



# Seo Analyzer

## heavenlyhairexpress.com

Generated on February 13 2022 00:32 AM

The score is 55/100



### SEO Content

	Title	<p>Heavenly Hair Express   Hair Extensions and Hair Weave   About Us</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Heavenly Hair Express offers top quality hair extensions at affordable prices. Choose from bundle deals, closures, clip-ins and more!</p> <p><b>Length : 133</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Heavenly Hair Express   Hair Extensions and Hair Weave   About Us</td> </tr> <tr> <td>description</td> <td>Heavenly Hair Express offers top quality hair extensions at affordable prices. Choose from bundle deals, closures, clip-ins and more!</td> </tr> <tr> <td>url</td> <td>https://www.heavenlyhairexpress.com/</td> </tr> <tr> <td>site_name</td> <td>Heavenly Hair Express</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Heavenly Hair Express   Hair Extensions and Hair Weave   About Us	description	Heavenly Hair Express offers top quality hair extensions at affordable prices. Choose from bundle deals, closures, clip-ins and more!	url	https://www.heavenlyhairexpress.com/	site_name	Heavenly Hair Express
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locale	en_US															
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	Headings	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>13</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1497 2078" style="list-style-type: none"> <li>• [H2] {{wcap_heading_section_text_email}}\n {{wcap_text_section_text_field}}\n \n \n \n \n \n \n \n \n \n Please</li> </ul>	H1	H2	H3	H4	H5	H6	0	13	0	5	0	0		
H1	H2	H3	H4	H5	H6											
0	13	0	5	0	0											



## SEO Content





```
& id isn't set. if ( ! monsterinsights_form_id && monsterinsights_forms[monsterinsights_forms_i].parentElement.className.indexOf( 'nf-form-layout' ) >= 0 ) { monsterinsights_form_id = monsterinsights_forms[monsterinsights_forms_i].parentElement.parentElement.parentElement.getAttribute( 'id' ); if ( monsterinsights_form_id && 0 === monsterinsights_form_id.lastIndexOf( 'nf-form-', 0 ) ) { /* If so, let's grab that and set it to be the form's ID*/ tokens = monsterinsights_form_id.split( '-' ).slice( 0, 3 ); result = tokens.join( '-' ); monsterinsights_forms[monsterinsights_forms_i].setAttribute( 'id', result ); /* Now we can do just what we did above */ monsterinsights_form_id = monsterinsights_forms[monsterinsights_forms_i].getAttribute( 'id' ); skip_conversion = true; } } if ( monsterinsights_form_id && monsterinsights_form_id !== 'commentform' && monsterinsights_form_id !== 'adminbar-search' ) { __gtagTracker('event', 'impression', { event_category: 'form', event_label: monsterinsights_form_id, value: 1, non_interaction: true }); /* If a WPForms Form, we can use custom tracking */ if ( monsterinsights_form_id && 0 === monsterinsights_form_id.lastIndexOf( 'wpforms-form-', 0 ) ) { continue; } /* Formidable Forms, use custom tracking */ if ( monsterinsights_forms_has_class( monsterinsights_forms[monsterinsights_forms_i], 'frm-show-form' ) ) { continue; } /* If a Gravity Form, we can use custom tracking */ if ( monsterinsights_form_id && 0 === monsterinsights_form_id.lastIndexOf( 'gform_', 0 ) ) { continue; } /* If Ninja forms, we use custom conversion tracking */ if ( skip_conversion ) { continue; } var custom_conversion_mi_forms = false; if ( custom_conversion_mi_forms ) { continue; } var __gaFormsTrackerWindow = window; if ( __gaFormsTrackerWindow.addEventListener ) { document.getElementById(monsterinsights_form_id).addEventListener( "submit", monsterinsights_forms_record_conversion, false ); } else { if ( __gaFormsTrackerWindow.attachEvent ) { document.getElementById(monsterinsights_form_id).attachEvent( "onsubmit", monsterinsights_forms_record_conversion ); } } else { continue; } } } function monsterinsights_forms_has_class(element, className) { return ( ' ' + element.className + ' ').indexOf( ' ' + className + ' ' ) > -1; } function monsterinsights_forms_record_conversion( event ) { var monsterinsights_form_conversion_id = event.target.id; var monsterinsights_form_action = event.target.getAttribute("miforms-action"); if ( monsterinsights_form_conversion_id && ! monsterinsights_form_action ) { document.getElementById(monsterinsights_form_conversion_id).setAttribute("miforms-action", "submitted"); __gtagTracker('event', 'conversion', { event_category: 'form', event_label: monsterinsights_form_conversion_id, value: 1, }); } } /* Attach the events to all clicks in the document after page and GA has loaded */ function monsterinsights_forms_load() { if ( typeof(__gaTracker) !== 'undefined' && __gaTracker && __gaTracker.hasOwnProperty( "loaded" ) &&
```

## SEO Content





```
__gaTracker.loaded == true ) { var __gaFormsTrackerWindow
= window; if ( __gaFormsTrackerWindow.addEventListener ) {
__gaFormsTrackerWindow.addEventListener( "load",
monsterinsights_forms_record_impression, false ); } else { if (
__gaFormsTrackerWindow.attachEvent ) {
__gaFormsTrackerWindow.attachEvent("onload",
monsterinsights_forms_record_impression ); } } else if (
typeof(__gtagTracker) !== 'undefined' && __gtagTracker ) {
var __gtagFormsTrackerWindow = window; if (
__gtagFormsTrackerWindow.addEventListener ) {
__gtagFormsTrackerWindow.addEventListener( "load",
monsterinsights_forms_record_impression, false ); } else { if (
__gtagFormsTrackerWindow.attachEvent ) {
__gtagFormsTrackerWindow.attachEvent("onload",
monsterinsights_forms_record_impression ); } } } else {
setTimeout(monsterinsights_forms_load, 200); } } /* Custom
Ninja Forms impression tracking */ if (window.jQuery) {
jQuery(document).on( 'nfFormReady', function( e, layoutView )
{ var label = layoutView.el; label = label.substring(1,
label.length); label = label.split('-').slice(0,3).join('-');
__gtagTracker('event', 'impression', { event_category: 'form',
event_label: label, value: 1, non_interaction: true }); }); } /*
Custom Bloom Form tracker */ function
monsterinsights_add_bloom_forms_ids() { var bloom_forms =
document.querySelectorAll( '.et_bloom_form_content form' ); if
( bloom_forms.length > 0 ) { for ( var i = 0; i <
bloom_forms.length; i++ ) { if ( " === bloom_forms[i].id ) {
var form_parent_root =
monsterinsights_find_parent_with_class( bloom_forms[i],
'et_bloom_optin' ); if ( form_parent_root ) { var classes =
form_parent_root.className.split( ' ' ); for ( var j = 0; j <
classes.length; ++ j ) { if ( 0 === classes[j].indexOf(
'et_bloom_optin' ) ) { bloom_forms[i].id = classes[j]; } } } } }
} function monsterinsights_find_parent_with_class( element,
className ) { if ( element.parentNode && " !== className ) {
if ( element.parentNode.className.indexOf( className ) >= 0
) { return element.parentNode; } else { return
monsterinsights_find_parent_with_class( element.parentNode,
className ); } } return false; } monsterinsights_forms_load();
function setREVStartSize(e){ try{ e.c=jQuery(e.c);var
i=jQuery(window).width(),t=9999,r=0,n=0,l=0,f=0,s=0,h=0; if
(e.responsiveLevels&&(jQuery.each(e.responsiveLevels,function
(e,f){f>i&&(t=r=f,l=e),i>f&&f>r&&(r=f,n=e)),t>r&&(l=n)),f
=e.gridheight[1]||e.gridheight[0]||e.gridheight,s=e.gridwidth[1]||
e.gridwidth[0]||e.gridwidth,h=i/s,h=h>1?1:h,f=Math.round(h*f)
,"fullscreen"===e.sliderLayout){var
u=(e.c.width(),jQuery(window).height());if(void
0!==e.fullScreenOffsetContainer){var
c=e.fullScreenOffsetContainer.split(",");if (c) jQuery.each(c,function
(e,i){u=jQuery(i).length>0?u-jQuery(i).outerHeight(!0):u}),
e.fullScreenOffset.split("%").length>1&&void 0!==e.fullScreenOf
fset&&e.fullScreenOffset.length>0?u=jQuery(window).height()
*parseInt(e.fullScreenOffset,0)/100:void 0!==e.fullScreenOffset&
&e.fullScreenOffset.length>0&&(u=parseInt(e.fullScreenOffset
,0))}f=u}else void 0!==e.minHeight&&f
```

- [H2] Brazilian Afro Kinky Extensions

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Brazilian Body Wave Hair Extensions</li><li>• [H2] Brazilian Deep Wave Hair Extensions</li><li>• [H2] Brazilian Silky Straight Hair Extensions</li><li>• [H2] Brazilian Body Wave Bundle Deals</li><li>• [H2] Brazilian Kinky Curly Bundle Deals</li><li>• [H2] Brazilian Loose Wave Bundle Deals</li><li>• [H2] Vietnamese Silky Straight Bundle Deals</li><li>• [H2] Brazilian Deep Wave Closure</li><li>• [H2] Brazilian Kinky Curly Closure</li><li>• [H2] Brazilian Loose Wave Closure</li><li>• [H2] Brazilian Silky Straight Closure</li><li>• [H4] SEW IN EXTENSIONS</li><li>• [H4] BUNDLE DEALS</li><li>• [H4] CLOSURES</li><li>• [H4] Check out all of our Hair Extension Products</li><li>• [H4] Add more Volume &amp; Length with Clip-In Hair Extensions</li></ul>
	Images	<p>We found 20 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice
<a href="#">SEW-INS</a>	Internal	Passing Juice
<a href="#">BUNDLE DEALS</a>	Internal	Passing Juice
<a href="#">CLOSURES</a>	Internal	Passing Juice
<a href="#">CLIP-INS</a>	Internal	Passing Juice
<a href="#">TAPE-IN</a>	Internal	Passing Juice
<a href="#">FRONTAL</a>	Internal	Passing Juice
<a href="#">WIGS</a>	Internal	Passing Juice
<a href="#">3D Mink Lashes</a>	Internal	Passing Juice
<a href="#">Edge Control</a>	Internal	Passing Juice
<a href="#">Not readable? Change text.</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
brazilian	25	✘	✘	✘	✔
bundle	19	✘	✘	✔	✔
deals	19	✘	✘	✔	✔
wave	14	✘	✘	✘	✔

# Keywords Consistency

options

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## Usability

	Url	Domain : heavenlyhairexpress.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 92
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://heavenlyhairexpress.com/sitemap.xml>



### Robots.txt

<http://heavenlyhairexpress.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics