



# Seo Analyzer hanipsae.com

Generated on March 19 2022 07:16 AM




The score is 31/100







## SEO Content

	<b>Title</b>	<p>○○○ ○○○ ○○○</p> <p><b>Length : 11</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>○○○○○○○○, ○○○, ○○, ○○○○○○○, ○○○○, ○○○○○○○</p> <p><b>Length : 38</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1715"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>shoppingmall</td> </tr> <tr> <td>title</td> <td>○○○ ○○○</td> </tr> <tr> <td>description</td> <td>○○○○○○○○, ○○○, ○○, ○○○○○○○, ○○○○, ○○○○○○○</td> </tr> <tr> <td>image</td> <td>http://hanipsae.com/images/logo.jpg</td> </tr> <tr> <td>url</td> <td>http://hanipsae.com/</td> </tr> </tbody> </table>	Property	Content	type	shoppingmall	title	○○○ ○○○	description	○○○○○○○○, ○○○, ○○, ○○○○○○○, ○○○○, ○○○○○○○	image	http://hanipsae.com/images/logo.jpg	url	http://hanipsae.com/
Property	Content													
type	shoppingmall													
title	○○○ ○○○													
description	○○○○○○○○, ○○○, ○○, ○○○○○○○, ○○○○, ○○○○○○○													
image	http://hanipsae.com/images/logo.jpg													
url	http://hanipsae.com/													
	<b>Headings</b>	<table border="1" data-bbox="539 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1845 831 1883" style="list-style-type: none"> <li>• [H2] ○○○○○○ ○○</li> </ul>	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	0	0	0									
	<b>Images</b>	<p>We found 39 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>10%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.13%  Internal Links 96.88%

## In-page links

Anchor	Type	Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice

## In-page links

<a href="#">🍷</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷</a>	Internal	Passing Juice
<a href="#">🍷🍷</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷</a>	External	Passing Juice
<a href="#">[🍷]2022🍷-🍷🍷🍷🍷-🍷-🍷...</a>	Internal	Passing Juice
<a href="#">2020 🍷🍷🍷🍷-🍷🍷 🍷🍷</a>	Internal	Passing Juice
<a href="#">[🍷]2021🍷-🍷🍷🍷🍷-🍷🍷-🍷...</a>	Internal	Passing Juice
<a href="#">[🍷]2021🍷-🍷🍷🍷🍷-🍷🍷-🍷...</a>	Internal	Passing Juice
<a href="#">[🍷]2020 🍷🍷🍷🍷-🍷🍷 🍷🍷</a>	Internal	Passing Juice
<a href="#">[🍷]2019🍷-🍷🍷 🍷🍷🍷🍷-🍷...</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷🍷 15kg 🍷🍷🍷🍷🍷🍷 🍷🍷🍷🍷 🍷🍷-🍷🍷🍷 🍷🍷🍷🍷🍷</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷 🍷🍷🍷 15kg 🍷🍷🍷🍷 🍷🍷</a>	Internal	Passing Juice
<a href="#">[🍷🍷🍷]🍷🍷 🍷 🍷🍷🍷🍷 10kg</a>	Internal	Passing Juice
<a href="#">[🍷🍷🍷]🍷🍷 🍷 🍷🍷🍷🍷 20kg</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷 🍷🍷🍷🍷-🍷🍷 (🍷🍷🍷) -100g</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷 🍷🍷-🍷🍷 (🍷🍷🍷)-100g</a>	Internal	Passing Juice
<a href="#">🍷🍷-🍷🍷 🍷🍷🍷🍷 3🍷-🍷🍷🍷</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷 🍷🍷-🍷🍷🍷 (🍷🍷) -100g</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷-🍷🍷-🍷🍷 🍷🍷🍷 (🍷🍷🍷)</a>	Internal	Passing Juice
<a href="#">🍷🍷 🍷🍷 3🍷 🍷🍷-🍷🍷🍷 (🍷🍷, 🍷🍷, 🍷)</a>	Internal	Passing Juice
<a href="#">🍷🍷🍷🍷 3🍷-🍷🍷🍷</a>	Internal	Passing Juice
<a href="#">🍷🍷-🍷🍷-🍷🍷 🍷🍷 4🍷-🍷🍷</a>	Internal	Passing Juice
<a href="#">2020 🍷🍷🍷🍷-🍷🍷 🍷🍷</a>	Internal	Passing Juice

## SEO Keywords

Keywords Cloud

🍷🍷🍷🍷🍷 75000🍷 2021🍷 🍷🍷🍷 🍷🍷🍷🍷 🍷2021🍷

# SEO Keywords



53000 15kg □□□□□

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□□	11	✘	✘	✘	✘
□□□□	5	✘	✘	✘	✘
□□□□□□	2	✘	✘	✘	✘
2021□	2	✘	✘	✘	✘
□□□□	2	✘	✘	✘	✘










## Usability

	Url	Domain : hanipsae.com Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

	W3C Validity	Errors : 59 Warnings : 13				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;strike&gt;</td><td>12</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<strike>	12
Deprecated tags	Occurrences					
<strike>	12					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://hanipsae.com/robots.txt">http://hanipsae.com/robots.txt</a> Great, your website has a robots.txt file.

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.