






Seo Analyzer happycog.com

Generated on February 22 2022 08:51 AM






The score is 64/100







SEO Content

	<p>Title</p>	<p>Happy Cog® Full-Service Digital Agency</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Happy Cog is an award-winning, full-service digital agency. We offer web development, design & branding, and digital marketing services.</p> <p>Length : 140</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Happy Cog: Web Strategy, Design & Development</td> </tr> <tr> <td>description</td> <td>Happy Cog designs marketing websites, digital products and experiences for mission-driven nonprofits, higher education, media companies, and global brands.</td> </tr> <tr> <td>url</td> <td>https://www.happycog.com/</td> </tr> <tr> <td>site_name</td> <td>Happy Cog® People first™</td> </tr> <tr> <td>image</td> <td>https://www.happycog.com/wp-content/uploads/2019/08/HappyCog-1200.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Happy Cog: Web Strategy, Design & Development	description	Happy Cog designs marketing websites, digital products and experiences for mission-driven nonprofits, higher education, media companies, and global brands.	url	https://www.happycog.com/	site_name	Happy Cog® People first™	image	https://www.happycog.com/wp-content/uploads/2019/08/HappyCog-1200.png
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SEO Content

		image:secure_url https://www.happycog.com/wp-content/uploads/2019/08/HappyCog-1200.png												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] We are Happy Cog. • [H2] We design and build websites, apps, and digital experiences for nice people with interesting problems. • [H2] Cirrus Logic • [H2] White House Correspondents' Association • [H2] Posse Foundation • [H2] Motivate • [H2] Ben & Jerry's • [H3] Featured work 	H1	H2	H3	H4	H5	H6	1	6	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	1	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

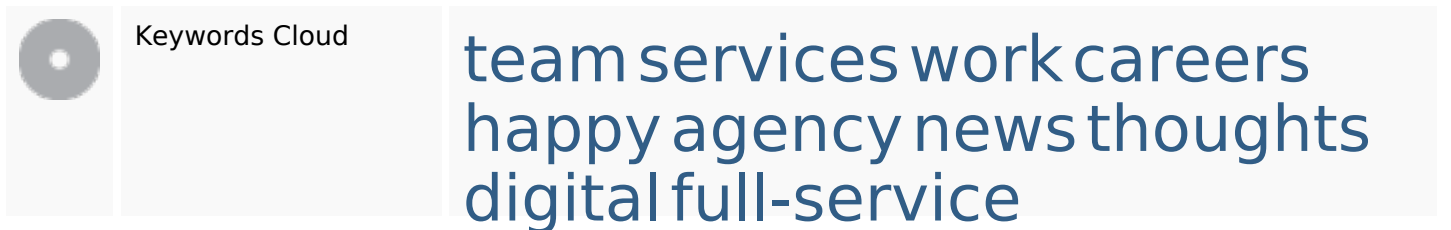
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 36.36%</p> <p>Internal Links 63.64%</p>

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
Check out our case study	Internal	Passing Juice
what we do	Internal	Passing Juice
what we've done	Internal	Passing Juice
get in touch	Internal	Passing Juice
See all work	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
Cookie Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
happy	1	✓	✗	✓	✓
full-service	1	✓	✗	✓	✗
digital	1	✓	✗	✓	✓
agency	1	✓	✗	✓	✗
work	1	✗	✗	✗	✓

Usability

	Url	Domain : happycog.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://happycog.com/sitemap.xml</p>
	Robots.txt	<p>http://happycog.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>