








# Seo Analyzer hairarchives.com

Generated on February 10 2022 22:20 PM





The score is 63/100







## SEO Content

	Title	<p>The Hair Archives - formerly known as The Beauty Shoppe Archives</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>formerly known as The Beauty Shoppe Archives</p> <p><b>Length : 44</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Hair Archives - formerly known as The Beauty Shoppe Archives</td> </tr> <tr> <td>description</td> <td>formerly known as The Beauty Shoppe Archives</td> </tr> <tr> <td>url</td> <td>https://www.hairarchives.com/</td> </tr> <tr> <td>site_name</td> <td>The Hair Archives</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	The Hair Archives - formerly known as The Beauty Shoppe Archives	description	formerly known as The Beauty Shoppe Archives	url	https://www.hairarchives.com/	site_name	The Hair Archives
Property	Content															
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url	https://www.hairarchives.com/															
site_name	The Hair Archives															
	Headings	<table border="1" data-bbox="539 1872 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1973 948 2007" style="list-style-type: none"> <li>[H1] The Hair Archives</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	0	0	0	0	0											
	Images	<p>We found 1 images on this web page.</p>														

## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Scalp Detox Treatment</a>	Internal	Passing Juice
<a href="#">Ultra Clean by Zydor Shampoo Reviews</a>	Internal	Passing Juice
<a href="#">Old Style Aloe Rid Shampoo Review</a>	Internal	Passing Juice
<a href="#">Aloe Rid Shampoo by Nexxus Review</a>	Internal	Passing Juice


## In-page links

<a href="#">Private</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">wedding</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">7</a>	Internal	Passing Juice
<a href="#">1920s</a>	Internal	Passing Juice
<a href="#">1930s</a>	Internal	Passing Juice
<a href="#">20s</a>	Internal	Passing Juice
<a href="#">30s</a>	Internal	Passing Juice
<a href="#">40s1</a>	Internal	Passing Juice
<a href="#">40s2</a>	Internal	Passing Juice
<a href="#">50s</a>	Internal	Passing Juice
<a href="#">50sillustrations</a>	Internal	Passing Juice
<a href="#">60s</a>	Internal	Passing Juice
<a href="#">beehive</a>	Internal	Passing Juice
<a href="#">bouffant</a>	Internal	Passing Juice
<a href="#">early70s</a>	Internal	Passing Juice
<a href="#">early70supdo</a>	Internal	Passing Juice
<a href="#">evolution</a>	Internal	Passing Juice
<a href="#">flip</a>	Internal	Passing Juice
<a href="#">frenchtwist</a>	Internal	Passing Juice
<a href="#">hairstyle3</a>	Internal	Passing Juice

## In-page links

<a href="#">index</a>	Internal	Passing Juice
<a href="#">ital</a>	Internal	Passing Juice
<a href="#">pageboy</a>	Internal	Passing Juice
<a href="#">paris</a>	Internal	Passing Juice
<a href="#">petal</a>	Internal	Passing Juice
<a href="#">pink</a>	Internal	Passing Juice
<a href="#">pixie</a>	Internal	Passing Juice
<a href="#">poodle</a>	Internal	Passing Juice
<a href="#">unisex</a>	Internal	Passing Juice
<a href="#">updo</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	doctor more <b>hair</b> author rid category read aloe september private
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hair	9	✓	✗	✗	✓
author	5	✗	✗	✗	✗
category	5	✗	✗	✗	✗
doctor	5	✗	✗	✗	✗
read	5	✗	✗	✗	✗

## Usability

	Url	Domain : hairarchives.com Length : 16
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://hairarchives.com/sitemap.xml</pre> <pre>https://www.hairarchives.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://hairarchives.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>