







# Seo Analyzer gurleyandsonheatingandair.com

Generated on February 09 2022 06:44 AM






The score is 59/100







## SEO Content

	<p>Title</p>	<p>Gurley and Son - Furnace and Air Repair Specialist Anna, Illinois</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Gurley and Son is Southern Illinois's choice for service and installation of heating and air conditioning units. We service and repair all furnaces and AC's.</p> <p><b>Length : 166</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Gurley and Son - Furnace and Air Repair Specialist Anna, Illinois</td> </tr> <tr> <td>description</td> <td>Gurley and Son is Southern Illinois's choice for service and installation of heating and air conditioning units. We service and repair all furnaces and AC's.</td> </tr> <tr> <td>url</td> <td>https://gurleyandsonheatingandair.com/</td> </tr> <tr> <td>image</td> <td>http://gurleyandsonheatingandair.com/wp-content/uploads/2011/09/York-Unit-Big_03.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Gurley and Son - Furnace and Air Repair Specialist Anna, Illinois	description	Gurley and Son is Southern Illinois's choice for service and installation of heating and air conditioning units. We service and repair all furnaces and AC's.	url	https://gurleyandsonheatingandair.com/	image	http://gurleyandsonheatingandair.com/wp-content/uploads/2011/09/York-Unit-Big_03.png
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	<p>Headings</p>	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>														

## SEO Content

		1 8 0 0 0 0	<ul style="list-style-type: none"> <li>• [H1] Gurley and Son Furnace Repair and Installation in Southern Illinois.</li> <li>• [H2] Commercial &amp; Residential</li> <li>• [H2]</li> <li>• [H2] Serving Southern Illinois</li> <li>• [H2]</li> <li>• [H2] 24-Hour On-Call Service</li> <li>• [H2]</li> <li>• [H2] Financing Options Available</li> <li>• [H2]</li> </ul>
	Images		<p>We found 12 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio		<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash		Perfect, no Flash content has been detected on this page.
	Iframe		Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite		Bad. Your links have query string.
	Underscores in the URLs		Perfect! No underscores detected in your URLs.
	In-page links		We found a total of 10 links including 0 link(s) to files
	Statistics		<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> <p>Internal Links 80%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">What's New</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Gurley and Son Heating and Air in Anna, IL.</a>	External	Passing Juice
<a href="#">Southern Illinois is our community and we are proud to service all of Southern Illinois</a>	Internal	Passing Juice
<a href="#">Highline Ideas</a>	External	Passing Juice






## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gurley	1	✓	✗	✓	✓
son	1	✓	✗	✓	✓
furnace	1	✓	✗	✓	✓
air	1	✓	✗	✓	✓
repair	1	✓	✗	✓	✓

## Usability

	Url	Domain : gurleyandsonheatingandair.com Length : 29
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://gurleyandsonheatingandair.com/sitemap.xml">http://gurleyandsonheatingandair.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://gurleyandsonheatingandair.com/robots.txt">http://gurleyandsonheatingandair.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>