










# Seo Analyzer halley.it

Generated on April 04 2022 02:18 AM



The score is **31/100**







## SEO Content

	Title	<p>Halley informatica</p> <p><b>Length : 18</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Halley Informatica</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 957 1747" style="list-style-type: none"> <li>• [H1] Halley informatica</li> <li>• [H2] HALLEYEGOV</li> <li>• [H2] Novita' Prodotti</li> <li>• [H2] Lavora con noi</li> <li>• [H2] Workshop</li> <li>• [H2] Webinar</li> <li>• [H2] Novita' Servizi</li> <li>• [H2] NOTIZIARIO</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	0									
	Images	<p>We found 53 images on this web page.</p> <p>44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

## In-page links

Anchor	Type	Juice
<a href="#">Azienda</a>	Internal	Passing Juice
<a href="#">Prodotti</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">Notiziario</a>	Internal	Passing Juice
<a href="#">Contatti</a>	Internal	Passing Juice
<a href="#">Intranet</a>	Internal	Passing Juice
<a href="#">Visualizza i dettagli</a>	Internal	Passing Juice
<a href="#">&amp;laquo; Precedente</a>	External	Passing Juice
<a href="#">Altri articoli su lapostadelsindaco.it</a>	External	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice

## In-page links

[Cookie](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

stato della halley **servizio** gestione â  
adeguamento risposta **del** informatica

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
del	12	×	×	×	×
servizio	8	×	×	×	×
halley	6	✓	✓	×	✓
risposta	6	×	×	×	×
della	6	×	×	×	×

## Usability



Url

Domain : halley.it  
Length : 9



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language












Good. Your declared language is it.







Dublin Core

This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 4.01 Transitional						
	Encoding	Perfect. Your declared charset is ISO-8859-1.						
	W3C Validity	Errors : 147 Warnings : 43						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>21</td></tr><tr><td>&lt;u&gt;</td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	21	<u>	5
Deprecated tags	Occurrences							
<font>	21							
<u>	5							
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>						




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
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## Optimization

		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p><a href="http://halley.it/robots.txt">http://halley.it/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="549 539 1481 607"> Google Analytics</div>