



Seo Analyzer





growthhackers.com

Generated on February 15 2022 06:06 AM



The score is 64/100






SEO Content

|  | <p>Title</p> | <p>GrowthHackers Grow Your Company Through Experimentation</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | |
|--|---|--|----------|---------|-------|---|------|---------|-------------|---|
|  | <p>Description</p> | <p>GrowthHackers has developed a tool to help teams stick to an experimentation process, test new ideas and centralize learnings across multiple squads and teams. Aside from software, you will find the largest community about business growth on the web, online courses, and events to learn more about the culture of experimentation.</p> <p>Length : 329</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | |
|  | <p>Keywords</p> | <p>Tool, Growth Hacking, Experimentation, Testing, A/B Test, Growth, Innovation, Software, Growth Hacking Strategy, Strategy</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>GrowthHackers Grow Your Company Through Experimentation</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>GrowthHackers has developed a tool to help teams stick to an experimentation process, test new ideas and centralize learnings across multiple squads and teams. Aside from software, you will find the largest community about business growth on the web, online courses, and events to learn more about the culture of experimentation.</td> </tr> </tbody> </table> | Property | Content | title | GrowthHackers Grow Your Company Through Experimentation | type | website | description | GrowthHackers has developed a tool to help teams stick to an experimentation process, test new ideas and centralize learnings across multiple squads and teams. Aside from software, you will find the largest community about business growth on the web, online courses, and events to learn more about the culture of experimentation. |
| Property | Content | | | | | | | | | |
| title | GrowthHackers Grow Your Company Through Experimentation | | | | | | | | | |
| type | website | | | | | | | | | |
| description | GrowthHackers has developed a tool to help teams stick to an experimentation process, test new ideas and centralize learnings across multiple squads and teams. Aside from software, you will find the largest community about business growth on the web, online courses, and events to learn more about the culture of experimentation. | | | | | | | | | |





SEO Content

| | | | | | | | |
|--|----------|--|---|----------------|----------------|-----------------|----------------|
| | | image | https://growthhackers.com/images/link-preview.png | | | | |
|  | Headings | H1 0 | H2 10 | H3 0 | H4 3 | H5 29 | H6 1 |
| | | <ul style="list-style-type: none">• [H2] Accelerate Your Experimentation Process• [H2] Set a Growth Strategy• [H2] Empower Your Team to Suggest and Test Ideas• [H2] Build Culture of Experimentation• [H2] Retain Learnings• [H2] Everything you need in one place• [H2] In our customer's own words...• [H2] Who's it for?• [H2] Schedule a meeting• [H2] GrowthHackers Community• [H4] Scale Experimentation• [H4] Break Silos• [H4] Share Learnings• [H5] Experiments by GrowthHackers• [H5] Strategy and Metrics Dashboards• [H5] Invite Your Team to Collaborate• [H5] Plan Your Experiments Hypothesis• [H5] Prioritize Ideas• [H5] Assign Tasks• [H5] Track Experiments Status• [H5] Integrate Your Growth Stack• [H5] Build a Learning Centre• [H5] Report on Your Progress• [H5] - Imteaz Ahamed, Director, Reckitt Group• [H5] - Nancy Hensley, Chief Product and Marketing Office at Stats Perform• [H5] - Andy Boyd, Head of Growth at AppFire• [H5] - Jason Barbato, Senior Director of Growth at HYPR• [H5] - Carlos Alonso-Goya de Lope, Growth at Aimox - Innovation Lab• [H5] - Larry Kim, Founder at MobileMonkey• [H5] - Nelio Leone, Founder at UrbanMonks• [H5] - Fabio D. Agency CEO• [H5] - Rafaela F., Digital Marketer, SEO• [H5] Growth Teams• [H5] CRO Teams• [H5] Innovation Teams• [H5] Growth Agencies• [H5] Accelerators & Incubators• [H5] Our Products• [H5] Connect• [H5] LinkedIn• [H5] Twitter• [H5] Instagram• [H6] (Conversion Rate Optimization) | | | | | |
|  | Images | We found 26 images on this web page. Good, most or all of your images have alt attributes. | | | | | |

SEO Content

| | | |
|--|-----------------|---|
|  | Text/HTML Ratio | Ratio : 30% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 24 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 20.83% Internal Links 79.17% |

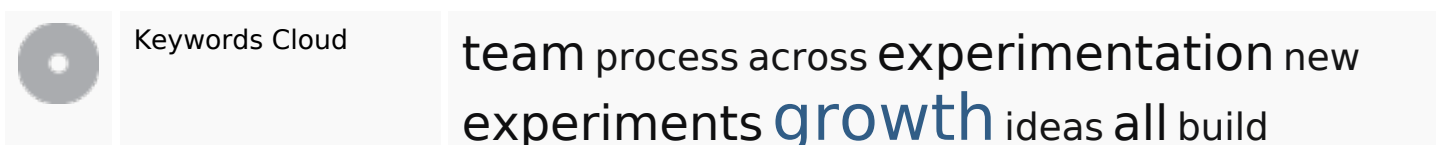
In-page links

| Anchor | Type | Juice |
|-----------------------------|----------|---------------|
| Community | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| University | Internal | Passing Juice |
| Jobs | Internal | Passing Juice |
| Newsletter | Internal | Passing Juice |
| Experiments | Internal | Passing Juice |
| Workflow | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Get a demo | Internal | Passing Juice |
| Experimentation Management Tool | Internal | Passing Juice |
| Content Marketing Management Tool | Internal | Passing Juice |
| Conference | External | Passing Juice |
| Jobs Board | Internal | Passing Juice |
| The State of Growth 2022 Survey | Internal | Passing Juice |
| The State of Growth 2021 | Internal | Passing Juice |
| GrowthHackers Community | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Growth Studies | Internal | Passing Juice |
| Growth Ideas | Internal | Passing Juice |
| Terms | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Copyright Policy | Internal | Passing Juice |
| LinkedIn | External | Passing Juice |
| Twitter | External | Passing Juice |
| Instagram | External | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| growth | 23 | ✓ | ✓ | ✓ | ✓ |
| experiments | 13 | ✗ | ✗ | ✗ | ✓ |









Keywords Consistency

| | | | | | |
|-----------------|----|---|---|---|---|
| experimentation | 11 | ✓ | ✓ | ✓ | ✓ |
| all | 10 | ✗ | ✗ | ✗ | ✗ |
| team | 10 | ✗ | ✗ | ✓ | ✓ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : growthhackers.com Length : 17 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 7 Warnings : 4 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles. |

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://growthhackers.com/sitemap.xml>



Robots.txt

<http://growthhackers.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.