








# Seo Analyzer harnessracing.com

Generated on March 03 2022 19:22 PM





**The score is 43/100**







## SEO Content

	Title	<div>Harness Racing</div> <div>Length : 14</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>Length : 0</div> <div>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Harness Racing</td></tr></tbody></table>	Property	Content	title	Harness Racing								
Property	Content													
title	Harness Racing													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>7</td><td>0</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none"><li>• [H1] We're saying goodbye; Horseman ceases operations</li><li>• [H1] OHHA to publish Huff's Fair Directory</li><li>• [H1] Arrangements announced for Robert J. Key</li><li>• [H1] Meadowlands amends race-day protocols</li><li>• [H1] Robert J. Key, influential breeder, owner dies</li><li>• [H1] Big payouts prevail at The Big M</li><li>• [H1] Lord Of Winterfell sets sail for double-gaited glory</li><li>• [H3] Headlines • March 03, 2022</li><li>• [H3] 2021 Stallion Station</li><li>• [H3] Current Magazine - JANUARY 13, 2021 Issue</li><li>• [H3] Horseman's Exchange</li></ul></div>	H1	H2	H3	H4	H5	H6	7	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
7	0	4	0	0	0									

## SEO Content

	Images	We found 9 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 34 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.82%  Internal Links 91.18%

## In-page links

Anchor	Type	Juice
<a href="#">Sire's Progeny</a>	Internal	Passing Juice
<a href="#">Dam's Progeny</a>	Internal	Passing Juice
<a href="#">Single Horse</a>	Internal	Passing Juice
<a href="#">Leading Sires</a>	Internal	Passing Juice
<a href="#">Sales Results</a>	Internal	Passing Juice

## In-page links

<a href="#">Sales Info</a>	Internal	Passing Juice
<a href="#">Stakes Schedule</a>	Internal	Passing Juice
<a href="#">Sales Schedule</a>	Internal	Passing Juice
<a href="#">USTA Entries</a>	External	Passing Juice
<a href="#">SC Entries</a>	External	Passing Juice
<a href="#">TrackMaster PPs</a>	External	Passing Juice
<a href="#">Issue Highlights</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Breeders Book Stallion Directory</a>	Internal	Passing Juice
<a href="#">Address Change</a>	Internal	Passing Juice
<a href="#">Advertising Rates</a>	Internal	Passing Juice
<a href="#">Click Here For More</a>	Internal	Passing Juice
<a href="#">more...</a>	Internal	Passing Juice
<a href="#">more...</a>	Internal	Passing Juice
<a href="#">more...</a>	Internal	Passing Juice
<a href="#">more...</a>	Internal	Passing Juice
<a href="#">more...</a>	Internal	Passing Juice
<a href="#">more...</a>	Internal	Passing Juice
<a href="#">more...</a>	Internal	Passing Juice
<a href="#">News Archive</a>	Internal	Passing Juice
<a href="#">View</a>	Internal	Passing Juice
<a href="#">View</a>	Internal	Passing Juice
<a href="#">View</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Racing Reports</a>	Internal	Passing Juice
<a href="#">Contact The Staff</a>	Internal	Passing Juice
<a href="#">Horseman And Fair World Magazine</a>	Internal	Passing Juice
<a href="#">HarnessRacing.com</a>	Internal	Passing Juice

## In-page links

[Harness Racing Weekend Preview](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

written reports company consent  
design racing expressed harness  
horseman lexington










## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
design	3	✗	✗	✗	✗
racing	3	✓	✗	✗	✗
reports	2	✗	✗	✗	✗
company	2	✗	✗	✗	✗
horseman	2	✗	✗	✗	✓





## Usability

	Url	Domain : harnessracing.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div><a href="http://harnessracing.com/sitemap.xml">http://harnessracing.com/sitemap.xml</a></div><div><a href="http://www.harnessracing.com/sitemap.xml">http://www.harnessracing.com/sitemap.xml</a></div></div>
	Robots.txt	<div><a href="http://harnessracing.com/robots.txt">http://harnessracing.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>

## Optimization



### Analytics

#### Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.