






Seo Analyzer helinet.com

Generated on March 25 2022 08:15 AM





The score is 54/100







SEO Content

	Title	Helinet Aviation Services - Los Angeles Charter Helicopter RentalsHelinet Aviation Services Length : 91 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Helinet Aviation Services is a helicopter service provider in Los Angeles. Rent a charter helicopter or learn about our other aircraft services. Length : 144 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Helicopter, services, los angeles Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>8</td><td>3</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Book Charter Flights On The Go• [H1] Aerial Productions• [H1] Charter an Escape• [H1] Innovative Drone Services• [H1] Custom Security Solutions• [H1] Air Medical, Exceptional Service & Care• [H1] State of the Art ENG• [H1] Turnkey Aircraft Management• [H2] Overview• [H2] Services• [H2] NEWS• [H3] CHARTER• [H3] PRODUCTION• [H3] DRONES	H1	H2	H3	H4	H5	H6	8	3	8	0	0	0
H1	H2	H3	H4	H5	H6									
8	3	8	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] HELINET TECHNOLOGIES• [H3] AIR MEDICAL• [H3] ENG• [H3] AIRCRAFT MANAGEMENT• [H3] UTILITY
	Images	We found 39 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
BOOK CHARTER NOW	Internal	Passing Juice
BOOK PRODUCTION NOW	Internal	Passing Juice


In-page links

CHARTER APP	Internal	Passing Juice
=	Internal	Passing Juice
CHARTER	Internal	Passing Juice
PRODUCTION	Internal	Passing Juice
DRONES	Internal	Passing Juice
UTILITY	Internal	Passing Juice
HELINET TECHNOLOGIES	Internal	Passing Juice
AIR MEDICAL	Internal	Passing Juice
ENG	Internal	Passing Juice
AIRCRAFT MANAGEMENT	Internal	Passing Juice
ABOUT	Internal	Passing Juice
SAFETY & NOISE ABATEMENT	Internal	Passing Juice
MAINTENANCE	Internal	Passing Juice
NEWS	Internal	Passing Juice
CONTACT	Internal	Passing Juice
BOOK CHARTER NOW	Internal	Passing Juice
BOOK PRODUCTION NOW	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
Helinet Selected by LAPD and Airbus Helicopters for H125 Downlink Integration and Support	Internal	Passing Juice
Join Helinet and Brown Helicopter in Dallas at HAI Heli-Expo	Internal	Passing Juice

In-page links

2022		
PRIVACY POLICY	Internal	Passing Juice
TERMS	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	services charter production california helicopter service los helinet aircraft angeles
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Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
helinet	11	✓	✗	✓	✓
service	6	✓	✓	✓	✓
services	5	✓	✓	✓	✓
california	4	✗	✗	✗	✗
los	4	✓	✓	✓	✗

Usability





	Url	Domain : helinet.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://helinet.com/sitemap.xml
	Robots.txt	Missing

Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics