

# Seo Analyzer hdgroup.ie

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The score is 58/100







## SEO Content

	Title	Hooper Dolan Insurances <b>Length : 23</b> Perfect, your title contains between 10 and 70 characters.																				
	Description	Arachas acquires the Hooper Dolan Insurances, a very well-respected and well known broker with 12 hubs across the country <b>Length : 121</b> Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Hooper Dolan Group, McCormack Hooper Dolan, Hooper Dolan Insurances, County Hooper Dolan, O'Donoghue Hooper Dolan Insurances, Gorman Hooper Dolan Birr, Carlow Hooper Dolan, Birmingham Hooper Dolan, Cavanagh Hooper Dolan Letterkeny, Good, your page contains meta keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Hooper Dolan Insurances</td></tr><tr><td>description</td><td>Ireland's largest insurance broker.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.arachas.ie/hooper-dolan</td></tr><tr><td>site_name</td><td>ARACHAS</td></tr><tr><td>locale</td><td>en_IE</td></tr><tr><td>image</td><td>https://www.arachas.ie/home/media/0alpcqhm/arachas-insurance.jpg</td></tr><tr><td>image:type</td><td>image/jpg</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	title	Hooper Dolan Insurances	description	Ireland's largest insurance broker.	type	website	url	https://www.arachas.ie/hooper-dolan	site_name	ARACHAS	locale	en_IE	image	https://www.arachas.ie/home/media/0alpcqhm/arachas-insurance.jpg	image:type	image/jpg	image:width	1200
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# SEO Content

		image:height 630												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>18</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Hooper Dolan</li><li>• [H2] Welcome to the Arachas family</li><li>• [H2]</li><li>• [H2] Welcome To Arachas</li><li>• [H2]</li><li>• [H2] Quick Quote</li><li>• [H2] Sending...</li><li>• [H2] Contact our Offices</li><li>• [H2] Insurance Products</li><li>• [H3] Offaly</li><li>• [H3] Carlow</li><li>• [H3] Clane</li><li>• [H3] Galway</li><li>• [H3] Donegal</li><li>• [H3] Limerick</li><li>• [H3] Sligo</li><li>• [H3] Tipperary</li><li>• [H3] Tullow</li><li>• [H3] Waterford</li><li>• [H3] Wicklow</li><li>• [H3] Farm Insurance</li><li>• [H3] Marine Insurance</li><li>• [H3] Motor Trade</li><li>• [H3] Arachas</li><li>• [H3] Support</li><li>• [H3] Connect</li><li>• [H3] Legal</li></ul>	H1	H2	H3	H4	H5	H6	1	8	18	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	18	0	0	0									
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>17%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Terms of Business</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Pay Now</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Corporate Client</a>	Internal	Passing Juice
<a href="#">Private Client</a>	Internal	Passing Juice
<a href="#">My Arachas Documents</a>	Internal	Passing Juice
<a href="#">Compliance</a>	Internal	Passing Juice

## SEO Keywords

Keywords Cloud	please policy privacy <b>great</b> ireland
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## SEO Keywords



browser capital regulated financial  
arachas

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
arachas	5	✘	✘	✔	✔
browser	3	✘	✘	✘	✘
great	3	✘	✘	✘	✘
capital	2	✘	✘	✘	✘
privacy	2	✘	✘	✘	✘










### Usability

	Url	Domain : hdgroup.ie Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://hdgroup.ie/sitemap.xml</code>
	Robots.txt	<code>http://hdgroup.ie/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.