









Seo Analyzer heartlandreandauctions.com

Generated on March 13 2022 08:17 AM




The score is **36/100**







SEO Content

	<p>Title</p>	<p>The Heartland Real Estate & Auction Team specializes in Real Estate Listings, Sales, & Auctions in Smith and surrounding Counties in Middle TN</p> <p>Length : 150</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>The Heartland Real Estate & Auction Team specializes in Real Estate Listings, Sales, & Auctions in Smith and surrounding Counties in Middle TN</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Carthage Real Estate, Jason Martin neighborhood advisor, home, agent, realtor, house, residential, broker, single family, realtyTN, Homes, Real Estate, Property, Jason Martin, Heartland Real Estate & Auction, Inc. Properties, MLS, Realtor, Listings, House, Lots, Land, parcels Smith County Real Estate, AUCTION, SMITH COUNTY, FARM, ESTATES, Middle TN,</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 8 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 2%</p>												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30.77% Internal Links 69.23%


In-page links

Anchor	Type	Juice
Register	Internal	Passing Juice
Login	Internal	Passing Juice
Forgot password	Internal	Passing Juice
=	Internal	Passing Juice
Click Here	External	Passing Juice
Home Page	Internal	Passing Juice
Contact Me	Internal	Passing Juice

In-page links

Site Map	Internal	Passing Juice
Agent Login	Internal	Passing Juice
Client Login	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice
Accessibility Statement	External	Passing Juice




SEO Keywords

 Keywords Cloud	home site client email real login sign password listings estate
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
login	5	✘	✘	✘	✘
email	3	✘	✘	✘	✘
password	2	✘	✘	✘	✘
home	2	✘	✔	✘	✘
sign	2	✘	✘	✘	✘

Usability

	Url	Domain : heartlandreandauctions.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="544 241 1481 365">http://heartlandreandauctions.com/sitemap.xml https://heartlandreandauctions.com/sitemap.xml</pre>
	Robots.txt	<p>http://heartlandreandauctions.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre data-bbox="544 595 1481 674"> Google Analytics</pre>