








Seo Analyzer hawthornehousemedia.com

Generated on March 06 2022 11:10 AM





The score is 48/100







SEO Content

|  | Title | Home - Hawthorne House Social & Digital Length : 43 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|--|---|--|----------|---------|--------|-------|------|---------|-------|---|-----|----------------------------------|-----------|----------------------------------|
|  | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Hawthorne House Social & Digital</td></tr><tr><td>url</td><td>https://hawthornehousemedia.com/</td></tr><tr><td>site_name</td><td>Hawthorne House Social & Digital</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Home - Hawthorne House Social & Digital | url | https://hawthornehousemedia.com/ | site_name | Hawthorne House Social & Digital |
| Property | Content | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
| title | Home - Hawthorne House Social & Digital | | | | | | | | | | | | | |
| url | https://hawthornehousemedia.com/ | | | | | | | | | | | | | |
| site_name | Hawthorne House Social & Digital | | | | | | | | | | | | | |
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>4</td><td>3</td><td>2</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Marketing & LinkedIn Strategists• [H2] What We do• [H2] Showcasing the real you. helping you shine online.• [H2] Why we are different• [H2] Our Skills• [H2] Want to turn your LinkedIn profile into a Marketing Machine?• [H3] Percent increase in web traffic | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 6 | 4 | 3 | 2 | 1 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 6 | 4 | 3 | 2 | 1 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none"> • [H3] percent organic increase in likes • [H3] Number views of branded content • [H3] ... Cups Of Coffee • [H4] profile consultation • [H4] page optimization • [H4] content creation • [H5] OUR SIGNATURE SERVICE • [H5] CLICK HERE TO GET A FREE LINKEDIN MINI-AUDIT DELIVERED TO YOUR INBOX! • [H6] Branding Positioning Lead Generation |
|  | Images | <p>We found 5 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |


SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 9 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Home | Internal | Passing Juice |
| Services | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Tools &#038; Resources | Internal | Passing Juice |
| Ethos | Internal | Passing Juice |
| Contact Me | Internal | Passing Juice |
| Privacy | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |
| Contact Me | Internal | Passing Juice |


SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | profile carly were social more content business help linkedin media |
|--|----------------|--|

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| linkedin | 8 | ✖ | ✖ | ✖ | ✓ |
| business | 8 | ✖ | ✖ | ✖ | ✖ |
| social | 6 | ✓ | ✖ | ✖ | ✖ |
| profile | 5 | ✖ | ✖ | ✖ | ✓ |
| help | 5 | ✖ | ✖ | ✖ | ✓ |












Usability

| | | |
|--|-----|---|
|  | Url | Domain : hawthornehousemedia.com Length : 23 |
| | | |

Usability

| | | |
|--|--------------|---|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 17 Warnings : 20 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> |
|--|---------------------|--|

Mobile



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://hawthornehousemedia.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics