








# Seo Analyzer happyhotelier.com

Generated on March 19 2022 21:46 PM

The score is 39/100




## SEO Content

	Title	<p>Happy Hotelier - The Happier the Hotelier, The Happier the Guest</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The Happier the Hotelier, The Happier the Guest</p> <p><b>Length : 47</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Happy Hotelier</td> </tr> <tr> <td>description</td> <td>The Happier the Hotelier, The Happier the Guest</td> </tr> <tr> <td>url</td> <td>https://happyhotelier.com/</td> </tr> <tr> <td>site_name</td> <td>Happy Hotelier</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Happy Hotelier	description	The Happier the Hotelier, The Happier the Guest	url	https://happyhotelier.com/	site_name	Happy Hotelier
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	Headings	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>18</td> <td>10</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1939 1177 2067" style="list-style-type: none"> <li>• [H1] Happy Hotelier</li> <li>• [H2] Home Made Ginger Syrup</li> <li>• [H2] Prepare Your own Thai Curry Paste</li> <li>• [H2] 2021 Mille Miglia</li> </ul>	H1	H2	H3	H4	H5	H6	1	18	10	4	0	0		
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] The recent Suez Canal Obstruction explained</li><li>• [H2] Dutch Oven</li><li>• [H2] Posts navigation</li><li>• [H2] Google Translate</li><li>• [H2] Search</li><li>• [H2] Pages</li><li>• [H2] Recent Posts</li><li>• [H2] Recent Comments</li><li>• [H2] Blog Rank</li><li>• [H2] Archives</li><li>• [H2] Categories</li><li>• [H2] Meta</li><li>• [H2] Social</li><li>• [H2] Top Views last 48 hrs</li><li>• [H2] Top Views all time</li><li>• [H3] Share this:</li><li>• [H3] Like this:</li><li>• [H3] Share this:</li><li>• [H3] Like this:</li><li>• [H3] Share this:</li><li>• [H3] Like this:</li><li>• [H3] Share this:</li><li>• [H3] Like this:</li><li>• [H3] Share this:</li><li>• [H3] Like this:</li><li>• [H3] Share this:</li><li>• [H3] Like this:</li><li>• [H4] A Dutch oven</li><li>• [H4] History Early European history</li><li>• [H4] American history</li><li>• [H4] Dutch history</li></ul>
	Images	We found 35 images on this web page.  24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.61% External Links : Passing Juice 32.26% Internal Links 66.13%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Happy Hotelier</a>	Internal	Passing Juice
<a href="#">Home Made Ginger Syrup</a>	Internal	Passing Juice
<a href="#">Kattabelletje</a>	External	Passing Juice
<a href="#">Thai Curry Paste queeste</a>	Internal	Passing Juice
<a href="#">Colleen Graham at The Spruce Eats</a>	External	Passing Juice
<a href="#">gje</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Thai Food and Cooking by Judy Bastyra and Becky Johnson</a>	External	Passing Juice
<a href="#">Char</a>	External	Passing Juice
<a href="#">Thai Red Curry Paste</a>	External	Passing Juice
<a href="#">Thai Yellow Curry Paste</a>	External	Passing Juice
<a href="#">Thai Green Curry Paste</a>	External	Passing Juice
<a href="#">Thailand</a>	Internal	Passing Juice
<a href="#">2021 Mille Miglia</a>	Internal	Passing Juice
<a href="#">2021 Mille Miglia</a>	External	Passing Juice
<a href="#">2017 Mille Miglia</a>	External	Passing Juice
<a href="#">2018 Mille Miglia</a>	External	Passing Juice

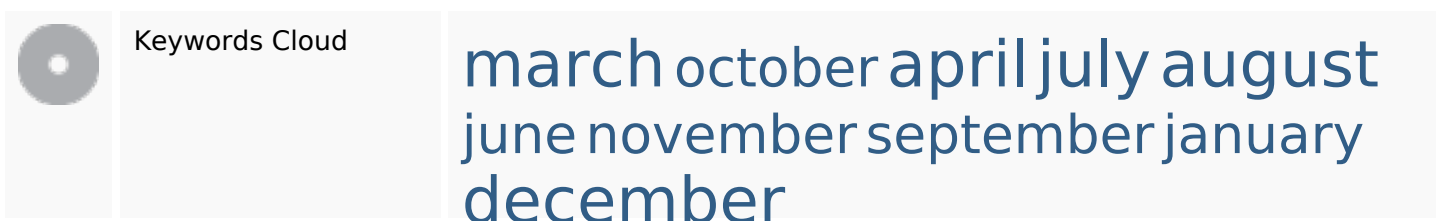
## In-page links

<a href="#">2019 Mille Miglia (Corinaldo)</a>	External	Passing Juice
<a href="#">Cars</a>	Internal	Passing Juice
<a href="#">Photos</a>	Internal	Passing Juice
<a href="#">The recent Suez Canal Obstruction explained</a>	Internal	Passing Juice
<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Dutch Oven</a>	Internal	Passing Juice
<a href="#">Petromax Dutch oven</a>	External	Passing Juice
<a href="#">Wikipedia</a>	External	Passing Juice
<a href="#">Dru</a>	External	Passing Juice
<a href="#">Next page</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	External	noFollow
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Rules of Engagement</a>	Internal	Passing Juice
<a href="#">T-List and L-List</a>	Internal	Passing Juice
<a href="#">Unusual Hotels</a>	Internal	Passing Juice
<a href="#">Weekend Hotels</a>	Internal	Passing Juice
<a href="#">Chelsea Cook</a>	External	Passing Juice
<a href="#">Migrating to a VPS Cloud Solution</a>	Internal	Passing Juice
<a href="#">Alex C</a>	External	Passing Juice
<a href="#">Happy Easter!</a>	Internal	Passing Juice
<a href="#">Dogs are Welcome!</a>	Internal	Passing Juice
<a href="#">Correspondent Guido "at work" - Weekendhotel.blog</a>	External	Passing Juice
<a href="#">Winding down from 2009 WordCampNL &amp;#8211; My Heroes</a>	Internal	Passing Juice
<a href="#">Sir Stirling Moss died at 90 - Happy Hotelier</a>	Internal	Passing Juice
<a href="#">Mille Miglia &amp;#8211; Stirling Moss</a>	Internal	Passing Juice

## In-page links

<a href="#">Hotels blogs</a>	External	Passing Juice
<a href="#">BlogMetrics</a>	External	Passing Juice
<a href="#">Log in</a>	Internal	noFollow
<a href="#">Entries feed</a>	Internal	Passing Juice
<a href="#">Comments feed</a>	Internal	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice
<a href="#">Honeymoon Suite Whirlpool for Two</a>	Internal	Passing Juice
<a href="#">Fawlty Towers refurbished and reopened by Sybil</a>	Internal	Passing Juice
<a href="#">BrandFreak: Segway realizing most people are lazy and just want to sit down</a>	Internal	Passing Juice
<a href="#">Wanna Sleep in a Hotel Diaper?</a>	Internal	Passing Juice
<a href="#">Doutzen Kroes lands Cool Film role in Nova Zembla</a>	Internal	Passing Juice
<a href="#">Closing Haagsche Suites</a>	Internal	Passing Juice
<a href="#">Adventure with WPENGINE &amp;ndash; A Review</a>	Internal	Passing Juice
<a href="#">Yes! The Dutch, err Frisians, Do Have Beautiful Girls!</a>	Internal	Passing Juice
<a href="#">Hoteliers William and Olga</a>	Internal	Passing Juice
<a href="#">Hilarious: Judge in The Hague fines Blogger for ranting about Dutch Telecom Company Call Center Employee</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
december	18	✘	✘	✘	✘
march	16	✘	✘	✘	✘









## Keywords Consistency

july	16	✘	✘	✘	✘
april	15	✘	✘	✘	✘
august	15	✘	✘	✘	✘

## Usability

	Url	Domain : happyhotelier.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://happyhotelier.com/sitemap.xml>

<https://happyhotelier.com/sitemap.xml>

<https://happyhotelier.com/news-sitemap.xml>



### Robots.txt

<http://happyhotelier.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.