

# Seo Analyzer hearnet.org.au

Generated on March 07 2022 10:14 AM





The score is 57/100







## SEO Content

	Title	Understand Hearing Loss; Hearing Aids & Cochlear Implants <b>Length : 61</b> Perfect, your title contains between 10 and 70 characters.														
	Description	HEARnet Online: Independent information about hearing loss, hearing technologies & the clinical treatment of hearing loss <b>Length : 125</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Understand Hearing Loss; Hearing Aids &amp; Cochlear Implants</td></tr><tr><td>description</td><td>HEARnet Online: Independent information about hearing loss, hearing technologies &amp; the clinical treatment of hearing loss</td></tr><tr><td>url</td><td>https://hearnet.org.au/</td></tr><tr><td>site_name</td><td>Hearnnet Online</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Understand Hearing Loss; Hearing Aids & Cochlear Implants	description	HEARnet Online: Independent information about hearing loss, hearing technologies & the clinical treatment of hearing loss	url	https://hearnet.org.au/	site_name	Hearnnet Online
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site_name	Hearnnet Online															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>7</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2] Hearing Loss &amp; Technology Explained</li><li>[H2] Understand Hearing Loss</li></ul>	H1	H2	H3	H4	H5	H6	0	7	4	0	0	0		
H1	H2	H3	H4	H5	H6											
0	7	4	0	0	0											

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] The Interactive Ear</li> <li>• [H2] Need Help With Your Hearing?</li> <li>• [H2] Home</li> <li>• [H2] News</li> <li>• [H2] The Interactive Ear</li> <li>• [H3] What Is Hearing Loss?</li> <li>• [H3] Hearing Technologies</li> <li>• [H3] What Plug? - an independent review of filtered earplugs now online</li> <li>• [H3] Bee HEARsmart tinnitus video launched during 2017 Hearing Awareness Week</li> </ul>
	Images	<p>We found 46 images on this web page.</p> <p>44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15%</p> <p>Internal Links 85%</p>

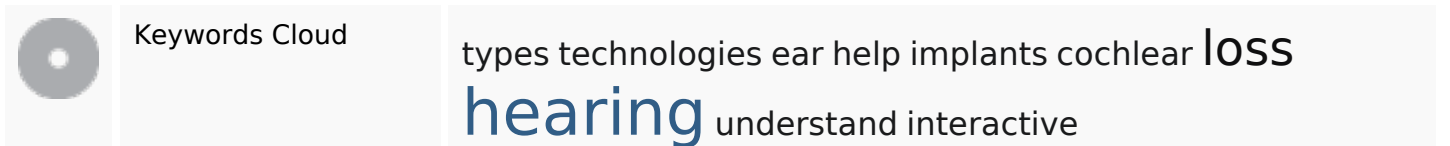
## In-page links

Anchor	Type	Juice
<a href="#">What Plug? &amp;#8211; an independent review of filtered earplugs now online</a>	Internal	Passing Juice
<a href="#">Bee HEARsmart tinnitus video launched during 2017 Hearing Awareness Week</a>	Internal	Passing Juice
<a href="#">Understanding Hearing &amp; Hearing Loss</a>	Internal	Passing Juice
<a href="#">Tinnitus</a>	Internal	Passing Juice
<a href="#">Auditory Processing Disorders</a>	Internal	Passing Juice
<a href="#">Ear infections</a>	Internal	Passing Juice
<a href="#">Otosclerosis</a>	Internal	Passing Juice
<a href="#">Presbycusis</a>	Internal	Passing Juice
<a href="#">Ménière's Disease</a>	Internal	Passing Juice
<a href="#">Auditory Neuropathy</a>	Internal	Passing Juice
<a href="#">Noise-induced Hearing Loss</a>	Internal	Passing Juice
<a href="#">Spatial Processing Disorders</a>	Internal	Passing Juice
<a href="#">Hearing Aids</a>	Internal	Passing Juice
<a href="#">Hearables</a>	Internal	Passing Juice
<a href="#">Bone Conduction Hearing Devices</a>	Internal	Passing Juice
<a href="#">Bone Conduction Hearing Aids</a>	Internal	Passing Juice
<a href="#">Middle Ear Implants</a>	Internal	Passing Juice
<a href="#">Cochlear Implants</a>	Internal	Passing Juice
<a href="#">Hybrid Cochlear Implants</a>	Internal	Passing Juice
<a href="#">Auditory Brain Stem Implants</a>	Internal	Passing Juice
<a href="#">Middle Ear Implants</a>	Internal	Passing Juice
<a href="#">Assistive Listening Technologies</a>	Internal	Passing Juice
<a href="#">Causes of Hearing Loss</a>	Internal	Passing Juice
<a href="#">How Hearing Works</a>	Internal	Passing Juice
<a href="#">Types of Hearing Loss</a>	Internal	Passing Juice
<a href="#">Effects of Hearing Loss</a>	Internal	Passing Juice

## In-page links

<a href="#">Types of Hearing Loss</a>	Internal	Passing Juice
<a href="#">Effects of Hearing Loss</a>	Internal	Passing Juice
<a href="#">Hearing Aids</a>	Internal	Passing Juice
<a href="#">Cochlear</a>	External	Passing Juice
<a href="#">MED-EL</a>	External	Passing Juice
<a href="#">Middle Ear Implants</a>	Internal	Passing Juice
<a href="#">MED-EL</a>	External	Passing Juice
<a href="#">Advanced Bionics</a>	External	Passing Juice
<a href="#">Hybrid Cochlear Implants</a>	Internal	Passing Juice
<a href="#">Auditory Brain Stem Implants</a>	Internal	Passing Juice
<a href="#">Contact Webmaster</a>	Internal	Passing Juice
<a href="#">HEARing CRC</a>	External	Passing Juice
<a href="#">HEARsmart</a>	External	Passing Juice
<a href="#">Legal Notices</a>	Internal	Passing Juice






## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hearing	44	✓	✗	✓	✓
loss	21	✓	✗	✓	✓
implants	5	✓	✗	✗	✗
technologies	4	✗	✗	✓	✓
ear	4	✓	✗	✓	✓

## Usability

	Url	Domain : hearnet.org.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://hearnet.org.au/sitemap.xml">http://hearnet.org.au/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://hearnet.org.au/robots.txt">http://hearnet.org.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>