

The score is **48/100**



## SEO Content

|    | Title              | Greg Lindsay   Author and Journalist<br><b>Length : 36</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |    |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|----|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |    |    |    |    |    |    |    |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |    |    |    |    |    |    |    |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |    |    |    |    |    |    |    |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] The Weather Report #7</li> <li>[H1] Interview with the London Speaker Bureau</li> <li>[H1] Henley &amp; Partners: There Will Be No Middle Ground in the Tussle for Brains and Bucks</li> <li>[H1] Design &amp; Solidarity: Conversations on Collective Futures</li> <li>[H1] 2022 Speaking Schedule</li> <li>[H1] Fast Company Innovation Festival 360</li> <li>[H1] Nomad Cities and Worldwide ERC</li> <li>[H1] Dark City in Axios, Slate, and the Boston Globe</li> <li>[H1] A Week in the Life: The Economist, NAHB, CCA, and More</li> <li>[H1] The Dark Side of 15-Minute Grocery Delivery</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 10 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |    |   |   |   |   |   |
| 10 | 0                  | 0  | 0  | 0  | 0  |    |    |    |    |   |   |   |   |   |
|    | Images             | We found 30 images on this web page.<br><br>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |    |    |    |    |    |    |    |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>61%</b>   |    |    |    |    |    |    |    |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.                        |
|  | Flash  | Perfect, no Flash content has been detected on this page.  |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 70 links including 1 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 60%<br>Internal Links 40%       |

## In-page links

| Anchor                                       | Type     | Juice         |
|--|----------|---------------|
| <a href="#">permalink</a>                    | Internal | Passing Juice |
| <a href="#">Rainlight Studio&amp;#8217;s</a> | External | Passing Juice |
| <a href="#">Greg Lindsay</a>                 | Internal | Passing Juice |
| <a href="#">Comments</a>                     | Internal | Passing Juice |
| <a href="#">permalink</a>                    | Internal | Passing Juice |
| <a href="#">recently asked me</a>            | External | Passing Juice |
| <a href="#">drop them a line!</a>            | External | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">permalink</a>  | Internal | Passing Juice |
| <a href="#">Originally published here on January 11, 2022</a>                | External | Passing Juice |
| <a href="#">We are all 'global nomads' now</a>                               | External | Passing Juice |
| <a href="#">drop their threats</a>   | External | Passing Juice |
| <a href="#">informal counts</a>  | External | Passing Juice |
| <a href="#">poised to be next</a>  | External | Passing Juice |
| <a href="#">strongest remote worker protection laws</a>                      | External | Passing Juice |
| <a href="#">Nomad List</a>   | External | Passing Juice |
| <a href="#">Rebase</a>   | External | Passing Juice |
| <a href="#">Worldwide ERC's</a>  | External | Passing Juice |
| <a href="#">Zopa</a>   | External | Passing Juice |
| <a href="#">crypto cities</a>  | External | Passing Juice |
| <a href="#">cloud-based communities</a>                                      | External | Passing Juice |
| <a href="#">suggested</a>  | External | Passing Juice |
| <a href="#">appointed</a>  | External | Passing Juice |
| <a href="#">formally acquired</a>  | External | Passing Juice |
| <a href="#">I hosted on behalf of NewCities</a>                              | External | Passing Juice |
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">permalink</a>  | Internal | Passing Juice |
| <a href="#">Design &amp; Solidarity: Conversations on Collective Futures</a> | External | Passing Juice |
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">permalink</a>  | Internal | Passing Juice |
| <a href="#">peaks-and-crashes</a>  | External | Passing Juice |
| <a href="#">can be found here</a>  | Internal | Passing Juice |
| <a href="#">North Carolina Transportation Summit</a>                         | External | Passing Juice |
| <a href="#">Alumni of World Entrepreneurs</a>                                | External | Passing Juice |
| <a href="#">Blueprint</a>  | External | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">permalink</a>  | Internal | Passing Juice |
| <a href="#">Innovation Festival 360</a>  | External | Passing Juice |
| <a href="#">Take the controls: How CIOs can become digital transformation pilots</a>             | External | Passing Juice |
| <a href="#">Destination transformation: A playbook for companies to redefine what's possible</a> | External | Passing Juice |
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">permalink</a>  | Internal | Passing Juice |
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">permalink</a>  | Internal | Passing Juice |
| <a href="#">The Dark Side of 15-Minute Delivery</a>  | External | Passing Juice |
| <a href="#">as a jumping-off point</a>   | External | Passing Juice |
| <a href="#">Planetizen</a>   | External | Passing Juice |
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">permalink</a>  | Internal | Passing Juice |
| <a href="#">You can watch the replay here</a>  | External | Passing Juice |
| <a href="#">you can see for yourself</a>   | External | Passing Juice |
| <a href="#">Listen on Apple Podcasts here</a>  | External | Passing Juice |
| <a href="#">Canadian Centre for Architecture</a>   | External | Passing Juice |
| <a href="#">Carehaus</a>   | External | Passing Juice |
| <a href="#">Greenfield Cities Alliance Dialogues</a>   | External | Passing Juice |
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">permalink</a>  | Internal | Passing Juice |
| <a href="#">Comments</a>   | Internal | Passing Juice |
| <a href="#">2</a>  | Internal | Passing Juice |
| <a href="#">3</a>  | Internal | Passing Juice |
| <a href="#">Last &amp;rsaquo;</a>  | Internal | Passing Juice |
| <a href="#">FutureMap</a>  | External | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">NewCities</a>                     | External | Passing Juice |
| <a href="#">Future Urban Collectives Lab</a>  | External | Passing Juice |
| <a href="#">Scowcroft Strategy Initiative</a> | External | Passing Juice |
| <a href="#">See all articles</a>              | Internal | Passing Juice |
| <a href="#">More blog posts</a>               | Internal | Passing Juice |
| <a href="#">RSS: Blog</a>                     | Internal | Passing Juice |
| <a href="#">ExpressionEngine</a>              | External | Passing Juice |
| <a href="#">Andrew Hearst</a>                 | External | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | greg delivery from future dark more new cities city lindsay |
|--|----------------|---|

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| cities   | 32      | ✘     | ✘        | ✘           | ✔        |
| greg     | 23      | ✔     | ✘        | ✘           | ✘        |
| future   | 19      | ✘     | ✘        | ✘           | ✔        |
| lindsay  | 19      | ✔     | ✘        | ✘           | ✘        |
| delivery | 18      | ✘     | ✘        | ✘           | ✔        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : greglindsay.org<br>Length : 15 |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |

## Usability

|   |             |   |
|---|-------------|---|
|  |             |   |
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|   |                 |  |
|---|-----------------|--|
|    | Doctype         | XHTML 1.0 Strict   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|   | W3C Validity    | Errors : 36<br>Warnings : 4  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>       |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="549 913 1481 987"> Google Analytics</div>   |