



The score is 39/100



## SEO Content

	Title	<div>□□</div> <p><b>Length : 2</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 4	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : <b>23%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 6 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 33.33%

Internal Links 66.67%

## In-page links

Anchor	Type	Juice
<a href="#">[REDACTED]</a>	External	Passing Juice
<a href="#">[REDACTED]</a>	Internal	Passing Juice
<a href="#">[REDACTED]</a>	Internal	Passing Juice
<a href="#">[REDACTED]</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">[ICP]19019960</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

[REDACTED] email benggang request quote  
hankerwell company infohankerwell  
[icp]19019960






## SEO Keywords

### profile



#### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
quote	2	×	×	×	×
request	2	×	×	×	×
company	2	×	×	×	✓
profile	2	×	×	×	✓
□□□	1	×	×	×	×










#### Usability

	Url	Domain : hankerwell.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





#### Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is GBK.
	W3C Validity	Errors : 29 Warnings : 21



## Document

						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>4</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	4
Deprecated tags	Occurrences					
<font>	4					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://hankerwell.com/robots.txt">http://hankerwell.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.