



# Seo Analyzer guu.ru

Generated on March 06 2022 11:40 AM

The score is 34/100







## SEO Content

	Title	Официальный сайт Государственного университета управления <b>Length : 57</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Государственный университет управления</li><li>• [H2] Выпускники ГУУ</li><li>• [H2] Учебные подразделения и инфраструктура</li><li>• [H2] Дополнительное и бизнес-образование</li><li>• [H3] Язык / Language / <input type="checkbox"/></li><li>• [H3] Получить 2 востребованные профессии одновременно?</li><li>• [H3] ГУУ готовит управленцев нового типа - лидеров изменений</li><li>• [H3] Интегрируем студентов в бизнес-задачи со студенческой скамьи</li></ul>	H1	H2	H3	H4	H5	H6	1	3	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	4	0	0	0									
	Images	We found 68 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>1%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.63% Internal Links 85.37%

## In-page links

Anchor	Type	Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Chinese</a>	Internal	Passing Juice
<a href="#">Личный кабинет</a>	Internal	Passing Juice
<a href="#">Об университете</a>	Internal	Passing Juice
<a href="#">Абитуриентам</a>	Internal	Passing Juice
<a href="#">Обучающимся</a>	Internal	Passing Juice
<a href="#">Дополнительное и бизнес-образование</a>	Internal	Passing Juice
<a href="#">Подготовка к ЕГЭ/ОГЭ</a>	Internal	Passing Juice


## In-page links

<a href="#">Предуниверсарий ГУУ</a>	Internal	Passing Juice
<a href="#">Научная деятельность</a>	Internal	Passing Juice
<a href="#">Международная деятельность</a>	Internal	Passing Juice
<a href="#">Внеучебная деятельность</a>	Internal	Passing Juice
<a href="#">Выбрать курс</a>	Internal	Passing Juice
<a href="#">Выбрать профессию будущего</a>	Internal	Passing Juice
<a href="#">Рейтинг HeadHunter</a>	External	Passing Juice
<a href="#">Рейтинг Superjob</a>	External	Passing Juice
<a href="#">Узнать больше</a>	Internal	Passing Juice
<a href="#">Институт управления персоналом, социальных и бизнес-коммуникаций</a>	Internal	Passing Juice
<a href="#">Институт отраслевого менеджмента</a>	Internal	Passing Juice
<a href="#">Институт государственного управления и права</a>	Internal	Passing Juice
<a href="#">Институт экономики и финансов</a>	Internal	Passing Juice
<a href="#">Институт информационных систем</a>	Internal	Passing Juice
<a href="#">Институт маркетинга</a>	Internal	Passing Juice
<a href="#">Институт открытого образования</a>	Internal	Passing Juice
<a href="#">Учебный центр довузовской подготовки и дополнительного образования «Азъ»</a>	Internal	Passing Juice
<a href="#">Кафедра ЮНЕСКО “Социально-правовые и этические основы общества знаний (информационного общества)”</a>	Internal	Passing Juice
<a href="#">Предуниверсарий (школа ГУУ)</a>	Internal	Passing Juice
<a href="#">Инфраструктура университета</a>	Internal	Passing Juice
<a href="#">Высшая школа бизнеса</a>	Internal	Passing Juice
<a href="#">Институт делового администрирования и бизнеса</a>	External	Passing Juice
<a href="#">Рязанский пр-т, д. 99, Москва, 109542</a>	External	Passing Juice
<a href="#">ЕЩЁ</a>	Internal	Passing Juice
<a href="#">Сведения об образовательной организации</a>	Internal	Passing Juice
<a href="#">ГУУ для людей с ОВЗ и инвалидов</a>	Internal	Passing Juice
<a href="#">Министерство науки и высшего образования РФ</a>	External	Passing Juice

## In-page links

<a href="#">О противодействии терроризму и экстремизму</a>	Internal	Passing Juice
<a href="#">Противодействие коррупции</a>	Internal	Passing Juice
<a href="#">Предложить новость</a>	Internal	Passing Juice
<a href="#">Связи с общественностью</a>	Internal	Passing Juice
<a href="#">Логотипы и брендбук</a>	Internal	Passing Juice
<a href="#">Участник проекта «Персональные цифровые сертификаты на развитие компетенций цифровой экономики»</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	министерство образования овз инвалидов высшего официальный должность <b>гуу</b> студенты науки
--	----------------	---



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
гуу	7	✘	✘	✘	✔
должность	2	✘	✘	✘	✘
студенты	2	✘	✘	✘	✘
официальный	1	✔	✘	✘	✘
образования	1	✘	✘	✘	✘


## Usability

	Url	Domain : guu.ru Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>