

Seo Analyzer grooveapp.com

Generated on March 21 2022 16:27 PM






The score is 58/100




SEO Content

	Title	<p>#1 Sales Engagement Platform for Salesforce Groove</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Groove is a leading sales engagement platform that makes enterprise sales & revenue teams more efficient and effective. Request a demo today.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>#1 Sales Engagement Platform for Salesforce Groove</td></tr><tr><td>description</td><td>Groove is a leading sales engagement platform that makes enterprise sales & revenue teams more efficient and effective. Request a demo today.</td></tr><tr><td>url</td><td>https://www.groove.co/</td></tr><tr><td>site_name</td><td>Groove</td></tr><tr><td>image</td><td>https://www.groove.co/wp-content/uploads/2021/09/Groove-homepage-card@2x.png</td></tr><tr><td>image:width</td><td>2400</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	#1 Sales Engagement Platform for Salesforce Groove	description	Groove is a leading sales engagement platform that makes enterprise sales & revenue teams more efficient and effective. Request a demo today.	url	https://www.groove.co/	site_name	Groove	image	https://www.groove.co/wp-content/uploads/2021/09/Groove-homepage-card@2x.png	image:width	2400
Property	Content																			
locale	en_US																			
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image	https://www.groove.co/wp-content/uploads/2021/09/Groove-homepage-card@2x.png																			
image:width	2400																			




SEO Content

		image:height 1256												
		image:type image/png												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>11</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Supercharge Your Salesforce®• [H3] Empowering 70,000 Salesforce users to build stronger relationships and accelerate revenue• [H3] Groove is designed to support the security, scalability and customization needs of Enterprises using Salesforce or Salesforce Industry Clouds• [H3] Why Choose Groove?• [H3] Groove has a fundamentally different architecture than other sales engagement platforms• [H3] Our Salesforce-native platform accelerates digital transformation:• [H3] Groove Ranks #1 in Customer Satisfaction• [H3] Groove Named Strong Performer in the Forrester Wave™: Sales Engagement, Q3 2020• [H3] Groove receives the second highest score for current offering and highest possible scores for:• [H3] Highest-Rated Sales Engagement Software on G2• [H3] Gartner Peer Insights Customers' Choice Provider• [H3] Ready to supercharge your Salesforce?• [H4] Increase Rep Productivity• [H4] Drive Salesforce Adoption• [H4] Know What's Driving Your Business	H1	H2	H3	H4	H5	H6	1	0	11	3	0	0
H1	H2	H3	H4	H5	H6									
1	0	11	3	0	0									
	Images	We found 17 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 98.08% Internal Links 1.92%

In-page links

Anchor	Type	Juice
Platform	External	Passing Juice
Email, Calendar &#038; Activity Tracking	External	Passing Juice
Campaign Automation	External	Passing Juice
Workflow Management	External	Passing Juice
Salesforce &#038; LinkedIn Integration	External	Passing Juice
Auto-Dialer &#038; Call Logging	External	Passing Juice
Online Meeting Scheduler	External	Passing Juice
Revenue Intelligence	External	Passing Juice
Salesforce Financial Services Cloud	External	Passing Juice
Salesforce Native Architecture	External	Passing Juice
Security &#038; Data Protection	External	Passing Juice
Services	External	Passing Juice
Solutions	External	Passing Juice
Business Services	External	Passing Juice
Financial Services	External	Passing Juice
Healthcare &#038; Biotech	External	Passing Juice
Higher Education	External	Passing Juice
Marketing &#038; Advertising	External	Passing Juice


In-page links

Real Estate	External	Passing Juice
Technology	External	Passing Juice
Customers	External	Passing Juice
Tenable	External	Passing Juice
Sendoso	External	Passing Juice
WealthEngine	External	Passing Juice
Lingotek	External	Passing Juice
Zego	External	Passing Juice
Fortune 50 Bank	External	Passing Juice
Midwest Banking Chain	External	Passing Juice
Fortune 500 Manufacturer	External	Passing Juice
Aquent	External	Passing Juice
Trader Interactive	External	Passing Juice
Marketing & Advertising	Internal	Passing Juice
Popular Pays	External	Passing Juice
Partners	External	Passing Juice
About	External	Passing Juice
The Closer Newsletter	External	Passing Juice
In the News	External	Passing Juice
Leadership Team	External	Passing Juice
Careers	External	Passing Juice
Contact Us	External	Passing Juice
Blog	External	Passing Juice
Sign-In	External	Passing Juice
Request a Demo	External	Passing Juice
Read the Fall 2021 G2 Report	External	Passing Juice
Learn More	External	Passing Juice
Groove Is the Highest-Rated Sales Engagement Platform on G2 for Three Years in a Row	External	Passing Juice

In-page links

Learn More	External	Passing Juice
LinkedIn Sales Navigator Integration	External	Passing Juice
Groove University	External	Passing Juice
Knowledge Base	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms & Conditions	External	Passing Juice

SEO Keywords

	Keywords Cloud	financial salesforce platform marketing engagement sales services groove solutions overview
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
groove	18	✓	✗	✓	✓
salesforce	14	✓	✗	✗	✓
sales	12	✓	✗	✓	✓
services	11	✗	✗	✗	✗
platform	10	✓	✗	✓	✓


Usability

	Url	Domain : grooveapp.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://grooveapp.com/sitemap.xml</pre> <pre>https://www.groove.co/sitemap_index.xml</pre>
	Robots.txt	<pre>http://grooveapp.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>