









Seo Analyzer gulfstreamcommunications.com

Generated on March 07 2022 11:39 AM




The score is 57/100







SEO Content

	<p>Title</p>	<p>Home Gulfstream Communications</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Gulfstream Communications is a leading lifestyle multi-media company in the Carolinas. With titles in Charleston, SC, Asheville, NC, and the Myrtle Beach, SC, area, Gulfstream excels in capturing the essence of those areas with relevant content and award-winning design through print, digital, video and event productions.</p> <p>Length : 322</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Print magazines, digital, websites, video, lifestyle content</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1382 1877" style="list-style-type: none"> • [H1] For Everything Charleston, There's the Charleston Magazine Club. Because You Love Where You Live! • [H2] ABOUT OUR COMPANY • [H2] CHARLESTON, SC • [H2] MYRTLE BEACH, SC • [H2] ASHEVILLE, NC • [H5] MARKETS 	H1	H2	H3	H4	H5	H6	1	4	0	0	1	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	1	0									
	<p>Images</p>	<p>We found 64 images on this web page.</p> <p>61 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

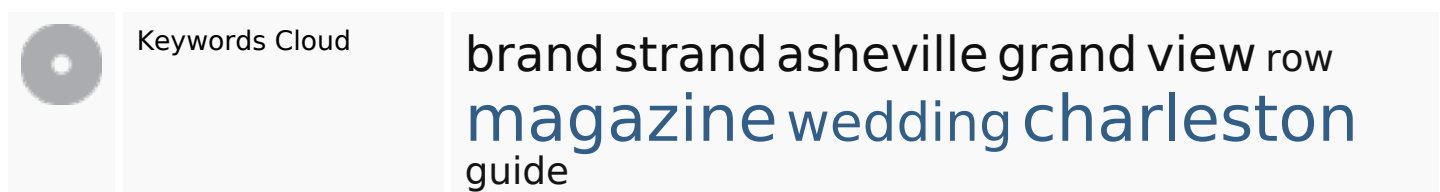
In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
ABOUT OUR COMPANY	Internal	Passing Juice
MISSION	Internal	Passing Juice
MEET THE TEAM	Internal	Passing Juice
CAREERS	Internal	Passing Juice
NEWS	Internal	Passing Juice
CHARLESTON MAGAZINE	Internal	Passing Juice

In-page links

CHARLESTON MAGAZINE CLUB	Internal	Passing Juice
CHARLESTON WEDDINGS MAGAZINE	Internal	Passing Juice
THE WEDDING ROW	Internal	Passing Juice
CHARLESTON FASHION WEEK	Internal	Passing Juice
CHARLESTON WEDDING WEEK	Internal	Passing Juice
CHARLESTON GRIT	Internal	Passing Juice
GRAND STRAND MAGAZINE	Internal	Passing Juice
GRAND STRAND WEDDING ROW	Internal	Passing Juice
GRAND STRAND WEDDINGS MAGAZINE	Internal	Passing Juice
WNC MAGAZINE	Internal	Passing Juice
ASHVEGAS	Internal	Passing Juice
ASHEVILLE GRIT	Internal	Passing Juice
ASHEVILLE WEDDING GUIDE	Internal	Passing Juice
HIGH COUNTRY WEDDING GUIDE	Internal	Passing Juice
HOUSE CALLS	Internal	Passing Juice
ASHEVILLE GRIT	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
charleston	21	✘	✘	✔	✔
magazine	17	✘	✔	✘	✔
wedding	14	✘	✘	✘	✘

Keywords Consistency

asheville	10				
brand	10				





Usability

	Url	Domain : gulfstreamcommunications.com Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 40 Warnings : 18				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	Excellent, your website doesn't use nested tables.				

Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.