



# Seo Analyzer growthcoaching.com.au

Generated on February 12 2022 11:37 AM

**The score is 32/100**



## SEO Content





	Title	Growth Coaching International - www.growthcoaching.com.au  <b>Length : 76</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>6</td><td>2</td><td>0</td><td>17</td><td>38</td></tr></table> <ul style="list-style-type: none"><li>• [H1] If coaching is the answer, what is the question?</li><li>• [H1] Connecting</li><li>• [H2] Start or Continue Your Journey</li><li>• [H2] Master skills with in-depth learning</li><li>• [H2] Why Coaching?</li><li>• [H2] Listen to podcasts from worldwide educators</li><li>• [H2] Gain an Internationally Recognised Coaching Credential</li><li>• [H2] Choose your learning pathway</li><li>• [H3] I want to enhance...</li><li>• [H3] Like minded leaders</li><li>• [H5] What We Do</li><li>• [H5] Courses</li><li>• [H5] Consultancy</li><li>• [H5] Coaching</li><li>• [H5] The way people talk with each other is at the heart of relationships and change</li><li>• [H5] Coaching conversations are empowering interactions that</li></ul>	H1	H2	H3	H4	H5	H6	2	6	2	0	17	38
H1	H2	H3	H4	H5	H6									
2	6	2	0	17	38									

## SEO Content





enable agency

- [H5] A coaching-based approach to leadership is the best-fit style for 21st century organisations
- [H5] Adopting a coaching stance in colleague-to-colleague interactions helps build engagement, leading to action
- [H5] Integral to the coaching approach is a focus on next step action and follow up
- [H5] Skillfully facilitated conversations about challenges of practice can often be transformational
- [H5] Change is hard but coaching helps transform good intentions into great results
- [H5] Easily access our extensive library of free resources
- [H5] Listen on your favourite app
- [H5] Questions people ask us
- [H5] 19+
- [H5] 900+
- [H5] Sign up
- [H6] Go deep
- [H6] Dive into
- [H6] Design
- [H6] Get started
- [H6] Apply and extend
- [H6] Deepen and sustain
- [H6] Online & In-Person
- [H6] Open Enrolment & On-site
- [H6] Expert Coaches & Facilitators
- [H6] Conversations Move Things Forward
- [H6] Coaching Conversations are Respectful Conversations
- [H6] Coaching is a Way of Leading
- [H6] Professional Conversations Between Colleagues Work Best with a Coaching Approach
- [H6] Coaching Builds Supportive Accountability
- [H6] On-the-Job and In-the-Moment Professional Learning
- [H6] Coaching is the Missing Link in Embedding Change
- [H6] coaching in education survey
- [H6] professional conversations
- [H6] case study
- [H6] positive psychology
- [H6] implementation
- [H6] student coaching
- [H6] professional learning
- [H6] coaching skills
- [H6] research
- [H6] leadership
- [H6] instructional coaching
- [H6] mentoring
- [H6] reflection
- [H6] feedback
- [H6] book review
- [H6] coaching culture
- [H6] What's the GCI background story?
- [H6] Who do you work with?
- [H6] How do you know coaching works?
- [H6] Where can I find out about others' learning and implementation experiences?
- [H6] Where do I/we start?

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] Over 100,000 participants in GCI courses and programs since 2002</li></ul>
	Images	We found 51 images on this web page.  35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 10.53%  Internal Links 89.47%

## In-page links

Anchor	Type	Juice
<a href="#">View in Australian Dollars</a>	Internal	Passing Juice
<a href="#">Register Now</a>	External	Passing Juice
<a href="#">About GCI</a>	Internal	Passing Juice

## In-page links

<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">View All Growth Coaching Courses</a>	Internal	Passing Juice
<a href="#">ONLINE Coaching Accreditation Program</a>	Internal	Passing Juice
<a href="#">Coaching Accreditation Program (Phases 1-3 in-person)</a>	Internal	Passing Juice
<a href="#">Consultancy</a>	Internal	Passing Juice
<a href="#">Introduction to Leadership Coaching</a>	Internal	Passing Juice
<a href="#">Video Peer Coaching</a>	Internal	Passing Juice
<a href="#">Better Conversations</a>	Internal	Passing Juice
<a href="#">Fundamentals of Coaching Practice</a>	Internal	Passing Juice
<a href="#">The Impact Cycle (Instructional Coaching)</a>	Internal	Passing Juice
<a href="#">A Coaching Approach to Managing Challenging Conversations</a>	Internal	Passing Juice
<a href="#">A Coaching Approach to Mentoring</a>	Internal	Passing Juice
<a href="#">Students Coaching Students</a>	Internal	Passing Juice
<a href="#">Solutions Focus Coaching Masterclass</a>	Internal	Passing Juice
<a href="#">Advanced Coaching Practice</a>	Internal	Passing Juice
<a href="#">Reflective Practice for Coaches and Leaders</a>	Internal	Passing Juice
<a href="#">Individual Coaching</a>	Internal	Passing Juice
<a href="#">Team Coaching</a>	Internal	Passing Juice
<a href="#">Individual Coaching Supervision</a>	Internal	Passing Juice
<a href="#">Course Calendar</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Join for Free</a>	External	Passing Juice
<a href="#">Browse All Courses</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Explore the options</a>	Internal	Passing Juice
<a href="#">View Courses for me</a>	Internal	Passing Juice

## In-page links

<a href="#">Tweets by gcieducation</a>	External	Passing Juice
<a href="#">Course Calendar</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">COVID-19 Information</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Design</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	conversations course republic -person learning islands leadership gci <b>coaching</b> online
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coaching	45	✓	✗	✗	✓
islands	15	✗	✗	✗	✗
republic	13	✗	✗	✗	✗
online	12	✗	✗	✗	✓
course	11	✗	✗	✗	✓












## Usability

	Url	Domain : growthcoaching.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 83 Warnings : 33
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>