







# Seo Analyzer hawkenenergy.net

Generated on March 10 2022 11:08 AM




The score is **38/100**



## SEO Content

	<p>Title</p>	<p>We are your One-Stop Shop for Outdoor Boiler Supplies and Support &amp; OutdoorBoiler.com</p> <p><b>Length : 91</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Count on Outdoor Boiler for providing you with reliable outdoor wood boiler parts and supplies. We can help you save time &amp; money with our support. Call (231) 861-8200.</p> <p><b>Length : 172</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>OutdoorBoiler.com</td> </tr> <tr> <td>url</td> <td>https://outdoorboiler.com/</td> </tr> <tr> <td>title</td> <td>We are your One-Stop Shop for Outdoor Boiler Supplies and Support</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Count on Outdoor Boiler for providing you with reliable outdoor wood boiler parts and supplies. We can help you save time &amp; money with our support. Call (231) 861-8200.</td> </tr> </tbody> </table>	Property	Content	site_name	OutdoorBoiler.com	url	https://outdoorboiler.com/	title	We are your One-Stop Shop for Outdoor Boiler Supplies and Support	type	website	description	Count on Outdoor Boiler for providing you with reliable outdoor wood boiler parts and supplies. We can help you save time & money with our support. Call (231) 861-8200.
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	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>18</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	18	16	0	0	0
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2	18	16	0	0	0									





# SEO Content

		<ul style="list-style-type: none"><li>• [H1] Welcome to Outdoor Boiler Your One-Stop Shop for Parts and Accessories</li><li>• [H1] Frequently Asked Questions:</li><li>• [H2] Underground Insulated PEX</li><li>• [H2] Outdoor Boiler Supplies and FREE Support</li><li>• [H2] Welcome Gifts</li><li>• [H2] Shop by Category</li><li>• [H2] Testimonials</li><li>• [H2] Easy Fix Articles</li><li>• [H2] How much does it cost to install an outdoor wood furnace?</li><li>• [H2] Are outdoor wood furnaces worth it?</li><li>• [H2] How efficient are outdoor wood furnaces?</li><li>• [H2] How far can outdoor wood furnace be from house?</li><li>• [H2] How much does an outdoor wood boiler cost?</li><li>• [H2] Can you still buy outdoor wood boilers?</li><li>• [H2] What is the best outdoor wood boiler?</li><li>• [H2] Are outdoor wood boilers worth the money?</li><li>• [H2] How do you install a heat exchanger?</li><li>• [H2] How do outdoor wood furnaces work?</li><li>• [H2] Why Choose Outdoor Boiler?</li><li>• [H2] Send Us Your Feedback</li><li>• [H3] The Ultimate Resource For Your Outdoor Boiler</li><li>• [H3] ADD UP TO \$250,000 TO YOUR RETIREMENT</li><li>• [H3] GET 40 YEARS OUT OF YOUR OUTDOOR BOILER</li><li>• [H3] YOUR FAMILY STAYS TOASTY WARM FOR DECADES</li><li>• [H3] OUR MISSION ACCOMPLISHED</li><li>• [H3] This Website is The Most Powerful Resource For Your Outdoor BoilerMost Of What We Have Is Free:</li><li>• [H3] Free Technical Support</li><li>• [H3] Free Design Services</li><li>• [H3] Free Water Testing</li><li>• [H3] Free Owners Manuals</li><li>• [H3] Free Operations Tips and Maintenance Checklists</li><li>• [H3] And MORE</li><li>• [H3] The Ultimate Resource for Outdoor Boilers</li><li>• [H3] End-to-End Customer Care</li><li>• [H3] Quality Products that Make Sense</li><li>• [H3] Ask any Question</li></ul>
	Images	We found 54 images on this web page.  27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>13%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Content



## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 66 links including 3 link(s) to files
	Statistics	External Links : noFollow 1.52% External Links : Passing Juice 16.67% Internal Links 81.82%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Water Treatment</a>	External	Passing Juice
<a href="#">Outdoor Boiler Water Treatment</a>	External	Passing Juice
<a href="#">Liquid Armor Water Treatment 4-Pack</a>	Internal	Passing Juice
<a href="#">Water Sample Test Kit</a>	Internal	Passing Juice
<a href="#">Insulated PEX</a>	External	Passing Juice
<a href="#">Insulated PEX Overview</a>	Internal	Passing Juice
<a href="#">Insulated PEX 1" - Heat Mizer Brand</a>	Internal	Passing Juice
<a href="#">Insulated PEX 1" O2 Barrier - Heat Mizer Brand</a>	Internal	Passing Juice
<a href="#">Insulated PEX 1.25" - Heat Mizer Brand</a>	Internal	Passing Juice

## In-page links

<a href="#">See All</a>	Internal	Passing Juice
<a href="#">Installation Components</a>	Internal	Passing Juice
<a href="#">Heat Exchangers</a>	Internal	Passing Juice
<a href="#">Kits For Installation</a>	Internal	Passing Juice
<a href="#">Fittings - Outdoor Wood Boiler Use</a>	Internal	Passing Juice
<a href="#">Unit Heaters - Garage/Pole Barn/Workshop</a>	Internal	Passing Juice
<a href="#">Chimney Components</a>	Internal	Passing Juice
<a href="#">Warranty Required Components</a>	Internal	Passing Juice
<a href="#">Pumps</a>	Internal	Passing Juice
<a href="#">Replacement Parts</a>	Internal	Passing Juice
<a href="#">Door Seal/Gasket Replacement Parts</a>	Internal	Passing Juice
<a href="#">Filter Replacement Parts</a>	Internal	Passing Juice
<a href="#">Blower Motors</a>	Internal	Passing Juice
<a href="#">Aquastats / Controllers</a>	Internal	Passing Juice
<a href="#">Cleaning Supplies and Tools</a>	Internal	Passing Juice
<a href="#">Furnace Replacement Parts</a>	Internal	Passing Juice
<a href="#">Emergency Preparedness Kit</a>	Internal	Passing Juice
<a href="#">Shop by Boiler Brand</a>	Internal	Passing Juice
<a href="#">Aqua-Therm</a>	Internal	Passing Juice
<a href="#">Central Boiler</a>	Internal	Passing Juice
<a href="#">Crown Royal</a>	Internal	Passing Juice
<a href="#">Empyre (ProFab)</a>	Internal	Passing Juice
<a href="#">Hardy</a>	Internal	Passing Juice
<a href="#">Hawken Energy</a>	Internal	Passing Juice
<a href="#">Heatmaster</a>	Internal	Passing Juice
<a href="#">Heatmor</a>	Internal	Passing Juice
<a href="#">Heatsource</a>	Internal	Passing Juice
<a href="#">Portage And Main</a>	Internal	Passing Juice

## In-page links

<a href="#">Woodmaster</a>	Internal	Passing Juice
<a href="#">Ask ANY Question</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Free Water Test</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Shop all</a>	External	Passing Juice
<a href="#">Outdoor Boiler Ownership Guide</a>	External	Passing Juice
<a href="#">Unlock the Power of Your Outdoor Boiler</a>	External	Passing Juice
<a href="#">Ultimate Outdoor Boiler Guide</a>	External	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">HOW QUICKLY WILL FREEZE DAMAGE DESTROY YOUR OUTDOOR BOILER?</a>	Internal	Passing Juice
<a href="#">3 Biggest Installation Mistakes You Can Make With Your Outdoor Boiler</a>	Internal	Passing Juice
<a href="#">Top 3 Most Important Steps to Remember When Preparing Your Wood for This Winter Will You Be Ready?</a>	Internal	Passing Juice
<a href="#">Click HERE for more information.</a>	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Shop Now</a>	External	Passing Juice
<a href="#">FREE Technical Support</a>	Internal	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">How-to Videos</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Order a Copy of Your Owner's Manual - FREE</a>	Internal	Passing Juice
<a href="#">About Outdoor Boiler</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Read "Definitive Outdoor Boiler Ownership Guide"</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords



Keywords Cloud

outdoor more boilers boiler water pex  
wood heat from insulated

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
outdoor	59	✓	✗	✓	✓
boiler	39	✓	✗	✓	✓
water	25	✗	✗	✗	✓
heat	24	✗	✗	✗	✓
wood	22	✗	✗	✓	✓










## Usability

	Url	Domain : hawkenenergy.net Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p>

## Optimization

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics