



# Seo Analyzer

## hairwarebeautyware.co.nz

Generated on March 02 2022 11:44 AM






The score is 54/100






## SEO Content

	Title	<p>Hairware Beautyware   The Easy To Use Salon Management Software</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Hairware Beautyware is your complete salon software. With over 30 years of experience, helps with your salon management. Get a free demo now!</p> <p><b>Length : 141</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Hairware Beautyware   The Easy To Use Salon Management Software</td> </tr> <tr> <td>description</td> <td>Hairware Beautyware is your complete salon software. With over 30 years of experience, helps with your salon management. Get a free demo now!</td> </tr> <tr> <td>url</td> <td>https://hairwarebeautyware.co.nz/</td> </tr> <tr> <td>site_name</td> <td>Hairware Beautyware</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Hairware Beautyware   The Easy To Use Salon Management Software	description	Hairware Beautyware is your complete salon software. With over 30 years of experience, helps with your salon management. Get a free demo now!	url	https://hairwarebeautyware.co.nz/	site_name	Hairware Beautyware
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## SEO Content

	Headings	H1 0	H2 7	H3 7	H4 1	H5 0	H6 0
	Headings	<ul style="list-style-type: none"> <li>• [H2] SALON SOFTWARE USED BY HAIRDRESSERS AND THERAPISTS FOR OVER 30 YEARS</li> <li>• [H2] See the software in action</li> <li>• [H2] LIVE ONLINE BOOKING</li> <li>• [H2] CUSTOMERS LOVE</li> <li>• [H2] An option to suit every salon</li> <li>• [H2] Get in touch</li> <li>• [H2] STAY TUNED</li> <li>• [H3] GST and Wages done</li> <li>• [H3] The best value SMS</li> <li>• [H3] Connect your iPad or Tablet</li> <li>• [H3] Support Videos</li> <li>• [H3] Get in touch</li> <li>• [H3] Downloads</li> <li>• [H3] FAQ's</li> <li>• [H4] Hairware Beautyware, your complete salon management software</li> </ul>					
	Images	<p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 4.17%
		Internal Links 95.83%


## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Learn more &gt;</a>	Internal	Passing Juice
<a href="#">Learn more &gt;</a>	Internal	Passing Juice
<a href="#">Learn more &gt;</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Previous</a>	Internal	Passing Juice
<a href="#">Next</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Contact &gt;</a>	Internal	Passing Juice

## In-page links

<a href="#">Check &gt;</a>	Internal	Passing Juice
<a href="#">Read &gt;</a>	Internal	Passing Juice
<a href="#">Enfold Theme by Kriesi</a>	External	Passing Juice

## SEO Keywords





 Keywords Cloud

clients salon system business  
hairware support more  
beautyware reports from

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
beautyware	10	✓	✗	✓	✓
salon	9	✓	✗	✓	✓
more	8	✗	✗	✗	✗
clients	7	✗	✗	✗	✗
from	7	✗	✗	✗	✗

## Usability

	Url	Domain : hairwarebeautyware.co.nz Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 122  
Warnings : 18



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

### Deprecated tags

### Occurrences

<center>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization



Apple Icon







Meta Viewport Tag



Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://hairwarebeautyware.co.nz/robots.txt">http://hairwarebeautyware.co.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>