







# Seo Analyzer grayfamilyvision.com

Generated on April 01 2022 18:40 PM






The score is 48/100







## SEO Content

|    | Title                                                                                                                                                                                                                                                                                                                           | Home - Gray Family Vision Gray Family Vision<br><b>Length : 44</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|----------|---------|--------|-------|------|---------|-------|---------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------|-----------|--------------------|
|    | Description                                                                                                                                                                                                                                                                                                                     | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
|  | Keywords                                                                                                                                                                                                                                                                                                                        | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
|  | Og Meta Properties                                                                                                                                                                                                                                                                                                              | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Gray Family Vision</td></tr><tr><td>description</td><td>Gray Family Vision Has Two Locations Our newest office is right off 302 in North Windham at 8 Crimson Drive, Unit 2. Same great care and service you have come to expect, but we now have two greater Portland, Maine locations to serve you! We Are Serious About Eye Care We take the extra time necessary to give [&amp;hellip;]</td></tr><tr><td>url</td><td>http://www.grayfamilyvision.com/</td></tr><tr><td>site_name</td><td>Gray Family Vision</td></tr></tbody></table> |                |                |                |                |                | Property | Content | locale | en_US | type | website | title | Home - Gray Family Vision | description | Gray Family Vision Has Two Locations Our newest office is right off 302 in North Windham at 8 Crimson Drive, Unit 2. Same great care and service you have come to expect, but we now have two greater Portland, Maine locations to serve you! We Are Serious About Eye Care We take the extra time necessary to give [&hellip;] | url | http://www.grayfamilyvision.com/ | site_name | Gray Family Vision |
| Property                                                                           | Content                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
| locale                                                                             | en_US                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
| type                                                                               | website                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
| title                                                                              | Home - Gray Family Vision                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
| description                                                                        | Gray Family Vision Has Two Locations Our newest office is right off 302 in North Windham at 8 Crimson Drive, Unit 2. Same great care and service you have come to expect, but we now have two greater Portland, Maine locations to serve you! We Are Serious About Eye Care We take the extra time necessary to give [&hellip;] |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
| url                                                                                | http://www.grayfamilyvision.com/                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
| site_name                                                                          | Gray Family Vision                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                |                |                |                |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |
|                                                                                    | Headings                                                                                                                                                                                                                                                                                                                        | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>H2</b><br>1 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |          |         |        |       |      |         |       |                           |             |                                                                                                                                                                                                                                                                                                                                 |     |                                  |           |                    |

## SEO Content

|                                                                                  |                 |                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                 | <ul style="list-style-type: none"><li>• [H2] Gray Family Vision Center</li></ul>                                                                                                |
|  | Images          | We found 8 images on this web page.<br><br>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>11%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                            |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                       |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                              |

## SEO Links

|                                                                                    |                         |                                                                                                        |
|------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                       |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.         |
|  | In-page links           | We found a total of 26 links including 0 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 11.54%<br><br>Internal Links 88.46% |

## In-page links

| Anchor                    | Type     | Juice         |
|---------------------------|----------|---------------|
| <a href="#">hide</a>      | Internal | Passing Juice |
| <a href="#">Home</a>      | Internal | Passing Juice |
| <a href="#">Locations</a> | Internal | Passing Juice |
|                           |          |               |

## In-page links

|                                                                            |          |               |
|----------------------------------------------------------------------------|----------|---------------|
| <a href="#">Schedule Appointments</a>                                      | Internal | Passing Juice |
| <a href="#">Routine Services</a>                                           | Internal | Passing Juice |
| <a href="#">Medical Services</a>                                           | Internal | Passing Juice |
| <a href="#">Allergies</a>                                                  | Internal | Passing Juice |
| <a href="#">Blepharitis</a>                                                | Internal | Passing Juice |
| <a href="#">Dry Eye</a>                                                    | Internal | Passing Juice |
| <a href="#">Eyelid Twitch or Myokemia</a>                                  | Internal | Passing Juice |
| <a href="#">Floaters</a>                                                   | Internal | Passing Juice |
| <a href="#">Vitreous Detachment</a>                                        | Internal | Passing Juice |
| <a href="#">Eyeglasses</a>                                                 | Internal | Passing Juice |
| <a href="#">Digital Lenses</a>                                             | Internal | Passing Juice |
| <a href="#">Wavefront Lenses</a>                                           | Internal | Passing Juice |
| <a href="#">Warranty</a>                                                   | Internal | Passing Juice |
| <a href="#">Contact Lenses</a>                                             | Internal | Passing Juice |
| <a href="#">Order Contact Lenses</a>                                       | Internal | Passing Juice |
| <a href="#">Our Doctors</a>                                                | Internal | Passing Juice |
| <a href="#">Insurance</a>                                                  | Internal | Passing Juice |
| <a href="#">Download Patient Forms</a>                                     | Internal | Passing Juice |
| <a href="#">Blog</a>                                                       | Internal | Passing Juice |
| <a href="#">Contact Us</a>                                                 | Internal | Passing Juice |
| <a href="#">Like us on Facebook and check out our latest coupons here.</a> | External | Passing Juice |
| <a href="#">Reviews Here</a>                                               | External | Passing Juice |
| <a href="#">Design by flyte</a>                                            | External | Passing Juice |






## SEO Keywords

|                                                                                    |                |                                                                                      |
|------------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------|
|  | Keywords Cloud | family field <b>lenses</b> eye most services locations <b>vision gray eyeglasses</b> |
|------------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------|





## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| lenses     | 10      | ✖     | ✖        | ✖           | ✖        |
| vision     | 8       | ✔     | ✖        | ✖           | ✔        |
| gray       | 8       | ✔     | ✖        | ✖           | ✔        |
| eyeglasses | 6       | ✖     | ✖        | ✖           | ✖        |
| eye        | 5       | ✖     | ✖        | ✖           | ✖        |








## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : grayfamilyvision.com<br>Length : 20      |
|    | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|                                                                                    |               |                                                      |
|------------------------------------------------------------------------------------|---------------|------------------------------------------------------|
|  | Doctype       | XHTML 1.0 Transitional                               |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 44<br>Warnings : 12                         |
|  | Email Privacy | Great no email address has been found in plain text! |





## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                       |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><a href="http://grayfamilyvision.com/sitemap.xml">http://grayfamilyvision.com/sitemap.xml</a></div>           |
|  | Robots.txt  | <div><a href="http://grayfamilyvision.com/robots.txt">http://grayfamilyvision.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>          |
|  | Analytics   | <div>Great, your website has an analytics tool.</div> <div> Google Analytics</div> |