



# Seo Analyzer hbsecurity.com

Generated on March 27 2022 23:32 PM





The score is 48/100







## SEO Content

	<p>Title</p>	<p>Burglar Alarms, Security Systems &amp; Surveillance   Kitchener, Waterloo</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>H&amp;B Security Centre is a one stop shop for all security needs. Burglar alarms, surveillance cameras &amp; more. Kitchener-Waterloo, Cambridge, Guelph &amp; nearby. Call 519.578.6268.</p> <p><b>Length : 186</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] H &amp; B Security Centre</li> <li>• [H1] Security Systems Specialists</li> <li>• [H2] Protecting Homes and Businesses for over 36 Years</li> <li>• [H2] Our Security Products and Services</li> <li>• [H2] Residential &amp; Commercial Security Systems</li> <li>• [H2] Facebook feed</li> <li>• [H3] Burglar Alarms</li> <li>• [H3] Surveillance Cameras</li> <li>• [H3] Electronic Entry</li> <li>• [H3] Locks</li> <li>• [H3] Safes</li> <li>• [H3] Apartment Intercoms</li> <li>• [H3] Home Intercom</li> </ul>	H1	H2	H3	H4	H5	H6	2	4	11	0	0	0
H1	H2	H3	H4	H5	H6									
2	4	11	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Integrated Systems</li> <li>• [H3] Specials</li> <li>• [H3] Ask Us a Question</li> <li>• [H3] We Are Social</li> </ul>
	Images	<p>We found 25 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 40.43%</p> <p>Internal Links 59.57%</p>

## In-page links

Anchor	Type	Juice
<a href="#">H &amp; B Security Centre</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice

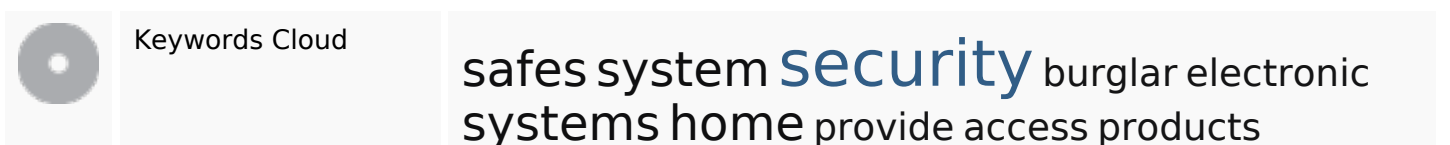
## In-page links

<a href="#">Burglar Alarms</a>	Internal	Passing Juice
<a href="#">Surveillance Cameras</a>	Internal	Passing Juice
<a href="#">Electronic Entry and Access Control</a>	Internal	Passing Juice
<a href="#">Locks</a>	Internal	Passing Juice
<a href="#">Safes</a>	Internal	Passing Juice
<a href="#">Apartment Intercoms</a>	Internal	Passing Juice
<a href="#">Home Intercoms</a>	Internal	Passing Juice
<a href="#">Integrated Systems</a>	Internal	Passing Juice
<a href="#">Instruction Manuals and Downloads</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Existing Clients</a>	Internal	Passing Juice
<a href="#">Make a Payment</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Burglar Alarms</a>	Internal	Passing Juice
<a href="#">Surveillance Cameras</a>	Internal	Passing Juice
<a href="#">Electronic Entry</a>	Internal	Passing Juice
<a href="#">Locks</a>	Internal	Passing Juice
<a href="#">Safes</a>	Internal	Passing Juice
<a href="#">Apartment Intercoms</a>	Internal	Passing Juice
<a href="#">Home Intercom</a>	Internal	Passing Juice
<a href="#">Integrated Systems</a>	Internal	Passing Juice
<a href="#">Specials</a>	Internal	Passing Juice
<a href="#">Instagram Photos</a>	External	Passing Juice
<a href="#">#lowvoltage</a>	External	Passing Juice
<a href="#">#dooroperators</a>	External	Passing Juice
<a href="#">#electrical</a>	External	Passing Juice
<a href="#">#aoda</a>	External	Passing Juice

## In-page links

<a href="#">Technology Progression – Locks   H &amp; B Security Centre</a>	Internal	Passing Juice
<a href="#">#newstuff</a>	External	Passing Juice
<a href="#">#oldstuff</a>	External	Passing Juice
<a href="#">#researchishard</a>	External	Passing Juice
<a href="#">View on facebook</a>	External	Passing Juice
<a href="#">Instagram Photos</a>	External	Passing Juice
<a href="#">#motiondetector</a>	External	Passing Juice
<a href="#">#glassbreak</a>	External	Passing Juice
<a href="#">#security</a>	External	Passing Juice
<a href="#">#waterlooregion</a>	External	Passing Juice
<a href="#">Instagram Photos</a>	External	Passing Juice
<a href="#">#home</a>	External	Passing Juice
<a href="#">#videosurveillance</a>	External	Passing Juice
<a href="#">#alwaysknow</a>	External	Passing Juice
>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Most Exposure</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
security	25	✓	✗	✓	✓
systems	13	✓	✗	✗	✓







## Keywords Consistency

home	12	✘	✘	✘	✔
system	10	✔	✘	✘	✔
safes	10	✘	✘	✘	✔

## Usability

	Url	Domain : hbsecurity.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li></ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://hbsecurity.com/sitemap.xml>  
<https://www.hbsecurity.com/sitemap.xml>  
<https://www.hbsecurity.com/sitemap.rss>



### Robots.txt

<http://hbsecurity.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics