






# Seo Analyzer hbomax.com

Generated on March 21 2022 09:53 AM





The score is 56/100







## SEO Content

	Title	HBO Max <b>Length : 7</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Say hello to HBO Max, the streaming platform that bundles all of HBO together with even more of your favorite movies and TV series, plus new Max Originals. <b>Length : 155</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>HBO Max</td></tr><tr><td>site_name</td><td>HBO Max</td></tr><tr><td>description</td><td>Say hello to HBO Max, the streaming platform that bundles all of HBO together with even more of your favorite movies and TV series, plus new Max Originals.</td></tr><tr><td>url</td><td>https://www.hbomax.com/geo-availability</td></tr></tbody></table>	Property	Content	title	HBO Max	site_name	HBO Max	description	Say hello to HBO Max, the streaming platform that bundles all of HBO together with even more of your favorite movies and TV series, plus new Max Originals.	url	https://www.hbomax.com/geo-availability		
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Sorry, HBO MAX isn't available in your region yet.</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 5 images on this web page.												

## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

## In-page links

Anchor	Type	Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">current service locations</a>	External	Passing Juice
<a href="#">help page</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

stay privacy **hbo** touch following **max** via used  
sign more

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
hbo	4	✓	✗	✓	✓
max	4	✓	✗	✓	✓
sign	2	✗	✗	✗	✗
more	2	✗	✗	✓	✗
used	1	✗	✗	✗	✗











## Usability

	Url	Domain : hbomax.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

		
	W3C Validity	Errors : 82 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://hbomax.com/robots.txt">http://hbomax.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.