

SEO Content

\bigotimes	Title	Length : 0		
		Very bad. We haven't found title on your page.		
\bigotimes	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u>		
		free online meta tags generator to create description.		
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
\bigotimes	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.		
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0 0		
\bigcirc	Images	We found 0 images on this web page.		
$\overline{}$		Good, most or all of your images have alt attributes.		
\bigotimes	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.		
0	Flash	Perfect, no Flash content has been detected on this page.		
\bigcirc	lframe	Great, there are no Iframes detected on this page.		

SEO Links

\bigotimes	URL Rewrite	Bad. Your links have query string.
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 1 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Туре	Juice
Click here to proceed	Internal	Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Usability

0	Url	Domain : helixkids.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.

Usability

\bigotimes		
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigotimes	Doctype	Missing doctype			
0	Encoding	Perfect. Your declared charset is UTF	-8.		
\bigotimes	W3C Validity	Errors : 0 Warnings : 0			
0	Email Privacy	Great no email address has been fou	nd in plain text!		
\bigotimes	Deprecated HTML	Deprecated tags	Occurrences		
		<frameset></frameset>	1		
		<frame/>	1		
		<noframes></noframes>	1		
		Deprecated HTML tags are HTML tags recommended that you remove or re they are now obsolete.	•		
0	Speed Tips	 Excellent, your website doesn't 	t use nested tables.		
		Perfect. No inline css has been found in HTML tags!			
		 Great, your website has few CS 	SS files.		
		 Perfect, your website has few Jacobia 	avaScript files.		
		 Perfect, your website takes adv 	vantage of gzip.		

Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		۲	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap. http://helixkids.com/sitemap.xml
Robots.txt		http://helixkids.com/robots.txt
		Great, your website has a robots.txt file.
\bigotimes	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.