Passing Juice |
| Ward 2 - Mendoza / Stelk | Internal | Passing Juice |
| Ward 3 - Conley / Guzinski | Internal | Passing Juice |
| Ward 4 - Nickerson / Paulick | Internal | Passing Juice |
| Ward 5 - Haase / Scott | Internal | Passing Juice |
| Election Information | Internal | Passing Juice |
| City Clerk | Internal | Passing Juice |
| Bid Document Information | Internal | Passing Juice |
| Boards and Commissions | Internal | Passing Juice |
| City Council Meetings | Internal | Passing Juice |
| City Council Agenda Packets | Internal | Passing Juice |
| Want to Place an Item on a Council Meeting Agenda? | Internal | Passing Juice |
| City Council Minutes | Internal | Passing Juice |
| Conditional Use Permit | Internal | Passing Juice |
| Contract/Agreement Index | Internal | Passing Juice |
| Document Archives | Internal | Passing Juice |
| Election Information | Internal | Passing Juice |
| Garbage Haulers Permit Application | Internal | Passing Juice |
| <u>Liquor Licenses</u> | Internal | Passing Juice |
| Pawnbroker Permit | Internal | Passing Juice |
| Legal | Internal | Passing Juice |
| Purchasing | Internal | Passing Juice |
| | | |

| <u>City Code</u> | Internal | Passing Juice |
|------------------------------------|----------|---------------|
| <u>City News</u> | Internal | Passing Juice |
| City Calendar | Internal | Passing Juice |
| <u>City Related Agenda Packets</u> | Internal | Passing Juice |
| City Code | Internal | Passing Juice |
| GITV Video on Demand | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| <u>Departments</u> | Internal | Passing Juice |
| Building Department | Internal | Passing Juice |
| General Information | Internal | Passing Juice |
| Fee Schedule | Internal | Passing Juice |
| Forms, Permits and Applications | Internal | Passing Juice |
| Monthly Reports | Internal | Passing Juice |
| Illustrated Zoning & Duilding Code | Internal | Passing Juice |
| Problem Resolution Team | Internal | Passing Juice |
| Emergency Management | Internal | Passing Juice |
| Get Ready Today | Internal | Passing Juice |
| Calling 911 in an Emergency | Internal | Passing Juice |
| Grand Island/HallCounty Alert | Internal | Passing Juice |
| Local Warning System | Internal | Passing Juice |
| Severe Weather Information | Internal | Passing Juice |
| Business Readiness | Internal | Passing Juice |
| Volunteer Today! | Internal | Passing Juice |
| Shelter-in-Place | Internal | Passing Juice |
| Local Emergency Planning Committee | Internal | Passing Juice |
| Winter Weather Awareness | Internal | Passing Juice |
| Partners and Resources | Internal | Passing Juice |
| En Espanol | Internal | Passing Juice |
| | | |

| <u>Finance</u> | Internal | Passing Juice |
|---------------------------------------|----------|---------------|
| Utility Bill Payment | Internal | Passing Juice |
| Audit Reports | Internal | Passing Juice |
| <u>Budgets</u> | Internal | Passing Juice |
| Fee Schedule | Internal | Passing Juice |
| Monthly Cash Balance by Fund | Internal | Passing Juice |
| Monthly Financial Statements | Internal | Passing Juice |
| Tax Reports | Internal | Passing Juice |
| City Vendors-Electronic Deposit | Internal | Passing Juice |
| Schedule of Bills | Internal | Passing Juice |
| Information Technology | Internal | Passing Juice |
| Fire Department | Internal | Passing Juice |
| <u>Ambulance</u> | Internal | Passing Juice |
| <u>Mission - Vision - Core Values</u> | Internal | Passing Juice |
| 2020 Annual report | Internal | Passing Juice |
| <u>Customer Service Survey</u> | Internal | Passing Juice |
| Fire Department Fees | Internal | Passing Juice |
| Offices of Fire Administration | Internal | Passing Juice |
| Fire Operations and Training | Internal | Passing Juice |
| Emergency Medical Services | Internal | Passing Juice |
| Fire Prevention Division | Internal | Passing Juice |
| Fire Stations | Internal | Passing Juice |
| Medical Response | Internal | Passing Juice |
| GIFD Safety Tips | Internal | Passing Juice |
| Recruiting | Internal | Passing Juice |
| Action Photos | Internal | Passing Juice |
| Fire Pits | Internal | Passing Juice |
| Restrictive/Open Burning | Internal | Passing Juice |
| | | |

| Restrictive/Open Burn Espanol | Internal | Passing Juice |
|------------------------------------|----------|---------------|
| History Lesson | Internal | Passing Juice |
| Fire and Rescue Memorial | Internal | Passing Juice |
| ICMA Fire Study | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| <u>Human Resources</u> | Internal | Passing Juice |
| Employment Opportunities | Internal | Passing Juice |
| Seasonal Opportunities | Internal | Passing Juice |
| <u>Job Descriptions</u> | Internal | Passing Juice |
| Salary Tables | Internal | Passing Juice |
| <u>Civil Service</u> | Internal | Passing Juice |
| Claim Against The City | Internal | Passing Juice |
| Parks - Volunteer Application | Internal | Passing Juice |
| Employment Brochures | Internal | Passing Juice |
| Library | Internal | Passing Juice |
| Parks and Recreation | Internal | Passing Juice |
| <u>Police</u> | Internal | Passing Juice |
| Public Works | Internal | Passing Juice |
| Cone Zone | Internal | Passing Juice |
| Engineering | Internal | Passing Juice |
| Roundabout Information | Internal | Passing Juice |
| GIS Maps | Internal | Passing Juice |
| Metropolitan Planning Organization | Internal | Passing Juice |
| Solid Waste | Internal | Passing Juice |
| Stormwater | Internal | Passing Juice |
| Street | Internal | Passing Juice |
| Fleet Services | Internal | Passing Juice |
| Transit | Internal | Passing Juice |
| | | |

| Volunteer to Adopt a Road | Internal | Passing Juice |
|--|----------|---------------|
| Wastewater | Internal | Passing Juice |
| Applications/General Information | Internal | Passing Juice |
| Standard Plans and Specifications | Internal | Passing Juice |
| Regional Planning | Internal | Passing Juice |
| Regional Planning | Internal | Passing Juice |
| Regional Planning GIS Maps | Internal | Passing Juice |
| Community Redevelopment Authority (CRA) | Internal | Passing Juice |
| GI-PACE District Program | Internal | Passing Juice |
| Community Development | Internal | Passing Juice |
| Housing Studies | Internal | Passing Juice |
| Highway 30 (West) Project Maps | Internal | Passing Juice |
| Community Youth Council | Internal | Passing Juice |
| <u>Utilities Department</u> | Internal | Passing Juice |
| City Organizational Chart | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| <u>Services</u> | Internal | Passing Juice |
| Employment Opportunities | Internal | Passing Juice |
| <u>eNotifications</u> | Internal | Passing Juice |
| GITV Livestreaming | Internal | Passing Juice |
| Keeping GI Clean | Internal | Passing Juice |
| Grass and Leaves / Compost and Wood Chips | Internal | Passing Juice |
| Sanitation and Recycling | Internal | Passing Juice |
| Clean Community System | Internal | Passing Juice |
| Kids Corner | Internal | Passing Juice |
| Community Youth Council | Internal | Passing Juice |
| Grand Island Public Library Online Options | Internal | Passing Juice |
| G.R.E.A.T | Internal | Passing Juice |
| | | |

| Sparky the Fire Dog | Internal | Passing Juice |
|---|----------|---------------|
| Report a Problem | Internal | Passing Juice |
| Residential Services | Internal | Passing Juice |
| Service Request | Internal | Passing Juice |
| City FAQs | Internal | Passing Juice |
| I Want To | Internal | Passing Juice |
| File a/for | Internal | Passing Juice |
| Find a City Facility | Internal | Passing Juice |
| Obtain a copy of an accident report | Internal | Passing Juice |
| <u>Participate</u> | Internal | Passing Juice |
| Pay My Utility Bill | Internal | Passing Juice |
| Request Accommodation for Public Meeting | Internal | Passing Juice |
| Online Services | Internal | Passing Juice |
| <u>Business</u> | Internal | Passing Juice |
| Anti-Discrimination Public Policy Statement | Internal | Passing Juice |
| Bids and Request for Proposals | Internal | Passing Juice |
| Bid Calendar | Internal | Passing Juice |
| Bid Documents | Internal | Passing Juice |
| Building and Inspections | Internal | Passing Juice |
| City Code | Internal | Passing Juice |
| Document Archives | Internal | Passing Juice |
| Geographical Information System Maps | Internal | Passing Juice |
| Planning and Zoning | Internal | Passing Juice |
| City of Grand Island Engineering Standards | Internal | Passing Juice |
| News & amp: Notices | Internal | Passing Juice |
| Upcoming Events | Internal | Passing Juice |
| <u>City Meetings</u> | Internal | Passing Juice |
| Social Media Directory | Internal | Passing Juice |
| | | |

| GITV City County Meetings | Internal | Passing Juice |
|----------------------------|----------|---------------|
| <u>Home</u> | Internal | Passing Juice |
| Site Feedback | Internal | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Employee Portal | External | Passing Juice |
| Website Design by Granicus | External | Passing Juice |

SEO Keywords



Keywords Cloud

public information grand fire feb Council island community meeting City

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|-------------|---------|----------|----------|-----------------|----------|
| city | 37 | * | × | × | * |
| council | 16 | × | × | × | × |
| information | 12 | × | × | × | × |
| meeting | 11 | × | × | × | × |
| fire | 10 | × | × | × | × |

Usability

| 0 | Url | Domain : grand-island.com Length : 16 |
|---|--------------|--|
| | Favicon | Great, your website has a favicon. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |

Usability



Dublin Core

This page does not take advantage of Dublin Core.

Document

| | Doctype | HTML 5 | |
|---|-----------------|--|--|
| | Encoding | Perfect. Your declared charset is UTF-8. | |
| | W3C Validity | Errors: 4 Warnings: 10 | |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. | |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | |
| 0 | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. | |

Mobile

| Mobile Optimization | × | Apple Icon |
|---------------------|---|-------------------|
| | ~ | Meta Viewport Tag |
| | | * |

Optimization

| XML Sitemap | Great, your website has an XML sitemap. |
|-------------|---|
| | |



| | http://grand-island.com/sitemap.xml |
|------------|--|
| Robots.txt | http://grand-island.com/robots.txt Great, your website has a robots.txt file. |
| Analytics | Great, your website has an analytics tool. |
| | Google Analytics |