

Seo Analyzer gscpa.org

Generated on February 05 2022 02:47 AM





The score is 59/100







SEO Content

	Title	The Georgia Society of CPAs Length : 27 Perfect, your title contains between 10 and 70 characters.												
	Description	GSCPA is the only organization working exclusively for you and the CPA profession in Georgia and across the country. Providing continuing Length : 137 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Keywords Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>title</td><td>The Georgia Society of CPAs (GSCPA)</td></tr><tr><td>description</td><td>GSCPA is the only organization working exclusively for you and the CPA profession in Georgia and across the country. Providing continuing professional education (CPE), professional development, and legislative representation for the profession.</td></tr></tbody></table>	Property	Content	locale	en_US	title	The Georgia Society of CPAs (GSCPA)	description	GSCPA is the only organization working exclusively for you and the CPA profession in Georgia and across the country. Providing continuing professional education (CPE), professional development, and legislative representation for the profession.				
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>11</td><td>6</td><td>14</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Join an Interest Community• [H2] Member Resources• [H2] Get to Know GSCPA• [H2] COVID-19 Resource Center• [H2] Professional News	H1	H2	H3	H4	H5	H6	0	11	6	14	0	0
H1	H2	H3	H4	H5	H6									
0	11	6	14	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Event News• [H2] GSCPA News• [H2] GSCPA Offices• [H2] About GSCPA• [H2] Quick Links• [H2] Connect• [H3] Continuing Education• [H3] Membership• [H3] Protecting the Profession• [H3] Professional Resources• [H3] My GSCPA• [H3] Member Benefit Highlight• [H4] October 18, 2021CPA Evolution Resource Competition• [H4] October 13, 2021Funding Innovation in Georgia's Schools through the Qualified Education Donation Tax Credit• [H4] October 11, 2021Give Tax Withholding A Fresh Look As 2021 Year-End Nears• [H4] September 24, 2021Developing the Firm's People, Processes and Profit• [H4] September 24, 2021GSCPA and AICPA Seek Volunteers for CPA Exam Research• [H4] September 14, 2021DOL to Conduct Audit Quality Assessment of 2020 Plan Year Filings• [H4] September 9, 2021Treasury, IRS Issue Guidance For 2021 On Reporting Qualified Sick And Family Leave Wages• [H4] August 30, 2021Interest Rates Remain The Same For The Fourth Quarter Of 2021• [H4] January 20, 20222022 Filing for Freedom• [H4] January 20, 20222022 Virtual CPA Day• [H4] January 20, 20222022 Decision Makers Conference• [H4] January 2, 2022Remembering James P. Martin Jr.• [H4] December 7, 2021Johnnie L. Clark, CPA, MBA, Ph.D. Recognized for Lifetime Achievements to the CPA Profession• [H4] September 29, 2021GSCPA Announces Accounting Industry Raised Over 1.3 Million Meals for Georgia's Food Banks
	Images	We found 31 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 89 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.24% Internal Links 88.76%

In-page links

Anchor	Type	Juice
Join	Internal	Passing Juice
About Us	Internal	Passing Juice
Find a CPA	Internal	Passing Juice
Cart	Internal	Passing Juice
Account Login	Internal	Passing Juice
forgot ID or password?	Internal	Passing Juice
Create Nonmember Account	Internal	Passing Juice
Continuing Education	Internal	Passing Juice
Continuing Education Home	Internal	Passing Juice
Event Catalog	Internal	Passing Juice
Conferences	Internal	Passing Juice
Seminars	Internal	Passing Juice
Live Streams and Online Learning	Internal	Passing Juice
Self Study CPE	Internal	Passing Juice
CPE Credit & Reporting Requirements	Internal	Passing Juice
General Information	Internal	Passing Juice

In-page links

Travel and Facility Information	Internal	Passing Juice
Speaking Opportunities	Internal	Passing Juice
Team Stream	Internal	Passing Juice
See All Events	Internal	Passing Juice
Membership	Internal	Passing Juice
Membership Home	Internal	Passing Juice
Benefits of Membership	Internal	Passing Juice
Membership Categories	Internal	Passing Juice
Volunteer Opportunities	Internal	Passing Juice
100% Membership Program	Internal	Passing Juice
Chapters	Internal	Passing Juice
Communities	Internal	Passing Juice
Member Awards	Internal	Passing Juice
The Educational Foundation	Internal	Passing Juice
Students & Educators	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Advocacy Home	Internal	Passing Juice
Legislative Update	Internal	Passing Juice
Advocacy Toolkit	Internal	Passing Juice
My Legislators	Internal	Passing Juice
CPA Day at the Gold Dome	Internal	Passing Juice
GSCPA-PAC	Internal	Passing Juice
Key Person Program	Internal	Passing Juice
Professional Resources	Internal	Passing Juice
Professional Resources Home	Internal	Passing Juice
COVID-19 Resource Center	Internal	Passing Juice
GSCPA Tax Reform Headquarters	Internal	Passing Juice
GSCPA Hurricane Disaster Relief Resources	Internal	Passing Juice

In-page links

Current Accounts	Internal	Passing Juice
CPA Referral Service	Internal	Passing Juice
GSCPA Annual Partners	Internal	Passing Juice
Financial Literacy	Internal	Passing Juice
Career Center	Internal	Passing Juice
Peer Review	Internal	Passing Juice
Professional Ethics	Internal	Passing Juice
Classifieds	Internal	Passing Juice
CGMA	External	Passing Juice
CPAverify	External	Passing Juice
Resource Phone Book	Internal	Passing Juice
GSCPA Studios	External	Passing Juice
My GSCPA	Internal	Passing Juice
My GSCPA Home	Internal	Passing Juice
Pay My Dues	Internal	Passing Juice
Membership Appreciation Conference	Internal	Passing Juice
My Events	Internal	Passing Juice
My Live Streams	Internal	Passing Juice
My Self Study	Internal	Passing Juice
My On-Demand	External	Passing Juice
My eMaterials	Internal	Passing Juice
My CPE Transcript	Internal	Passing Juice
My Communities	Internal	Passing Juice
Update My Personal Profile	Internal	Passing Juice
Update My Professional Profile	Internal	Passing Juice
Update My Account	Internal	Passing Juice
My Membership Directory	Internal	Passing Juice
A Message from GSCPA CEO Boyd E. Search Regarding COVID-19	Internal	Passing Juice

In-page links

View My GSCPA	Internal	Passing Juice
COVID-19 Resource Center	External	Passing Juice
Professional News	Internal	Passing Juice
read more	Internal	Passing Juice
Event News	Internal	Passing Juice
GSCPA News	Internal	Passing Juice
Learn More &gt;	Internal	Passing Juice
Advertise	Internal	Passing Juice
Find a CPA	Internal	Passing Juice
facebook	External	Passing Juice
twitter	External	Passing Juice
linkedin	External	Passing Juice
youtube	External	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Site Map	Internal	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gscpa	24	✘	✘	✔	✔
more	17	✘	✘	✘	✘
read	15	✘	✘	✘	✘







Keywords Consistency

cpa	14	✓	✗	✓	✓
georgia	11	✓	✗	✓	✓

Usability

	Url	Domain : gscpa.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).

Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://gscpa.org/sitemap.xml>



Robots.txt

<http://gscpa.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics