



Seo Analyzer






harpindustries.com.au

Generated on January 25 2022 17:03 PM





The score is 43/100







SEO Content

|  | Title | <p>Harp Industries &#8211; Designing Hardware for the Cabinetmaking Industry</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|--|-----------------------------------|--|----------|---------|-----------|-----------------|-----|-----------------------------------|-------|--------------------|------|---------|---|---|
|  | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Harp Industries</td></tr><tr><td>url</td><td>http://www.harpindustries.com.au/</td></tr><tr><td>title</td><td>Home &#8211; Basic</td></tr><tr><td>type</td><td>article</td></tr></tbody></table> | Property | Content | site_name | Harp Industries | url | http://www.harpindustries.com.au/ | title | Home – Basic | type | article | | |
| Property | Content | | | | | | | | | | | | | |
| site_name | Harp Industries | | | | | | | | | | | | | |
| url | http://www.harpindustries.com.au/ | | | | | | | | | | | | | |
| title | Home – Basic | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | |
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] About us• [H2] Cart• [H2]• [H2]• [H2]• [H3] 100% Australian Owned, 100% Australian Made Products.• [H3] We Supply From Small business to some of Australia’s largest kitchen suppliers. | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 4 | 4 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 4 | 4 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H3] Designing explicitly for Australian Standards and compliance.• [H3] Helping improve efficiency and increase quality. |
|  | Images | We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 7 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |


In-page links

| Anchor | Type | Juice |
|--------------------------|----------|---------------|
| Home | Internal | Passing Juice |
| About us | Internal | Passing Juice |
| Cabiseal | Internal | Passing Juice |

In-page links

| | | |
|------------------------------|----------|---------------|
| FRIDGEFIT | Internal | Passing Juice |
| Distributors | Internal | Passing Juice |
| CONTACT US | Internal | Passing Juice |
| Products | Internal | Passing Juice |

SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | cabinetmaking home hardware distributors harp fridgefit cabiseal products industry industries |
|--|----------------|---|



Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|--------------|---------|-------|----------|-----------------|----------|
| harp | 2 | ✓ | ✗ | ✗ | ✗ |
| products | 2 | ✗ | ✗ | ✗ | ✓ |
| distributors | 2 | ✗ | ✗ | ✗ | ✗ |
| industries | 2 | ✓ | ✗ | ✗ | ✗ |
| cabiseal | 2 | ✗ | ✗ | ✗ | ✗ |







Usability

| | | |
|--|--------------|---|
|  | Url | Domain : harpindustries.com.au Length : 21 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |





Usability

| | | |
|--|-------------|---|
|  | | |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 40 Warnings : 47 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://harpindustries.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div> |