

# Seo Analyzer groupama.fr

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The score is 60/100







## SEO Content

	Title	Groupama - Assurances particuliers & professionnels <b>Length : 55</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Nos offres d'assurance auto, habitation, santé, prévoyance, loisirs... Et aussi nos assurances pour les pros et les agriculteurs. Tarifs gratuits en ligne en quelques minutes. <b>Length : 180</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>titre</td><td>Groupama - Assurances particuliers &amp; professionnels</td></tr><tr><td>url</td><td>https://www.groupama.fr/</td></tr><tr><td>description</td><td>Nos offres d'assurance auto, habitation, santé, prévoyance, loisirs... Et aussi nos assurances pour les pros et les agriculteurs. Tarifs gratuits en ligne en quelques minutes.</td></tr></tbody></table>	Property	Content	titre	Groupama - Assurances particuliers & professionnels	url	https://www.groupama.fr/	description	Nos offres d'assurance auto, habitation, santé, prévoyance, loisirs... Et aussi nos assurances pour les pros et les agriculteurs. Tarifs gratuits en ligne en quelques minutes.				
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>6</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] NOUVELLE ANNÉE, NOUVELLES ÉCONOMIES</li><li>[H1] LES GESTES QUI SAUVENT</li><li>[H2] Groupama à vos côtés, partout, tout le temps</li><li>[H2] Notre expertise à votre service</li></ul>	H1	H2	H3	H4	H5	H6	2	6	12	0	0	0
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Mars : les conseils de votre assureur</li><li>• [H2] Pourquoi choisir Groupama ?</li><li>• [H2] Groupama,toujours proche de vous</li><li>• [H2] Nos conseillers à l'écoutepour vous aider</li><li>• [H3] Vos services en ligne</li><li>• [H3] Votre formation aux Gestes qui Sauvent</li><li>• [H3] Votre assistance 24h/24, 7j/7</li><li>• [H3] Simuler mon reste à charge</li><li>• [H3] Téléconsultation</li><li>• [H3] Mon patrimoine d'abord</li><li>• [H3] Dégât des eaux</li><li>• [H3] Transport médical</li><li>• [H3] Risque inondation</li><li>• [H3]</li><li>• [H3]</li><li>• [H3]</li></ul>
	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.33% External Links : Passing Juice 0% Internal Links 96.67%


## In-page links

Anchor	Type	Juice
<a href="#">Particuliers</a>	Internal	Passing Juice
<a href="#">Professionnels et entreprises</a>	Internal	Passing Juice
<a href="#">Exploitants agricoles</a>	Internal	Passing Juice
<a href="#">Collectivités</a>	Internal	Passing Juice
<a href="#">Associations</a>	Internal	Passing Juice
<a href="#">ESPACE CLIENT</a>	Internal	Passing Juice
<a href="#">Nous contacter</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	noFollow
<a href="#">Recrutement</a>	External	noFollow
<a href="#">Groupama dans ma région</a>	Internal	Passing Juice
<a href="#">Sponsoring cyclisme</a>	Internal	Passing Juice
<a href="#">Assurance auto</a>	Internal	Passing Juice
<a href="#">Assurance Habitation</a>	Internal	Passing Juice
<a href="#">Mutuelle Santé</a>	Internal	Passing Juice
<a href="#">Assurance vie</a>	Internal	Passing Juice
<a href="#">Assurances Loisirs</a>	Internal	Passing Juice
<a href="#">Espace client</a>	Internal	noFollow
<a href="#">Déclarer un sinistre</a>	Internal	Passing Juice
<a href="#">Simulateurs en ligne</a>	Internal	Passing Juice
<a href="#">Tous nos conseils</a>	Internal	Passing Juice
<a href="#">Devis en ligne</a>	Internal	Passing Juice
<a href="#">Devis Assurance Auto</a>	Internal	Passing Juice
<a href="#">Tarif assurance prêt immo</a>	Internal	Passing Juice
<a href="#">Devis Assurance Habitation</a>	Internal	Passing Juice
<a href="#">Tarif Assurance Obsèques</a>	Internal	Passing Juice
<a href="#">Devis mutuelle santé</a>	Internal	Passing Juice
<a href="#">Mentions légales</a>	Internal	noFollow

## In-page links

<a href="#">Plan du site</a>	Internal	noFollow
<a href="#">Données personnelles</a>	Internal	noFollow
<a href="#">Cookies</a>	Internal	noFollow






## SEO Keywords

 Keywords Cloud	simuler vos nos santé tarif client groupama assurance habitation espace
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
groupama	16	✓	✗	✗	✓
assurance	11	✓	✗	✓	✗
simuler	8	✗	✗	✗	✓
tarif	8	✗	✗	✓	✗
santé	8	✗	✗	✓	✗

## Usability





 Url	Domain : groupama.fr Length : 11
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is fr.
 Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 352 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://groupama.fr/sitemap.xml">http://groupama.fr/sitemap.xml</a> <a href="https://www.groupama.fr/sitemap.xml">https://www.groupama.fr/sitemap.xml</a>
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## Optimization

	Robots.txt	<p><a href="http://groupama.fr/robots.txt">http://groupama.fr/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>