





Seo Analyzer hcn.org

Generated on December 22 2021 03:10 AM





The score is 54/100







SEO Content

	<p>Title</p>	<p>High Country News - Know the West</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>A nonprofit independent magazine of unblinking journalism that shines a light on all of the complexities of the West.</p> <p>Length : 117</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>High Country News - Know the West</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.hcn.org</td> </tr> <tr> <td>description</td> <td>A nonprofit independent magazine of unblinking journalism that shines a light on all of the complexities of the West.</td> </tr> <tr> <td>image</td> <td>https://www.hcn.org/HCNmags.png/image_large</td> </tr> </tbody> </table>	Property	Content	title	High Country News - Know the West	type	article	url	https://www.hcn.org	description	A nonprofit independent magazine of unblinking journalism that shines a light on all of the complexities of the West.	image	https://www.hcn.org/HCNmags.png/image_large
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	<p>Headings</p>	<table border="1" data-bbox="539 1839 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1944 868 2078" style="list-style-type: none"> • [H1] • [H2] In the news • [H2] Water • [H2] Wildlife 	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Public Lands• [H2] Indigenous Affairs• [H2] Communities• [H2] Books
	Images	We found 47 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 78 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.97% Internal Links 91.03%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Wildfire	Internal	Passing Juice

In-page links

Indigenous Affairs	Internal	Passing Juice
Climate	Internal	Passing Juice
Public Lands	Internal	Passing Juice
Water	Internal	Passing Juice
Immigration	Internal	Passing Juice
Books	Internal	Passing Juice
Photos	Internal	Passing Juice
The Magazine	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Jobs & Classifieds	Internal	Passing Juice
Place classified ad	External	Passing Juice
Display ad info	Internal	Passing Juice
Login	Internal	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice
Menu	Internal	Passing Juice
Give the gift of High Country News. Send a subscription to a loved one.	Internal	Passing Juice
Arizona's utility commission slashed just transition assistance for tribes	Internal	Passing Juice
Wildfire survivors face another threat: PTSD	Internal	Passing Juice
Indian Country deserves better than Facebook	Internal	Passing Juice
As coal plants close, Wyoming looks toward nuclear	Internal	Passing Juice
Kylie Mohr	Internal	Passing Juice
In California's Central Valley, the water is contaminated and solutions are slow	Internal	Passing Juice
Claudia Boyd-Barrett, California Health Report	Internal	Passing Juice
How to cool one of the fastest-warming cities in the West	Internal	Passing Juice
Jessica Kutz	Internal	Passing Juice


In-page links

Corporations are consolidating water and land rights in the West	Internal	Passing Juice
Eli Francovich, Columbia Insight	Internal	Passing Juice
Winter without snow is coming	Internal	Passing Juice
Sarah Sax	Internal	Passing Juice
A federal drought relief program left southern Oregon parched	Internal	Passing Juice
Where are Alaska's snowy owls?	Internal	Passing Juice
Utah has a water dilemma	Internal	Passing Juice
Who should pay to fix California's sunken canals?	Internal	Passing Juice
Where is central California's water going?	Internal	Passing Juice
In the wake of floods, what's next for salmon?	Internal	Passing Juice
Interior's new oil-and gas-leasing roadmap sidesteps climate action	Internal	Passing Juice
What unions at green groups hope to gain	Internal	Passing Juice
Most Popular Stories	Internal	Passing Juice
Wild horses, buffalo and the politics of belonging	Internal	Passing Juice
The White Sands discovery only confirms what Indigenous people have said all along	Internal	Passing Juice
PLACE AN AD >	External	Passing Juice
Rekindling with fire	Internal	Passing Juice
Salmon need better infrastructure, too	Internal	Passing Juice
See winter solstice around the West	Internal	Passing Juice
What would a healthy Klamath River look like?	Internal	Passing Juice
The threat to Colorado's acequias and the communities that depend on them	Internal	Passing Juice
The Westiest programs in Biden's Infrastructure Investment and Jobs Act	Internal	Passing Juice
Biden eyes protections for sage grouse	Internal	Passing Juice
How heat waves warp ecosystems	Internal	Passing Juice
Two Democrats kill chances of reforming outdated hardrock mining law	Internal	Passing Juice

In-page links

The Park Service buried its own study on harassment	Internal	Passing Juice
The hunt for critical minerals in Colorado raises critical questions	Internal	Passing Juice
‘Our food from this land’	Internal	Passing Juice
The nation’s last uranium mill plans to import Estonia’s radioactive waste	Internal	Passing Juice
Wind turbines proposed near a Japanese American incarceration camp prompt outrage	Internal	Passing Juice
Alaska Native villages band together to keep the Yukon River’s wild salmon afloat	Internal	Passing Juice
Coming out as trans in the rural West	Internal	Passing Juice
How to solve the rural-urban digital divide	Internal	Passing Juice
Books on the West we think you might like	Internal	Passing Juice
The winnowing of winter	Internal	Passing Juice
About Us	Internal	Passing Juice
Pitch us a Story	Internal	Passing Juice
Internships	Internal	Passing Juice
Education	Internal	Passing Juice
Support Our Work	Internal	Passing Juice
Advertising	Internal	Passing Juice
Syndication	Internal	Passing Juice
Subscriber Services	Internal	Passing Juice
YouTube	External	Passing Juice
LinkedIn	External	Passing Juice
RSS	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	manager director professor country water communities seeking program river new
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
water	12	✘	✘	✘	✔
director	10	✘	✘	✘	✘
new	10	✔	✘	✘	✔
manager	8	✘	✘	✘	✘
seeking	8	✘	✘	✘	✘











Usability

	Url	Domain : hcn.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://hcn.org/sitemap.xml
	Robots.txt	http://hcn.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics