



Seo Analyzer hawthornehousemedia.com

Generated on March 06 2022 11:10 AM

The score is 48/100



SEO Content

	Title	<p>Home - Hawthorne House Social & Digital</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Hawthorne House Social & Digital</td> </tr> <tr> <td>url</td> <td>https://hawthornehousemedia.com/</td> </tr> <tr> <td>site_name</td> <td>Hawthorne House Social & Digital</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Hawthorne House Social & Digital	url	https://hawthornehousemedia.com/	site_name	Hawthorne House Social & Digital
Property	Content													
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url	https://hawthornehousemedia.com/													
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	Headings	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>4</td> <td>3</td> <td>2</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1394 2078" style="list-style-type: none"> • [H2] Marketing & LinkedIn Strategists • [H2] What We do • [H2] Showcasing the real you. helping you shine online. • [H2] Why we are different • [H2] Our Skills • [H2] Want to turn your LinkedIn profile into a Marketing Machine? • [H3] Percent increase in web traffic 	H1	H2	H3	H4	H5	H6	0	6	4	3	2	1
H1	H2	H3	H4	H5	H6									
0	6	4	3	2	1									

SEO Content

		<ul style="list-style-type: none">• [H3] percent organic increase in likes• [H3] Number views of branded content• [H3] ... Cups Of Coffee• [H4] profile consultation• [H4] page optimization• [H4] content creation• [H5] OUR SIGNATURE SERVICE• [H5] CLICK HERE TO GET A FREE LINKEDIN MINI-AUDIT DELIVERED TO YOUR INBOX!• [H6] Branding Positioning Lead Generation
	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Blog	Internal	Passing Juice
Tools &#038; Resources	Internal	Passing Juice
Ethos	Internal	Passing Juice
Contact Me	Internal	Passing Juice
Privacy 	Internal	Passing Juice
Terms of Service 	Internal	Passing Juice
Contact Me	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
linkedin	8	✘	✘	✘	✔
business	8	✘	✘	✘	✘
social	6	✔	✘	✘	✘
profile	5	✘	✘	✘	✔
help	5	✘	✘	✘	✔

Usability

Url	Domain : hawthornehousemedia.com Length : 23

Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://hawthornehousemedia.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 929 1481 1003"> Google Analytics</div>