



Seo Analyzer






haywardflowcontrol.com

Generated on February 10 2022 18:16 PM

The score is 48/100



SEO Content

	Title	Home page Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Magento, Varien, E-commerce Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>4</td><td>112</td><td>0</td><td>0</td><td>2</td></tr></table> <ul style="list-style-type: none">• [H1] en_us• [H1] DEFINE. DESIGN. DELIVER.• [H1] Welcome to Hayward Flow Control• [H1] KEY MARKET SEGMENTS SERVED BY HAYWARD FLOW CONTROL• [H2] About Us• [H2] Connect with Us• [H2] Hayward News• [H2] Hayward Support Center• [H3] Ball Valves• [H3] Butterfly Valves• [H3] Check Valves• [H3] Automated Valves• [H3] Industrial Ball Valves• [H3] Three Way True Union Ball Valves• [H3] Commercial Ball Valves• [H3] BYB Series Large Diameter Butterfly Valves	H1	H2	H3	H4	H5	H6	4	4	112	0	0	2
H1	H2	H3	H4	H5	H6									
4	4	112	0	0	2									





SEO Content

- [H3] BYCN/BYCS Series Butterfly Valves
- [H3] BYV Series Butterfly Valves
- [H3] SLC Series Spring-Loaded Y-Check Valves
- [H3] SW Series Swing Check Valves
- [H3] TC Series True Union Ball Check Valves
- [H3] WCV Series Full Pattern Wafer Check Valves
- [H3] YC Series Y-Check Valves
- [H3] Hayward QuikShip Automated Valves
- [H3] Y-Strainers
- [H3] Basket Strainers
- [H3] Bag Filters & Bags
- [H3] Cartridge Filters & Cartridges
- [H3] Aquatic Sand Filters
- [H3] YS Series Y-Strainers
- [H3] DB Series Duplex Basket Strainers
- [H3] SB Series Simplex Basket Strainers
- [H3] Basket Strainer and Filter Vessel Drain Kits
- [H3] Spare and Replacement Baskets
- [H3] FLV Series Bag Filters
- [H3] FLV Series PVC CPVC Bag Filters
- [H3] Filter Bags
- [H3] CFLV Series Cartridge Filters
- [H3] Filter Cartridges
- [H3] FLT Series Single Cartridge Filters
- [H3] HCF Series Commercial Sand Filter
- [H3] LS Series Aquatic Sand Filter
- [H3] HRS Series
- [H3] Electric Actuators
- [H3] Pneumatic Actuators
- [H3] Actuated Accessories
- [H3] Actuated Valves
- [H3] HRS Series On/Off Proportional Electric Actuators
- [H3] HRS Series On/Off Proportional Electric Fail-Safe Actuators
- [H3] HRS Series On/Off Proportional Electric Local Control Actuators
- [H3] HRS Series Electric Actuation for Hazardous Locations - ATEX
- [H3] HRS Series Electric Actuation for Hazardous Locations - Class Zone
- [H3] EAU1 Series Electronic Actuators
- [H3] EAU Series Electric Actuators
- [H3] ECP Series Glass Filled Polypropylene Electric Actuators
- [H3] PC Series Pneumatic Actuators
- [H3] PM4 Series Pneumatic Actuators
- [H3] PM6 Series Pneumatic Actuators
- [H3] PM Series Pneumatic Actuators
- [H3] LHB Series Manual Limit Switches
- [H3] Hayward QuikShip Automated Valves
- [H3] Pressure & Chemfeed
- [H3] Flow Control Valves
- [H3] Solenoid Valves
- [H3] CS Series Corporation Stops
- [H3] IQ Series Injection Quills
- [H3] IV Series Injection Valves
- [H3] PBV Series Back Pressure Valves
- [H3] PR Series Pressure Regulator Valves





SEO Content

- [H3] LC Series Universal Stopcock
- [H3] DAB Series Diaphragm Valves
- [H3] NVA Series Needle Valves
- [H3] AV Series Angle Valves
- [H3] SV Series True Union Solenoid Valves
- [H3] LifeStar Series Aquatic Pumps
- [H3] Vertical Pumps
- [H3] Mag Drive Pumps
- [H3] Metering Pumps
- [H3] LifeStar® A-Series Aquatic Pumps
- [H3] LifeStar® A-Series Variable Speed Aquatic Pumps
- [H3] LifeStar® Series MV Medium Head Aquatic Pumps
- [H3] LifeStar® Series MV Variable Speed Medium Head Aquatic Pumps
- [H3] D Series Vertical Seal Less Immersible Pumps
- [H3] S Series Vertical Seal Less Immersible Pumps
- [H3] T Series Vertical Seal Less Immersible Pumps
- [H3] R Series Magnetic Drive Pumps
- [H3] Z Series Solenoid Diaphragm Metering Pumps
- [H3] Flow Meters
- [H3] Level Sensors and Displays
- [H3] Controllers and Displays
- [H3] Thermoplastic Pressure Gauges
- [H3] HEX800 Series Insertion Magnetic Flowmeter
- [H3] HLST200 Indicating Level Transmitter
- [H3] HLST200 Indicating Level Transmitter Display
- [H3] HMC300 Web-enabled Multi-Channel, Multi-parameter Controller
- [H3] HMC200 Series Multi Parameter Controller
- [H3] GG Series Gauges and Gauge Guards
- [H3] Bulkhead Fittings
- [H3] Tank Accessories
- [H3] BFA Series Bulkhead Fittings
- [H3] AR Series Air Release Valves
- [H3] BVX Series Ready Flanges
- [H3] Product Spotlight
- [H3] BYV Series Butterfly Valves
- [H3] FLV Series Bag Filters
- [H3] HLST200 Indicating Level Transmitter
- [H3] HMC300 Web-enabled Multi-Channel, Multi-parameter Controller
- [H3] LifeStar® Series MV Variable Speed Medium Head Aquatic Pumps
- [H3] RPV Series Pressure Relief Valves
- [H3] SB Series Simplex Basket Strainers
- [H3] SW Series Swing Check Valves
- [H3] Learn More
- [H3] Who is Hayward
- [H3] Upcoming Hayward Trade Shows
- [H3] What's New
- [H3] Product Guides, Data Sheets & IOMs
- [H3] Resources
- [H3] Support
- [H3] Customer Service
- [H3] Company Info
- [H6] TRUSTED IN THE MOST CRITICAL ENVIRONMENTS:

SEO Content

		• [H6] INCLUDING YOURS
	Images	We found 104 images on this web page. 72 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Sign-in /Create Pipeline Account	Internal	Passing Juice
US - USD	Internal	Passing Juice
Sign-in / Create Pipeline Account	Internal	Passing Juice

In-page links

Thermoplastic Valves	Internal	Passing Juice
Hayward Filtration®	Internal	Passing Juice
Hayward Actuation	Internal	Passing Juice
Pressure & Flow Control Valves	Internal	Passing Juice
Corrosion Resistant Pumps	Internal	Passing Juice
Instrumentation	Internal	Passing Juice
Bulkhead Fittings & Tank Accessories	Internal	Passing Juice
Ball Valves	Internal	Passing Juice
Industrial Ball Valves	Internal	Passing Juice
Three Way True Union Ball Valves	Internal	Passing Juice
Commercial Ball Valves	Internal	Passing Juice
Butterfly Valves	Internal	Passing Juice
BYB Series Large Diameter Butterfly Valves	Internal	Passing Juice
BYCN/BYCS Series Butterfly Valves	Internal	Passing Juice
BYV Series Butterfly Valves	Internal	Passing Juice
Check Valves	Internal	Passing Juice
SLC Series Spring-Loaded Y-Check Valves	Internal	Passing Juice
SW Series Swing Check Valves	Internal	Passing Juice
TC Series True Union Ball Check Valves	Internal	Passing Juice
WCV Series Full Pattern Wafer Check Valves	Internal	Passing Juice
YC Series Y-Check Valves	Internal	Passing Juice
Automated Valves	Internal	Passing Juice
Hayward QuikShip Automated Valves	Internal	Passing Juice
Y-Strainers	Internal	Passing Juice
YS Series Y-Strainers	Internal	Passing Juice
Basket Strainers	Internal	Passing Juice
DB Series Duplex Basket Strainers	Internal	Passing Juice
SB Series Simplex Basket Strainers	Internal	Passing Juice

In-page links

Basket Strainer and Filter Vessel Drain Kits	Internal	Passing Juice
Spare and Replacement Baskets	Internal	Passing Juice
Bag Filters & Bags	Internal	Passing Juice
FLV Series Bag Filters	Internal	Passing Juice
FLV Series PVC CPVC Bag Filters	Internal	Passing Juice
Filter Bags	Internal	Passing Juice
Cartridge Filters & Cartridges	Internal	Passing Juice
CFLV Series Cartridge Filters	Internal	Passing Juice
Filter Cartridges	Internal	Passing Juice
FLT Series Single Cartridge Filters	Internal	Passing Juice
Aquatic Sand Filters	Internal	Passing Juice
HCF Series Commercial Sand Filter	Internal	Passing Juice
LS Series Aquatic Sand Filter	Internal	Passing Juice
HRS Series	Internal	Passing Juice
HRS Series On/Off Proportional Electric Actuators	Internal	Passing Juice
HRS Series On/Off Proportional Electric Fail-Safe Actuators	Internal	Passing Juice
HRS Series On/Off Proportional Electric Local Control Actuators	Internal	Passing Juice
HRS Series Electric Actuation for Hazardous Locations - ATEX	Internal	Passing Juice
HRS Series Electric Actuation for Hazardous Locations - Class Zone	Internal	Passing Juice
Electric Actuators	Internal	Passing Juice
EAU1 Series Electronic Actuators	Internal	Passing Juice
EAU Series Electric Actuators	Internal	Passing Juice
ECP Series Glass Filled Polypropylene Electric Actuators	Internal	Passing Juice
Pneumatic Actuators	Internal	Passing Juice
PC Series Pneumatic Actuators	Internal	Passing Juice
PM4 Series Pneumatic Actuators	Internal	Passing Juice
PM6 Series Pneumatic Actuators	Internal	Passing Juice


In-page links

PM Series Pneumatic Actuators	Internal	Passing Juice
Actuated Accessories	Internal	Passing Juice
LHB Series Manual Limit Switches	Internal	Passing Juice
Actuated Valves	Internal	Passing Juice
Hayward QuikShip Automated Valves	Internal	Passing Juice
Pressure & Chemfeed	Internal	Passing Juice
CS Series Corporation Stops	Internal	Passing Juice
IO Series Injection Quills	Internal	Passing Juice
IV Series Injection Valves	Internal	Passing Juice
PBV Series Back Pressure Valves	Internal	Passing Juice
PR Series Pressure Regulator Valves	Internal	Passing Juice
Flow Control Valves	Internal	Passing Juice
LC Series Universal Stopcock	Internal	Passing Juice
DAB Series Diaphragm Valves	Internal	Passing Juice
NVA Series Needle Valves	Internal	Passing Juice
AV Series Angle Valves	Internal	Passing Juice
Solenoid Valves	Internal	Passing Juice
SV Series True Union Solenoid Valves	Internal	Passing Juice
LifeStar Series Aquatic Pumps	Internal	Passing Juice
LifeStar® A-Series Aquatic Pumps	Internal	Passing Juice
LifeStar® A-Series Variable Speed Aquatic Pumps	Internal	Passing Juice
LifeStar® Series MV Medium Head Aquatic Pumps	Internal	Passing Juice
LifeStar® Series MV Variable Speed Medium Head Aquatic Pumps	Internal	Passing Juice
Vertical Pumps	Internal	Passing Juice
D Series Vertical Seal Less Immersible Pumps	Internal	Passing Juice
S Series Vertical Seal Less Immersible Pumps	Internal	Passing Juice
T Series Vertical Seal Less Immersible Pumps	Internal	Passing Juice
Mag Drive Pumps	Internal	Passing Juice

In-page links

R Series Magnetic Drive Pumps	Internal	Passing Juice
Metering Pumps	Internal	Passing Juice
Z Series Solenoid Diaphragm Metering Pumps	Internal	Passing Juice
Flow Meters	Internal	Passing Juice
HEX800 Series Insertion Magnetic Flowmeter	Internal	Passing Juice
Level Sensors and Displays	Internal	Passing Juice
HLST200 Indicating Level Transmitter	Internal	Passing Juice
HLST200 Indicating Level Transmitter Display	Internal	Passing Juice
Controllers and Displays	Internal	Passing Juice
HMC300 Web-enabled Multi-Channel, Multi-parameter Controller	Internal	Passing Juice
HMC200 Series Multi Parameter Controller	Internal	Passing Juice
Thermoplastic Pressure Gauges	Internal	Passing Juice
GG Series Gauges and Gauge Guards	Internal	Passing Juice
Bulkhead Fittings	Internal	Passing Juice
BFA Series Bulkhead Fittings	Internal	Passing Juice
Tank Accessories	Internal	Passing Juice
AR Series Air Release Valves	Internal	Passing Juice
BVX Series Ready Flanges	Internal	Passing Juice
Video Library	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	hayward aquatic pressure valves series filters ball actuators electric pumps
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings





Keywords Consistency

series	166	✖	✖	✖	✔
valves	88	✖	✖	✖	✔
pumps	36	✖	✖	✖	✔
actuators	34	✖	✖	✖	✔
electric	21	✖	✖	✖	✔


Usability

	Url	Domain : haywardflowcontrol.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 42
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<div><div>✓ Excellent, your website doesn't use nested tables.</div><div>✗ Too bad, your website is using inline styles.</div><div>✓ Great, your website has few CSS files.</div><div>✗ Too bad, your website has too many JS files (more than 6).</div><div>✗ Too bad, your website does not take advantage of gzip.</div></div>
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Mobile

	Mobile Optimization	<div><div>✗ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://haywardflowcontrol.com/sitemap.xml</div><div>https://www.haywardflowcontrol.com/media/en_us_sitemap.xml</div><div>https://www.haywardflowcontrol.com/media/en_ca_sitemap.xml</div><div>https://www.haywardflowcontrol.com/media/en_sitemap.xml</div></div>
	Robots.txt	<div>http://haywardflowcontrol.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>