







Seo Analyzer heartfeltinspirations.com.au

Generated on March 16 2022 01:51 AM






The score is 38/100







SEO Content

	Title	Australia’s Most Trusted Wedding Accessories Online Shopping Website Length : 68 Perfect, your title contains between 10 and 70 characters.								
	Description	Heartfelt Inspirations is a one of the best bridal & wedding accessories online shopping website of Australia. Top selling Cities are Melbourne, Sydney, Perth, Adelaide, Brisbane and Auckland. Free Shipping Available. Length : 218 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.								
	Keywords	discount wedding accessories, wedding reception accessories, printable wedding planner, professional wedding photo albums, wedding photo frames, Wedding Cake Toppers, Wedding Champagne Toasting Flutes, wedding anniversary photo frames, Personalised Glassware, personalised baby photo albums, birthday cake toppers, Party Sashes and Banners, wedding flower girl baskets, hens night games Good, your page contains meta keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Australia’s Most Trusted Wedding Accessories Online Shopping Website</td></tr></table>	Property	Content	locale	en_US	type	website	title	Australia’s Most Trusted Wedding Accessories Online Shopping Website
Property	Content									
locale	en_US									
type	website									
title	Australia’s Most Trusted Wedding Accessories Online Shopping Website									

SEO Content

		<div>description</div> <div>Heartfelt Inspirations is a one of the best bridal & wedding accessories online shopping website of Australia. Top selling Cities are Melbourne, Sydney, Perth, Adelaide, Brisbane and Auckland. Free Shipping Available.</div> <div>url</div> <div>https://www.heartfeltinspirations.com.au</div> <div>site_name</div> <div>Heartfelt inspirations</div>
	Headings	<div> <div>H1</div> <div>1</div> <div>H2</div> <div>3</div> <div>H3</div> <div>0</div> <div>H4</div> <div>0</div> <div>H5</div> <div>0</div> <div>H6</div> <div>0</div> </div> <div> <ul style="list-style-type: none"> • [H1] Reviews • [H2] • [H2] • [H2] </div>
	Images	<div>We found 29 images on this web page.</div> <div>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : 7%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	<div>External Links : noFollow 0%</div> <div>External Links : Passing Juice 0%</div>

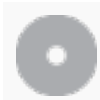
SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Login	Internal	Passing Juice
Checkout	Internal	Passing Juice
My Account	Internal	Passing Juice
Home	Internal	Passing Juice
Pageant Sashes	Internal	Passing Juice
Personalised Sashes	Internal	Passing Juice
Embroidered Baby Gifts	Internal	Passing Juice
Embroidered Towels	Internal	Passing Juice
Embroidered Cubbie Bears	Internal	Passing Juice
Sympathy &#038; Loss	Internal	Passing Juice
Personalised T-Shirts	Internal	Passing Juice
Sublimation Gifts	Internal	Passing Juice
Click here	Internal	Passing Juice
+ Add To Compare	Internal	Passing Juice
About Us	Internal	Passing Juice
Shipping &#038; Returns	Internal	Passing Juice
Checkout	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ&#8217;s	Internal	Passing Juice

SEO Keywords



Keywords Cloud

inspirations heartfelt sashes every
embroidered gifts all baby
products personalised

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
embroidered	5	✗	✗	✗	✗
sashes	4	✗	✓	✗	✗
personalised	4	✗	✓	✗	✗
all	4	✗	✗	✗	✗
gifts	4	✗	✗	✗	✗











Usability

	Url	Domain : heartfeltinspirations.com.au Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 19 Warnings : 22				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>4</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		4
Deprecated tags	Occurrences					
	4					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://heartfeltinspirations.com.au/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics