








Seo Analyzer heritagefoods.in

Generated on February 12 2022 04:05 AM





The score is 56/100



SEO Content





	<p>Title</p>	<p>Milk, Dairy Products Manufacturer & Supplier Heritage Foods</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Heritage is one of the well known leading Milk and dairy products - Curd, Paneer, Ghee, Butter, Cheese, Fresh Cream and Ice Cream Manufacturers and suppliers.</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Heritage foods, dairy products, milk, milk products, curd, ice-cream, recipes, dairy recipes, paneer, paneer recipes, healthy living, milk products recipes,ghee, butter, cheese, fresh cream, milkshake, immunity milk, Skimmed Milk Powder, lassi, milk cake, Cool Coffee, cow ghee, Doodh Peda.</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="550 1579 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>6</td> <td>19</td> <td>11</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1680 1101 2072" style="list-style-type: none"> • [H2] Republic Day Greetings 2022 • [H2] I BELIEVE • [H2] The Goodness of Ghee • [H2] Toned Milk • [H2] Full cream milk • [H2] Cow Milk • [H2] Our goodness • [H2] Happiness • [H2] Heritage Foods limited • [H2] News updates • [H3] Give your family • [H3] Milk 	H1	H2	H3	H4	H5	H6	0	10	6	19	11	0
H1	H2	H3	H4	H5	H6									
0	10	6	19	11	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Milk• [H3] Milk• [H3] A Heritage of• [H3] Follow us :• [H4] Buy Now• [H4] Milky treats• [H4] 15,00,000• [H4] 942• [H4] 3,00,000• [H4] 1,25,000• [H4] 181• [H4] 08 Feb 2019• [H4] 08 Feb 2019• [H4] 08 Feb 2019• [H4] 2018• [H4] 2018• [H4] 2018• [H4] 2017• [H4] 2016• [H4] 2016• [H4] 2016• [H4] 2015• [H4] 2015• [H5] 3.0%• [H5] 8.5%• [H5] Vitamin A & D• [H5] 48hrs at 4 C• [H5] 6.0%• [H5] 9.0%• [H5] Vitamin A & D• [H5] 48hrs at 4 C• [H5] 3.5%• [H5] 8.5%• [H5] 48hrs at 4 C
	Images	<p>We found 130 images on this web page.</p> <p>110 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 141 links including 11 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.55% Internal Links 96.45%

In-page links

Anchor	Type	Juice
Place an Order	External	Passing Juice
Corporate	Internal	Passing Juice
Heritage at a Glance	Internal	Passing Juice
Vision & Mission	Internal	Passing Juice
Corporate Management Team	Internal	Passing Juice
Our Commitments	Internal	Passing Juice
Awards & Recognitions	Internal	Passing Juice
CSR Activities	Internal	Passing Juice
CSR Activities for the Financial Year 2021-22	Internal	Passing Juice
GSTN Numbers	Internal	Passing Juice
Dairy Home	Internal	Passing Juice
Exports	Internal	Passing Juice
Heritage Parlour	Internal	Passing Juice
Heritage Distribution Centre	Internal	Passing Juice

In-page links

Locations	Internal	Passing Juice
Excellence in Quality	Internal	Passing Juice
Renewable Energy	Internal	Passing Juice
Products	Internal	Passing Juice
Milk	Internal	Passing Juice
A2 Full Cream Milk	Internal	Passing Juice
Toned milk	Internal	Passing Juice
Double Toned Milk	Internal	Passing Juice
Full cream milk	Internal	Passing Juice
Standardized Milk	Internal	Passing Juice
Cow milk	Internal	Passing Juice
Slim Milk	Internal	Passing Juice
UHT Milk	Internal	Passing Juice
Curd	Internal	Passing Juice
Total Curd	Internal	Passing Juice
Premium Curd	Internal	Passing Juice
Probiotic Curd	Internal	Passing Juice
Buttermilk	Internal	Passing Juice
Lassi	Internal	Passing Juice
Sweet Lassi	Internal	Passing Juice
Ragi Lassi	Internal	Passing Juice
Subja Lassi	Internal	Passing Juice
Ice-Creams	Internal	Passing Juice
Tubs	Internal	Passing Juice
Bars	Internal	Passing Juice
Kulfi	Internal	Passing Juice

In-page links

Frozen Desserts	Internal	Passing Juice
Cones	Internal	Passing Juice
Cups	Internal	Passing Juice
Juicy Bars	Internal	Passing Juice
Family Packs	Internal	Passing Juice
Turmeric	Internal	Passing Juice
Ginger	Internal	Passing Juice
Tulsi	Internal	Passing Juice
Ashwagandha Milk	Internal	Passing Juice
Vanilla	Internal	Passing Juice
Chocolate	Internal	Passing Juice
Strawberry	Internal	Passing Juice
Fresh Paneer	Internal	Passing Juice
Lite Paneer	Internal	Passing Juice
Doodh Peda	Internal	Passing Juice
Milk Cake	Internal	Passing Juice
Cow Ghee	Internal	Passing Juice
Buffalo Ghee	Internal	Passing Juice
Hi Aroma Ghee	Internal	Passing Juice
Cooking Butter	Internal	Passing Juice
Table Butter	Internal	Passing Juice
Processed Cheese	Internal	Passing Juice
Mozzarella Cheese	Internal	Passing Juice
Processed Cheese Slice	Internal	Passing Juice
Processed Cheese Spread	Internal	Passing Juice
Fresh Cream	Internal	Passing Juice

In-page links

Cold Coffee	Internal	Passing Juice
Badam	Internal	Passing Juice
Pista	Internal	Passing Juice
Chocolate	Internal	Passing Juice
Elachi	Internal	Passing Juice
Skimmed Milk Powder	Internal	Passing Juice
Sweetened Condensed Milk	Internal	Passing Juice
Blog	Internal	Passing Juice
Subsidiary/JV	External	Passing Juice
Heritage Nutrivet Limited	External	Passing Juice
Heritage Novandie Foods Pvt Ltd	Internal	Passing Juice
Listing Information	Internal	Passing Juice
Brief Profile of Directors	Internal	Passing Juice
Board Committees	Internal	Passing Juice
Appointment Letters	Internal	Passing Juice
Code for Independent Director	Internal	Passing Juice
Annual Report	Internal	Passing Juice
Annual Report 2020-21 Flip Book	Internal	Passing Juice
Subsidiary / Associate / JV Annual Reports	Internal	Passing Juice
Quarterly Financial Results	Internal	Passing Juice
Shareholder/ Investor Presentation	Internal	Passing Juice
Auditors Report	Internal	Passing Juice
Annual General Meetings	Internal	Passing Juice
EGM / Postal Ballot	Internal	Passing Juice
Notice of Board Meetings	Internal	Passing Juice
Notice for Closure of Trading Window	Internal	Passing Juice

In-page links

Outcome of Board Meeting	Internal	Passing Juice
Stock Exchange Clarifications	Internal	Passing Juice
Concall	Internal	Passing Juice
Reconciliation of Share Capital Audit Report	Internal	Passing Juice
Investor Grievances Report	Internal	Passing Juice
RTA Certificate 74(5)	Internal	Passing Juice
Yearly Disclosures	Internal	Passing Juice
Regulation 40(9 & 10)	Internal	Passing Juice
Regulation 7(3)	Internal	Passing Juice
Communication to Shareholders	Internal	Passing Juice
Related Party Transaction	Internal	Passing Juice
MOA & AOA	Internal	Passing Juice
Management Discussion & Analysis	Internal	Passing Juice
Research Reports	Internal	Passing Juice
Scheme of Arrangement	Internal	Passing Juice
Annual Disclosure Formats	Internal	Passing Juice
Annual Return	Internal	Passing Juice
Policies	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Shareholding Pattern	Internal	Passing Juice
Corporate Governance Reports	Internal	Passing Juice
RTA & Compliance Officer	Internal	Passing Juice
Newspaper Publications	Internal	Passing Juice
Familiarization Program	Internal	Passing Juice
Secretarial Audit Report	Internal	Passing Juice
Annual Secretarial Compliance Report	Internal	Passing Juice

In-page links

Dividend History	Internal	Passing Juice
Unclaimed Dividend	Internal	Passing Juice
Unpaid Dividend List	Internal	Passing Juice
Dividend from FY 2013-14 to 2019-20	Internal	Passing Juice
Unclaimed Dividend Register	Internal	Passing Juice
Shares Identified For Transfer to IEPF	Internal	Passing Juice
Shares Transfer to IEPFA	Internal	Passing Juice
Nodal Officer	Internal	Passing Juice
Investor Contacts	Internal	Passing Juice
Credit Rating	Internal	Passing Juice
News & Events	Internal	Passing Juice
Gallery	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Videos	Internal	Passing Juice
Follow @hftd	External	Passing Juice
Founders Desk	Internal	Passing Juice
Caution Notice	Internal	Passing Juice
Dairy	Internal	Passing Juice
UHT Milk	Internal	Passing Juice
Flavoured Milk	Internal	Passing Juice
Share Ownership	Internal	Passing Juice
Careers	Internal	Passing Juice
Pixel Studios	External	Passing Juice

SEO Keywords



Keywords Cloud

all paneer report view **milk** products curd
heritage annual foods

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
milk	34	✓	✓	✓	✓
heritage	21	✓	✓	✓	✓
all	11	✗	✗	✗	✗
view	11	✗	✗	✗	✗
annual	11	✗	✗	✗	✗












Usability

	Url	Domain : heritagefoods.in Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

Doctype	HTML 5
---------	--------


Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://heritagefoods.in/sitemap.xml</pre> <pre>https://www.heritagefoods.in/sitemap.xml</pre>
--	-------------	---

Optimization

	Robots.txt	<p>http://heritagefoods.in/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 517 1481 595"> Google Analytics</div>