Seo Analyzer
healthyschools.com

Generated on February 22 2022 13:55 PM

The score is 32/100
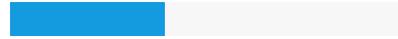
SEO Content

✅	Title	Healthy Schools Arrival Page **Length : 28** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
❌	Images	We found 16 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **23%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 47.37% Internal Links 52.63%

In-page links

Anchor	Type	Juice
Latest News & Site Updates	Internal	Passing Juice
Listing of Schools	Internal	Passing Juice
Participating School Boards	Internal	Passing Juice
Starting a Discussion Group	Internal	Passing Juice
Submitting Your Experiences	Internal	Passing Juice
Feedback Form	Internal	Passing Juice
disclaimer	Internal	Passing Juice
Pollution Probe	External	Passing Juice
Technology and Health Foundation	External	Passing Juice
The Trillium Foundation*	External	Passing Juice
The Laidlaw Foundation	External	Passing Juice

In-page links

[Toronto Catholic District School Board](#)	External	Passing Juice
[Durham District School Board](#)	External	Passing Juice
[Canadian Institute for Child Health](#)	External	Passing Juice
[The Canadian Association of Physicians for the Environment](#)	External	Passing Juice
[The Ontario College of Family Physicians](#)	External	Passing Juice
[Envirodesic Certification Program](#)	Internal	Passing Juice
[Small & Rubin Ltd.](#)	Internal	Passing Juice
[CMAC Web Design](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	site pollution ontario health school from foundation all technology probe

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
foundation	7	✖	✖	✖	✖
health	4	✔	✖	✖	✖
probe	4	✖	✖	✖	✖
pollution	4	✖	✖	✖	✖
site	4	✖	✖	✖	✖

Usability

	Url	Domain : healthyschools.com Length : 18
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.

Usability

	Printability	We could not find a Print-Friendly CSS.
❌	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 181 Warnings : 17
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

<table>
<tr><td>❌</td><td>Deprecated HTML</td><td>
<table>
<tr><td>Deprecated tags</td><td>Occurrences</td></tr>
<tr><td><FONT></td><td>19</td></tr>
<tr><td><CENTER></td><td>13</td></tr>
<tr><td><font></td><td>2</td></tr>
</table>
Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
</td></tr>
<tr><td>⬤</td><td>Speed Tips</td><td>
✖   Attention! Try to avoid nested tables in HTML.
✔   Perfect. No inline css has been found in HTML tags!
✔   Great, your website has few CSS files.
✔   Perfect, your website has few JavaScript files.
✖   Too bad, your website does not take advantage of gzip.
</td></tr>
</table>

Mobile

	Mobile Optimization			
		✖	Apple Icon	
		✖	Meta Viewport Tag	
		✔	Flash content	

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.