







Seo Analyzer guardianinvestments.com.au

Generated on March 20 2022 21:25 PM






The score is 59/100







SEO Content

	<p>Title</p>	<p>Guardian Investments - Wealth Management · Advisors You'll Trust</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Helping you in the pursuit of strategic and investment goals. Since 1989, we have built and managed personalised investment portfolios and provided strategic advisory services to individuals, families, businesses and For-Purpose organisations.</p> <p>Length : 243</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Guardian Investments - Wealth Management · Advisors You'll Trust</td> </tr> <tr> <td>description</td> <td>Helping you in the pursuit of strategic and investment goals. Since 1989, we have built and managed personalised investment portfolios and provided strategic advisory services to individuals, families, businesses and For-Purpose organisations.</td> </tr> <tr> <td>url</td> <td>https://guardianinvestments.com.au/</td> </tr> <tr> <td>site_name</td> <td>Guardian Investments</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Guardian Investments - Wealth Management · Advisors You'll Trust	description	Helping you in the pursuit of strategic and investment goals. Since 1989, we have built and managed personalised investment portfolios and provided strategic advisory services to individuals, families, businesses and For-Purpose organisations.	url	https://guardianinvestments.com.au/	site_name	Guardian Investments
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SEO Content

		H1	H2	H3	H4	H5	H6
	Headings	1	3	1	1	2	4
		<ul style="list-style-type: none"> • [H1] Helping you in the pursuit of strategic and investment goals • [H2] Your financial wealth, our undivided attention. • [H2] Wealth that grows with you • [H2] Let's bring your best options forward • [H3] Our success is built around timely advice, the right strategies and maintaining the investment discipline needed through the cycle. • [H4] Whether preserving or growing wealth, our team of professionals will guide your through. • [H5] Contact • [H5] Info • [H6] Wealth Management · Advisors You'll Trust • [H6] Our 5 Key Principles • [H6] Our Services • [H6] Contact Us 					
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35%

SEO Links

Internal Links 95.65%

In-page links

Anchor	Type	Juice
Portfolio Management	Internal	Passing Juice
Strategic Advice	Internal	Passing Juice
Managed Discretionary Accounts	Internal	Passing Juice
Self Managed Super Funds	Internal	Passing Juice
Superannuation	Internal	Passing Juice
Wealth Protection	Internal	Passing Juice
For-Purpose &#038; Not-For-Profit	Internal	Passing Juice
Resources	Internal	Passing Juice
News &#038; Insights	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Company History	Internal	Passing Juice
Our Team	Internal	Passing Juice
Approach	Internal	Passing Juice
Let's Talk	Internal	Passing Juice
See how we can help	Internal	Passing Juice
Complaints Handling	Internal	Passing Juice
CPD Policy	Internal	Passing Juice
Financial Services Guide	Internal	Passing Juice
Licence	Internal	Passing Juice
Guardian Investments	Internal	Passing Juice
Terms &#038; Privacy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Website by Eightball Media	External	Passing Juice






SEO Keywords

	Keywords Cloud	advice guardian wealth services portfolios portfolio investment management managed strategic
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wealth	8	✓	✗	✗	✓
management	8	✓	✗	✗	✓
guardian	7	✓	✗	✗	✗
advice	6	✗	✗	✗	✓
investment	6	✓	✗	✓	✓











Usability

	Url	Domain : guardianinvestments.com.au Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://guardianinvestments.com.au/sitemap_index.xml</code>
	Robots.txt	<code>http://guardianinvestments.com.au/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.