

The score is 38/100



SEO Content

	Title	□□□□□□□□□□ Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	□□□□□□□□□□ Length : 9 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	□□□□□□□□□□ Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>2</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] □□□□• [H3] □□□□• [H4] □□□□□□□□□□□□□□• [H4] □□□□□□□□• [H4] □□□□□□□□• [H4] □□□□□□□□	H1	H2	H3	H4	H5	H6	0	0	2	4	0	0
H1	H2	H3	H4	H5	H6									
0	0	2	4	0	0									
	Images	We found 27 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												






SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
halongsail.com	15	✘	✘	✘	✘
halongsail.com	14	✘	✘	✘	✘
halongsail.com	13	✘	✘	✘	✘
halongsail.com	13	✘	✘	✘	✘
halongsail.com	13	✘	✘	✘	✘










Usability

	Url	Domain : halongsail.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.


Document

	W3C Validity	Errors : 714 Warnings : 287												
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.												
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><tt></td><td>9</td></tr><tr><td><u></td><td>9</td></tr><tr><td><acronym></td><td>8</td></tr><tr><td><strike></td><td>12</td></tr><tr><td></td><td>9</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<tt>	9	<u>	9	<acronym>	8	<strike>	12		9
Deprecated tags	Occurrences													
<tt>	9													
<u>	9													
<acronym>	8													
<strike>	12													
	9													
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.												

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://halongsail.com/sitemap.xml</code>
	Robots.txt	<code>http://halongsail.com/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>