



# Seo Analyzer








## gwynjoneschool.co.uk

Generated on March 07 2022 11:08 AM

The score is **38/100**







## SEO Content

|    | <p>Title</p>              | <p>Gwyn Jones Primary School - Home</p> <p><b>Length : 32</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|--|---------------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | <p>Description</p>        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Keywords</p>           | <p>Gwyn Jones, E11 1EU, Leytonstone, Primary, School, Waltham Forest</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="539 1375 1481 1449"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1480 1145 1711" style="list-style-type: none"> <li>• [H1] Gwyn Jones Primary School</li> <li>• [H2] "Inspired and Empowered"</li> <li>• [H2] Welcome from the Headteacher</li> <li>• [H3] Virtual Tour</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 4 | 0 | 0 | 0 |
| H1   | H2                        | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 2                         | 4   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | <p>Images</p>             | <p>We found 13 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Text/HTML Ratio</p>    | <p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |   |
|--|--------|---|
|  | Flash  | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page.        |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 44 links including 1 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 9.09%<br>Internal Links 90.91%  |

## In-page links

| Anchor                                    | Type     | Juice         |
|---|----------|---------------|
| <a href="#">&amp;gt;</a>                  | Internal | Passing Juice |
| <a href="#">Head's Welcome</a>            | Internal | Passing Juice |
| <a href="#">News</a>                      | Internal | Passing Juice |
| <a href="#">Values and Ethos</a>          | Internal | Passing Juice |
| <a href="#">Admissions and Prospectus</a> | Internal | Passing Juice |
| <a href="#">Rights Respecting Schools</a> | Internal | Passing Juice |
| <a href="#">Governors</a>                 | Internal | Passing Juice |
| <a href="#">Staff &amp; Vacancies</a>     | Internal | Passing Juice |
| <a href="#">Vacancies</a>                 | Internal | Passing Juice |


## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Clubs</a>                     | Internal | Passing Juice |
| <a href="#">Chicken Club</a>              | Internal | Passing Juice |
| <a href="#">Term Dates</a>                | Internal | Passing Juice |
| <a href="#">Curriculum</a>                | Internal | Passing Juice |
| <a href="#">English</a>                   | Internal | Passing Juice |
| <a href="#">Maths</a>                     | Internal | Passing Juice |
| <a href="#">Religious Education</a>       | Internal | Passing Juice |
| <a href="#">Google Classroom</a>          | Internal | Passing Juice |
| <a href="#">Well Being</a>                | Internal | Passing Juice |
| <a href="#">ParentMail &amp; Payments</a> | Internal | Passing Juice |
| <a href="#">Dinners</a>                   | Internal | Passing Juice |
| <a href="#">PTSA</a>                      | Internal | Passing Juice |
| <a href="#">Forms</a>                     | Internal | Passing Juice |
| <a href="#">Online Safety</a>             | Internal | Passing Juice |
| <a href="#">Safeguarding</a>              | Internal | Passing Juice |
| <a href="#">Inclusion/ SEN</a>            | Internal | Passing Juice |
| <a href="#">Pupil Premium</a>             | Internal | Passing Juice |
| <a href="#">PE &amp; Sports Premium</a>   | Internal | Passing Juice |
| <a href="#">Ofsted</a>                    | Internal | Passing Juice |
| <a href="#">Assessment Info</a>           | Internal | Passing Juice |
| <a href="#">Performance Table</a>         | Internal | Passing Juice |
| <a href="#">GDPR</a>                      | Internal | Passing Juice |
| <a href="#">Finance Information</a>       | Internal | Passing Juice |
| <a href="#">COVID Catch up funding</a>    | Internal | Passing Juice |
| <a href="#">Equality Statement</a>        | Internal | Passing Juice |
| <a href="#">Other Policies</a>            | Internal | Passing Juice |
| <a href="#">Read more</a>                 | Internal | Passing Juice |
| <a href="#">contact</a>                   | Internal | Passing Juice |
|   |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">admissions_page</a>           | Internal | Passing Juice |
| <a href="#">CUT_2_3.mp4</a>               | Internal | Passing Juice |
| <a href="#">Tweets by Gwynjonesprima2</a> | External | Passing Juice |
| <a href="#">New Era Technology</a>        | External | Passing Juice |
| <a href="#">DB Primary</a>                | External | Passing Juice |
| <a href="#">DB Learning Library</a>       | External | Passing Juice |
| <a href="#">Log in</a>                    | Internal | Passing Juice |






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud |  |
|--|----------------|--|












## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|





## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : gwynjoneschool.co.uk<br>Length : 21   |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |


## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 150<br>Warnings : 97   |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Missing<br><p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <a href="http://gwynjoneschool.co.uk/robots.txt">http://gwynjoneschool.co.uk/robots.txt</a>  |

## Optimization

|  |           |  |
|--|-----------|--|
|  |           | Great, your website has a robots.txt file.   |
|  | Analytics | Great, your website has an analytics tool.<br> Google Analytics |