





Seo Analyzer hennastudio.ca

Generated on February 15 2022 02:29 AM





The score is 48/100




SEO Content

	Title	Henna Studio - Organic Henna Cones - Organic Henna Hair Powder Length : 62 Perfect, your title contains between 10 and 70 characters.																
	Description	Organic Body and Hair Care. Organic Powders designed to improve your hair health and well being. Length : 96 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Henna Studio - Organic Henna Cones - Organic Henna Hair Powder</td></tr><tr><td>description</td><td>Organic Body and Hair Care. Organic Powders designed to improve your hair health and well being.</td></tr><tr><td>url</td><td>https://www.hennastudio.ca/</td></tr><tr><td>site_name</td><td>Henna Studio</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/2757/1964/file_s/1_1e59a03b-9657-45c1-88b7-95978388da5e.png?v=1597201575</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/2757/1964/file_s/1_1e59a03b-9657-45c1-88b7-95978388da5e.png?v=1597201575</td></tr></tbody></table>	Property	Content	type	website	title	Henna Studio - Organic Henna Cones - Organic Henna Hair Powder	description	Organic Body and Hair Care. Organic Powders designed to improve your hair health and well being.	url	https://www.hennastudio.ca/	site_name	Henna Studio	image	https://cdn.shopify.com/s/files/1/2757/1964/file_s/1_1e59a03b-9657-45c1-88b7-95978388da5e.png?v=1597201575	image:secure_url	https://cdn.shopify.com/s/files/1/2757/1964/file_s/1_1e59a03b-9657-45c1-88b7-95978388da5e.png?v=1597201575
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SEO Content

		<div>image:width800</div> <div>image:height800</div>
	Headings	<div> <div>H11H223H37H40H50H60</div> <ul style="list-style-type: none"> • [H1] Henna Studio • [H2] Best Sellers • [H2] Henna Freckle Kit • [H2] 3 Pack Organic Henna Cones - Lavender, Cajeput & Tea Tree • [H2] Natural Henna Hair Dye - Chemical Free • [H2] Jagua henna brow kit • [H2] Henna cones • [H2] Henna & jagua • [H2] Henna Studio • [H2] Henna Studio • [H2] HENNA HAIR DYE • [H2] the look • [H2] Henna Freckle Kit • [H2] Henna Freckle Kit • [H2] 3 Pack Organic Henna Cones - Lavender, Cajeput & Tea Tree • [H2] 3 Pack Organic Henna Cones - Lavender, Cajeput & Tea Tree • [H2] Henna Powder For Body Art • [H2] Henna Powder For Body Art • [H2] Henna Hints • [H2] Henna Freckles • [H2] Black henna, the scary truth! • [H2] who are we? • [H2] Footer menu • [H2] Newsletter • [H3] 100% Natural • [H3] Powder • [H3] GIFT IDEAS • [H3] Accessories • [H3] USDA certified • [H3] Shop • [H3] Featured Blogs </div>
	Images	<p>We found 40 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.57% External Links : Passing Juice 0% Internal Links 96.43%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Gift Ideas	Internal	Passing Juice
Henna & Jagua Powder	Internal	Passing Juice
Henna Accessories	Internal	Passing Juice
Henna Cones	Internal	Passing Juice
Henna Hair Dye	Internal	Passing Juice
Services	Internal	Passing Juice
Book us	Internal	Passing Juice
FAQs	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
Account	Internal	Passing Juice
For pickup from Glendale Heights, Illinois, call at 630-935-0603.	Internal	Passing Juice
Products	Internal	Passing Juice
Search	Internal	Passing Juice
Henna Freckle Kit	Internal	Passing Juice
3 Pack Organic Henna Cones - Lavender, Cajeput & Tea Tree	Internal	Passing Juice
Natural Henna Hair Dye - Chemical Free	Internal	Passing Juice
Jagua henna brow kit	Internal	Passing Juice
Henna Powder For Body Art	Internal	Passing Juice
Henna Freckles	Internal	Passing Juice
Black henna, the scary truth!	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	pay book best studio policy cart blog services henna faqs
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
henna	14	✓	✗	✗	✓
pay	4	✗	✗	✗	✗
best	3	✗	✗	✗	✓










Keywords Consistency

studio	3	✓	✗	✗	✓
cart	3	✗	✗	✗	✗

Usability

	Url	Domain : hennastudio.ca Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div>

Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://hennastudio.ca/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics