



# Seo Analyzer [gulfinstitute.org](http://gulfinstitute.org)

Generated on March 20 2022 21:08 PM






The score is **58/100**




## SEO Content

	Title	<p>The Institute for Gulf Affairs</p> <p><b>Length : 30</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Oldest organization in the United States focused on Saudi Arabia, Kuwait, Bahrain, Qatar, Oman. UAE</p> <p><b>Length : 99</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Institute for Gulf Affairs</td> </tr> <tr> <td>description</td> <td>Oldest organization in the United States focused on Saudi Arabia, Kuwait, Bahrain, Qatar, Oman. UAE</td> </tr> <tr> <td>url</td> <td><a href="https://www.gulfinstitute.org/">https://www.gulfinstitute.org/</a></td> </tr> <tr> <td>site_name</td> <td>The Institute for Gulf Affairs</td> </tr> <tr> <td>image</td> <td><a href="https://www.gulfinstitute.org/wp-content/uploads/2021/06/FahdbinTurki1.jpg">https://www.gulfinstitute.org/wp-content/uploads/2021/06/FahdbinTurki1.jpg</a></td> </tr> <tr> <td>image:width</td> <td>796</td> </tr> <tr> <td>image:height</td> <td>794</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	The Institute for Gulf Affairs	description	Oldest organization in the United States focused on Saudi Arabia, Kuwait, Bahrain, Qatar, Oman. UAE	url	<a href="https://www.gulfinstitute.org/">https://www.gulfinstitute.org/</a>	site_name	The Institute for Gulf Affairs	image	<a href="https://www.gulfinstitute.org/wp-content/uploads/2021/06/FahdbinTurki1.jpg">https://www.gulfinstitute.org/wp-content/uploads/2021/06/FahdbinTurki1.jpg</a>	image:width	796	image:height	794
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## SEO Content

		image:type	image/jpeg				
	Headings	<b>H1</b> 1	<b>H2</b> 16	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] Institute for Gulf Affairs - The Institute for Gulf Affairs</li> <li>• [H2] Firm led by Crown Prince Leads Mass Jeddah Demolition, Expels Tens of Thousands</li> <li>• [H2] Missing American Man Arrested by Saudi Security Agency</li> <li>• [H2] Saudi Court Convicts a Yemeni Journalist with Apostasy</li> <li>• [H2] Saudi Minister Vanishes as His Closest American Friend Arrives in...</li> <li>• [H2] Nationwide Protest in Saudi Arabia Planned for Today</li> <li>• [H2] Report: Threats to the Saudi Oil Infrastructure</li> <li>• [H2] Exclusive: Senior Saudi Prince Sentenced to Death in Military Trial</li> <li>• [H2] OpEd: Keep the Pressure on Saudi Arabia</li> <li>• [H2] POLICY: RECALIBRATING U.S.-SAUDI RELATIONS</li> <li>• [H2] Biden Admin Rejected MBS Visit US, Leaked Royal Decree Says</li> <li>• [H2] Opinion: Saudi Arabia sentenced my brother to 20 years for tweeting. This could be his last chance.</li> <li>• [H2] It's Time for a New Direction with Saudi Arabia</li> <li>• [H2] Saudi Arabia imprisoned an aid worker for running an anti-government Twitter page. His sister says...</li> <li>• [H2] Twitter Is Enabling Saudi Arabia's Brutal Crackdown on Dissent</li> <li>• [H2] Ali Ahmed Contacts in Saudi Arabia Being Disappeared</li> <li>• [H2] BBC: Saudi school lessons in UK concern government</li> </ul>					
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>8%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">IGA Board</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Energy</a>	Internal	Passing Juice
<a href="#">Democracy</a>	Internal	Passing Juice
<a href="#">Human Rights</a>	Internal	Passing Juice
<a href="#">Security &amp; Terrorism</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Ali Al-Ahmed</a>	Internal	Passing Juice
<a href="#">Ibrahim Sultan</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Analysis</a>	Internal	Passing Juice
<a href="#">Investigations</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Reports</a>	Internal	Passing Juice
<a href="#">Policy Briefs</a>	Internal	Passing Juice
<a href="#">Media Coverage</a>	Internal	Passing Juice

## In-page links

<a href="#">Mursi AlRebah Prog.</a>	Internal	Passing Juice
<a href="#">Mursi AlRebah Program for Human Rights</a>	Internal	Passing Juice
<a href="#">Human Rights</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Support IGA</a>	Internal	Passing Juice
<a href="#">Subscribe to our newsletter</a>	Internal	Passing Juice
<a href="#">Employment Opportunities</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Latest News</a>	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Legal News</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	latest institute years <b>saudi</b> bin gulf apr news rights arabia
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
saudi	21	✘	✘	✔	✔
institute	11	✔	✘	✘	✔
gulf	11	✔	✘	✘	✔
news	10	✘	✘	✘	✘
arabia	9	✘	✘	✔	✔










## Usability

	Url	Domain : gulfinstitute.org Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 13 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://gulfinstitute.org/robots.txt">http://gulfinstitute.org/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.