



# Seo Analyzer haagen-dazs.info

Generated on February 13 2022 15:53 PM





The score is 62/100







## SEO Content

	Title	<p>Luxury Ice Cream &amp; Irresistible Flavours - Häagen-Dazs</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Häagen-Dazs have been making luxury ice cream like no other since 1961. Discover our range of irresistible flavours, made with only the best ingredients.</p> <p><b>Length : 153</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>title</td> <td>Luxury Ice Cream &amp; Irresistible Flavours - Häagen-Dazs</td> </tr> <tr> <td>description</td> <td>Häagen-Dazs have been making luxury ice cream like no other since 1961. Discover our range of irresistible flavours, made with only the best ingredients.</td> </tr> <tr> <td>site_name</td> <td>Häagen-Dazs</td> </tr> </tbody> </table>	Property	Content	locale	en_US	title	Luxury Ice Cream & Irresistible Flavours - Häagen-Dazs	description	Häagen-Dazs have been making luxury ice cream like no other since 1961. Discover our range of irresistible flavours, made with only the best ingredients.	site_name	Häagen-Dazs		
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">10</td> <td style="text-align: center;">0</td> <td style="text-align: center;">6</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H4] Introducing the new DUO Vanilla Collection</li> <li>• [H4] DUO Vanilla Hazelnut &amp; Caramel Crunch</li> <li>• [H4] Belgian Chocolate &amp; Vanilla Crunch Tub</li> <li>• [H4]</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	0	10	0	6
H1	H2	H3	H4	H5	H6									
0	0	0	10	0	6									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Belgian Chocolate &amp; Strawberry Crunch Tub</li><li>• [H4]</li><li>• [H4] Dark Chocolate &amp; Salted Caramel Crunch Tub</li><li>• [H4]</li><li>• [H4] The Häagen-Dazs Way</li><li>• [H4] Our Extraordinary Ingredients</li><li>• [H6] Tubs</li><li>• [H6] Stickbars</li><li>• [H6] New Products</li><li>• [H6] FEATURED PRODUCT</li><li>• [H6] Flavours</li><li>• [H6] Flavours</li></ul>
	Images	<p>We found 21 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>21%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 67 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 61.19%</p> <p>Internal Links 38.81%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip Links</a>	Internal	Passing Juice
<a href="#">Australia</a>	External	Passing Juice
<a href="#">Austria</a>	External	Passing Juice
<a href="#">Belgium-FR</a>	External	Passing Juice
<a href="#">Belgium-NL</a>	External	Passing Juice
<a href="#">Brazil</a>	External	Passing Juice
<a href="#">China</a>	External	Passing Juice
<a href="#">Czech</a>	External	Passing Juice
<a href="#">Finland</a>	External	Passing Juice
<a href="#">France</a>	External	Passing Juice
<a href="#">Germany</a>	External	Passing Juice
<a href="#">Greece</a>	External	Passing Juice
<a href="#">Hong Kong Region</a>	External	Passing Juice
<a href="#">Hong Kong Region-EN</a>	External	Passing Juice
<a href="#">India</a>	External	Passing Juice
<a href="#">Ireland</a>	External	Passing Juice
<a href="#">Italy</a>	External	Passing Juice
<a href="#">Korea</a>	External	Passing Juice
<a href="#">Mexico</a>	External	Passing Juice
<a href="#">Netherlands</a>	External	Passing Juice
<a href="#">New Zealand</a>	External	Passing Juice
<a href="#">Norway</a>	External	Passing Juice
<a href="#">Poland</a>	External	Passing Juice
<a href="#">Portugal</a>	External	Passing Juice
<a href="#">Portugal-EN</a>	External	Passing Juice
<a href="#">Singapore</a>	External	Passing Juice
<a href="#">Spain</a>	External	Passing Juice

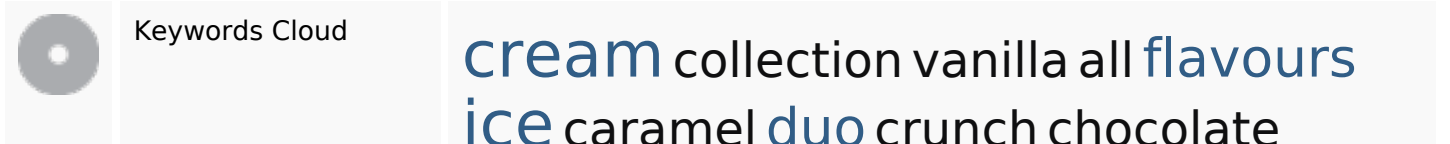
## In-page links

<a href="#">Spain-EN</a>	External	Passing Juice
<a href="#">Sweden</a>	External	Passing Juice
<a href="#">Switzerland-French</a>	External	Passing Juice
<a href="#">Switzerland-German</a>	External	Passing Juice
<a href="#">Taiwan Region</a>	External	Passing Juice
<a href="#">Thailand</a>	External	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Tubs</a>	Internal	Passing Juice
<a href="#">Tubs</a>	Internal	Passing Juice
<a href="#">Minicups</a>	Internal	Passing Juice
<a href="#">Multipacks</a>	Internal	Passing Juice
<a href="#">All Tubs</a>	Internal	Passing Juice
<a href="#">Stickbars</a>	Internal	Passing Juice
<a href="#">Multipacks</a>	Internal	Passing Juice
<a href="#">All Stickbars</a>	Internal	Passing Juice
<a href="#">All New Products</a>	Internal	Passing Juice
<a href="#">DUO Ice Cream Collection</a>	Internal	Passing Juice
<a href="#">Cocktail Ice Cream Collection</a>	Internal	Passing Juice
<a href="#">DUO Vanilla Hazelnut &amp; Caramel Crunch</a>	Internal	Passing Juice
<a href="#">Chocolate</a>	Internal	Passing Juice
<a href="#">Strawberry</a>	Internal	Passing Juice
<a href="#">Vanilla</a>	Internal	Passing Juice
<a href="#">Caramel</a>	Internal	Passing Juice
<a href="#">Flavours</a>	External	Passing Juice
<a href="#">Fruit and Berries</a>	Internal	Passing Juice
<a href="#">Nuts</a>	Internal	Passing Juice
<a href="#">Cookies and Brownies</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Find Us</a>	Internal	Passing Juice
<a href="#">Become a Franchisee</a>	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Cookie Notice</a>	External	Passing Juice
<a href="#">Data Privacy Requests</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice






## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cream	17	✓	✗	✓	✗
ice	16	✓	✗	✓	✗
flavours	12	✓	✗	✓	✓
duo	12	✗	✗	✗	✓
chocolate	9	✗	✗	✗	✓

## Usability

	Url	Domain : haagen-dazs.info Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 83 Warnings : 27
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://haagen-dazs.info/sitemap.xml">http://haagen-dazs.info/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://haagen-dazs.info/robots.txt">http://haagen-dazs.info/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>