



# Seo Analyzer heatproplumbers.co.uk

Generated on March 17 2022 09:48 AM





The score is 58/100







## SEO Content

	<b>Title</b>	<p>HeatPro Heating, Plumbing and Electrical Services based in Sussex</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>HeatPro Heating, Plumbing and Electrical services are based in Sussex and carry out installation, repairs. We carry out boiler and radiator repairs, fit new bathrooms aswell as electrical services.</p> <p><b>Length : 197</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>plumber, electrician, heating, installer, repairs, boiler maintenance, plumbing company, electrical installers,</p> <p>Good, your page contains meta keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1" data-bbox="542 1512 1476 1579"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>2</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1612 1476 2072" style="list-style-type: none"> <li>• [H1] HeatPro Heating, Plumbing and Electrical Services based in Sussex</li> <li>• [H1] HeatPro for a Professional, Friendly Service</li> <li>• [H1] Boiler and Heating Repairs</li> <li>• [H1] Thinking of a New Bathroom?</li> <li>• [H1] We Repair Sinks, Showers and Plumbing</li> <li>• [H1] We Carry Out Electrical Work</li> <li>• [H2] We're Committed to Great Service and High Quality</li> <li>• [H2] Feature: Is your boiler ready for winter?</li> <li>• [H3] Energy Efficient Savings!</li> <li>• [H3] Looking for Kitchen Ideas?</li> <li>• [H3] Air Conditioning</li> <li>• [H3] Gas Safe Installers</li> <li>• [H3] Find us on CheckaTrade.com</li> </ul>	H1	H2	H3	H4	H5	H6	6	2	8	0	0	0
H1	H2	H3	H4	H5	H6									
6	2	8	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Gas Safe Registered:</li><li>• [H3] Saving Money with Efficiency...</li><li>• [H3] Areas We Cover</li></ul>
	Images	We found 13 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>15%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 66.67%  Internal Links 33.33%

## In-page links

Anchor	Type	Juice
<a href="#">HeatPro Heating, Plumbing and Electrical Services based in Sussex</a>	Internal	Passing Juice
<a href="#">Read More</a>	External	Passing Juice

## In-page links

[Spiritas](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

more **heating boiler** electrical heatpro plumbing **SERVICES** need added repair












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
boiler	10	✘	✔	✔	✔
heating	7	✔	✔	✔	✔
heatpro	4	✔	✘	✔	✔
electrical	4	✔	✔	✔	✔
services	4	✔	✘	✔	✔





## Usability

	Url	Domain : heatproplumbers.co.uk Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://heatproplumbers.co.uk/robots.txt">http://heatproplumbers.co.uk/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics