

Seo Analyzer greyb.com

Generated on April 04 2022 08:20 AM





The score is 55/100







SEO Content

	Title	<p>GreyB - A World's Leading Innovation Research Firm</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>GreyB is an innovation research firm that performs custom analysis on patents, research papers, and market reports to drive business insights.</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>GreyB - A World's Leading Innovation Research Firm</td></tr><tr><td>description</td><td>GreyB is an innovation research firm that performs custom analysis on patents, research papers, and market reports to drive business insights.</td></tr><tr><td>url</td><td>https://www.greyb.com/</td></tr><tr><td>site_name</td><td>GreyB</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	GreyB - A World's Leading Innovation Research Firm	description	GreyB is an innovation research firm that performs custom analysis on patents, research papers, and market reports to drive business insights.	url	https://www.greyb.com/	site_name	GreyB
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SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>11</td> <td>11</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	11	11	4	0	0
H1	H2	H3	H4	H5	H6									
2	11	11	4	0	0									
		<ul style="list-style-type: none"> • [H1] People 'pay' us to find information. • [H1] People 'pay' us to find information. • [H2] Open Innovation Patent Research/Monetization Technology Trends Competitive Insights • [H2] Boardrooms that take actions on our insights: • [H2] 5 things we do best in the industry • [H2] WE WORK HARD TO GIVE YOU WHAT YOU NEED, SO • [H2] IF IT EXISTS, WE WILL FIND IT™ • [H2] Our awards & accolades • [H2] Our work impact in these areas: • [H2] What do our clients say about us? • [H2] Top media houses covered our Analysis: • [H2] Hey! we are reaching the end. May I suggest some food for your IP thoughts? • [H2] Project in mind? • [H3] Winning prior art for patent invalidation • [H3] Business decision making based on patent data • [H3] Patent Risk mitigation "SYSTEMS" to avoid infringement • [H3] Money from patents by selling or licencing • [H3] 3k to 30k feet views of patent portfolio • [H3] Winning prior art for patent invalidation • [H3] Business decision making based on patent data • [H3] Patent Risk mitigation "SYSTEMS" to avoid infringement • [H3] Money from patents by selling or licencing • [H3] 3k to 30k feet views of patent portfolio • [H3] Send your message to my priority inbox now • [H4] Manual Search, Powered by Strong Algorithms • [H4] Custom Analysis, No Cookie Cutting • [H4] Strong Brainstorming to cover all Embodiments • [H4] World Wide Coverage with Native Asian Language search 												
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
g&#115;&#97;&#108;&#101;&#115;&#64;g&#114;e&#121;b.&#99;o&#109:	Internal	Passing Juice
Open Innovation	Internal	Passing Juice
Services	Internal	Passing Juice
Prior Art Search	Internal	Passing Juice
System Prior Art	Internal	Passing Juice
FTO Search Patent Clearance Search	Internal	Passing Juice
Patent Monetization/Infringement	Internal	Passing Juice
Patent Acquisition Study	Internal	Passing Juice
Reverse Engineering	Internal	Passing Juice
Our RE Tools	Internal	Passing Juice
Claim Amendment Study	Internal	Passing Juice
Tools	Internal	Passing Juice
Resources	Internal	Passing Juice
Patent Research Videos	Internal	Passing Juice
Whitepapers	Internal	Passing Juice
Patent Dashboards	Internal	Passing Juice

In-page links

Webinars	Internal	Passing Juice
NPL Repository	Internal	Passing Juice
Careers	Internal	Passing Juice
Blog	Internal	Passing Juice
Patent Strategy Blog	Internal	Passing Juice
R&D Innovation Blog	Internal	Passing Juice
5G Insights	Internal	Passing Juice
Insights:Gate	Internal	Passing Juice
About	Internal	Passing Juice
Awards	Internal	Passing Juice
Client Stories	Internal	Passing Juice
Vision	Internal	Passing Juice
Newsroom	Internal	Passing Juice
hr@greyb.com	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patent	25	✘	✘	✔	✔
search	14	✔	✘	✔	✔
innovation	8	✔	✘	✔	✔







Keywords Consistency

art	8	✘	✘	✘	✔
prior	8	✘	✘	✘	✔



Usability

	Url	Domain : greyb.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 52 Warnings : 55
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://greyb.com/sitemap.xml>



Robots.txt

<http://greyb.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.