

Seo Analyzer grkids.com

Generated on March 14 2022 04:59 AM






The score is 56/100







SEO Content

	Title	Grand Rapids Kids - grkids.com Length : 30 Perfect, your title contains between 10 and 70 characters.																
	Description	Parents visit the Grand Rapids Kids website to find things to do with kids in Grand Rapids on our huge event calendar, as well as read about Length : 155 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Grand Rapids Kids - grkids.com</td></tr><tr><td>description</td><td>Parents visit the Grand Rapids Kids website to find things to do with kids in Grand Rapids on our huge event calendar, as well as read about</td></tr><tr><td>url</td><td>https://grkids.com/</td></tr><tr><td>site_name</td><td>grkids.com</td></tr><tr><td>updated_time</td><td>2022-03-07T09:42:39-05:00</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Grand Rapids Kids - grkids.com	description	Parents visit the Grand Rapids Kids website to find things to do with kids in Grand Rapids on our huge event calendar, as well as read about	url	https://grkids.com/	site_name	grkids.com	updated_time	2022-03-07T09:42:39-05:00
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	0	6	0	0	0				
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SEO Content

		<ul style="list-style-type: none">• [H1] Grand Rapids Kids• [H3] 19 Magical Michigan Summer Vacation Destinations• [H3] Rockford Christian School Keeps Expanding their Mega 30-Acre Outdoor Classroom• [H3] Win! Craig's Cruisers Family Pack - It's a March Bracket Competition!• [H3] The GR Summer Camps Fun Fair is BACK. Get a Taste of Summer Fun and Find Your Camp on April 23• [H3] LEGOLAND Michigan: 10 Best Things to do at Legoland in Auburn Hills• [H3] Marvelous Spring Break Staycation Ideas for 2022: Best Things to Do on Spring Break around GR
	Images	We found 53 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 78 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
ABOUT	Internal	Passing Juice
CALENDAR	Internal	Passing Juice
SPONSOR	Internal	Passing Juice
Build Your GRKIDS Client Profile	Internal	Passing Juice
Print Reservations	Internal	Passing Juice
We Design Your Ad	Internal	Passing Juice
680×120 Banner Ad Uploads	Internal	Passing Juice
250×200 Banner Ad Uploads	Internal	Passing Juice
700 x 125 Banner Ad Uploads	Internal	Passing Juice
Facebook Posts	Internal	Passing Juice
Giveaway Details	Internal	Passing Juice
Newsletter Ads	Internal	Passing Juice
Sponsored Articles	Internal	Passing Juice
Title Sponsorships	Internal	Passing Juice
Social Media Uploads	Internal	Passing Juice
Client Facebook Event Details	Internal	Passing Juice
Featured Calendar Event Details	Internal	Passing Juice
350×250 Calendar Banner Ad	Internal	Passing Juice
Event Article Details	Internal	Passing Juice
Dedicated Email Details	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Free Spring Activities: Lowe's Kid Workshops Return! Plus 20+ More Low-Cost Things to Do in Spring	Internal	Passing Juice
2022 Summer Camp Guide: Grand Rapids & West MI	Internal	Passing Juice
WIN Tix to Monster Jam at Van Andel & Including Pit Passes	Internal	Passing Juice

In-page links

The GR Summer Camps Fun Fair is BACK. Get a Taste of Summer Fun and Find Your Camp on April 23	Internal	Passing Juice
19 Magical Michigan Summer Vacation Destinations	Internal	Passing Juice
Rockford Christian School Keeps Expanding their Mega 30-Acre Outdoor Classroom	Internal	Passing Juice
Win! Craig's Cruisers Family Pack & It's a March Bracket Competition!	Internal	Passing Juice
LEGOLAND Michigan: 10 Best Things to do at Legoland in Auburn Hills	Internal	Passing Juice
Marvelous Spring Break Staycation Ideas for 2022: Best Things to Do on Spring Break around GR	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
General Policies	Internal	Passing Juice
Lansing Family Fun	External	Passing Juice
Kalamazoo Kids (KZOOKIDS)	External	Passing Juice
CALENDAR	Internal	Passing Juice
List Your Event	Internal	Passing Juice
Weekend Roundup	Internal	Passing Juice
THINGS TO DO	Internal	Passing Juice
Date Night	Internal	Passing Juice
Eat & Drink	Internal	Passing Juice
Toddler Stuff	Internal	Passing Juice
Birthday Parties	Internal	Passing Juice
FUN PLACES	Internal	Passing Juice
Zipline, Putt Putt, Etc	Internal	Passing Juice
Indoor Play	Internal	Passing Juice
GR Attractions	Internal	Passing Juice
Parks & Playgrounds	Internal	Passing Juice
Splash Pads & Outdoor Pools	Internal	Passing Juice
Indoor Pools	Internal	Passing Juice

In-page links

Michigan Beaches	Internal	Passing Juice
LIFE	Internal	Passing Juice
Top Docs	Internal	Passing Juice
Best of GR	Internal	Passing Juice
Daycare	Internal	Passing Juice
Neighborhoods	Internal	Passing Juice
Parenting Groups	Internal	Passing Juice
Pregnancy	Internal	Passing Juice
Advice	Internal	Passing Juice
Disability Resources	Internal	Passing Juice
CLASSES	Internal	Passing Juice
SCHOOL	Internal	Passing Juice
Preschools	Internal	Passing Juice
Area Schools	Internal	Passing Juice
Field Trips	Internal	Passing Juice
Homeschool	Internal	Passing Juice
WINTER	Internal	Passing Juice
Sled, Ski, Snowtube	Internal	Passing Juice
Unique Activities	Internal	Passing Juice
Free	Internal	Passing Juice
Ice Skating	Internal	Passing Juice
GETAWAYS	Internal	Passing Juice
Michigan	Internal	Passing Juice
USA	Internal	Passing Juice
Water Parks	Internal	Passing Juice
Campgrounds	Internal	Passing Juice

SEO Keywords



Keywords Cloud

michigan menu kids march more
fun camp spring toggle summer

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
summer	15	✘	✘	✘	✔
michigan	13	✘	✘	✘	✔
fun	12	✘	✘	✘	✔
kids	11	✔	✘	✔	✔
more	10	✘	✘	✘	✘










Usability

	Url	Domain : grkids.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://grkids.com/sitemap.xml
	Robots.txt	http://grkids.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics