

Seo Analyzer herokuapp.com

Generated on April 03 2022 09:17 AM

The score is 58/100







SEO Content

| | Title | Cloud Application Platform Heroku Length : 35 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|--------------|---|--|----------|---------|-------|-------------------------------------|-------------|---|-------|---|-------------|------|--------------|-----|
| | Description | Heroku is a platform as a service (PaaS) that enables developers to build, run, and operate applications entirely in the cloud. Length : 127 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Cloud Application Platform Heroku</td></tr><tr><td>description</td><td>Heroku is a platform as a service (PaaS) that enables developers to build, run, and operate applications entirely in the cloud.</td></tr><tr><td>image</td><td>https://www.herokucdn.com/images/og.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></tbody></table> | Property | Content | title | Cloud Application Platform Heroku | description | Heroku is a platform as a service (PaaS) that enables developers to build, run, and operate applications entirely in the cloud. | image | https://www.herokucdn.com/images/og.png | image:width | 1200 | image:height | 630 |
| Property | Content | | | | | | | | | | | | | |
| title | Cloud Application Platform Heroku | | | | | | | | | | | | | |
| description | Heroku is a platform as a service (PaaS) that enables developers to build, run, and operate applications entirely in the cloud. | | | | | | | | | | | | | |
| image | https://www.herokucdn.com/images/og.png | | | | | | | | | | | | | |
| image:width | 1200 | | | | | | | | | | | | | |
| image:height | 630 | | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>13</td><td>4</td><td>22</td><td>8</td><td>7</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Salesforce Functions with Heroku Data• [H2] Data on Heroku• [H2] Unleash your inner startup• [H2] Focus on your apps• [H2] Turn your company into an apps company | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 13 | 4 | 22 | 8 | 7 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 13 | 4 | 22 | 8 | 7 | | | | | | | | | |





SEO Content

- [H2] Powerful platform, unparalleled ecosystem
- [H2] A podcast from the team at Heroku, exploring code, technology, tools, tips, and the life of the developer.
- [H2] Developers, teams, and businesses of all sizes use Heroku to deploy, manage, and scale apps.
- [H2] Work with the language you already love
- [H2] Heroku Explained: Icebergs, Lumberjacks, and Condos
- [H2] A powerful and innovative feature set
- [H2] Heroku Enterprise
- [H2] See how LendUp uses Heroku's GitHub integration and continuous delivery tools to simplify their workflow.
- [H3] Heroku Blog
- [H3] Built for developers, by developers.
- [H3] The Heroku experience developers love, with the enterprise features large companies need.
- [H3] Subscribe to our monthly newsletter
- [H4] Heroku Runtime
- [H4] Heroku Postgres (SQL)
- [H4] Heroku Redis
- [H4] Scale
- [H4] Add-ons
- [H4] Data Clips
- [H4] Code and data rollback
- [H4] App metrics
- [H4] Continuous delivery
- [H4] GitHub Integration
- [H4] Extensibility
- [H4] Smart containers
- [H4] Private Spaces
- [H4] Fine-grained access controls
- [H4] SSO for Heroku
- [H4] Team and resource oversight
- [H4] Heroku Connect
- [H4] Enterprise-grade support
- [H4] Products
- [H4] Resources
- [H4] About
- [H4] Support
- [H5] Deploy
- [H5] Manage
- [H5] Scale
- [H5] Tweets from @heroku
- [H5] You can now extend the power of @Salesforce with even more data options. It's true! Salesforce Functions and... <https://t.co/e6OkNsAHfZ>
- [H5] We take our customer feedback seriously. We have increased our dashboard sessions up to 10 days and MFA from 12 to... <https://t.co/Odlfnd74yZ>
- [H5] Have you noticed a performance increase on your dynos? @eth415 explains what you need to know about the latest impr... <https://t.co/FzQKBqvANp>
- [H5] Upcoming Events
- [H6] NEW
- [H6] Spotlight
- [H6] Move Fast
- [H6] Developers

SEO Content

| | | |
|--|-----------------|---|
| | | <ul style="list-style-type: none"> • [H6] Enterprise • [H6] Elements • [H6] Officially supported languages |
|  | Images | <p>We found 16 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p> |
|  | Text/HTML Ratio | <p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p> |
|  | In-page links | <p>We found a total of 115 links including 0 link(s) to files</p> |
|  | Statistics | <p>External Links : noFollow 6.96%</p> <p>External Links : Passing Juice 69.57%</p> <p>Internal Links 23.48%</p> |

In-page links

| Anchor | Type | Juice |
|---------------------------------|----------|---------------|
| Skip Navigation | Internal | Passing Juice |
| Heroku | External | Passing Juice |
| Products | External | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Heroku Platform | External | Passing Juice |
| Heroku DX | External | Passing Juice |
| Heroku Flow | External | Passing Juice |
| Continuous Delivery | External | Passing Juice |
| Continuous Integration | External | Passing Juice |
| Heroku OpEx | External | Passing Juice |
| Heroku Runtime | External | Passing Juice |
| Heroku Dynos | External | Passing Juice |
| Heroku Data Services | External | Passing Juice |
| Heroku Postgres | External | Passing Juice |
| Heroku Redis | External | Passing Juice |
| Apache Kafka on Heroku | External | Passing Juice |
| Heroku Enterprise | External | Passing Juice |
| Heroku Private Spaces | External | Passing Juice |
| Heroku Connect | External | Passing Juice |
| Heroku Shield | External | Passing Juice |
| Heroku Teams | External | Passing Juice |
| Marketplace | External | Passing Juice |
| Add-ons | External | Passing Juice |
| Buttons | External | Passing Juice |
| Buildpacks | External | Passing Juice |
| About | External | Passing Juice |
| Pricing | External | Passing Juice |
| Documentation | External | Passing Juice |
| Support | External | Passing Juice |
| COVID-19 | Internal | Passing Juice |
| What is Heroku? | External | Passing Juice |
| Help | External | Passing Juice |
| | | |

In-page links

| | | |
|------------------------------------|----------|---------------|
| Customers | External | Passing Juice |
| Careers | External | Passing Juice |
| Events | External | Passing Juice |
| Podcasts | External | Passing Juice |
| Compliance Center | External | Passing Juice |
| Developers | External | Passing Juice |
| CTOs | External | Passing Juice |
| Team Collaboration | External | Passing Juice |
| Startups | External | Passing Juice |
| Enterprises | External | Passing Juice |
| Agencies | External | Passing Juice |
| Students | External | Passing Juice |
| See More | External | Passing Juice |
| Node | External | Passing Juice |
| Ruby | External | Passing Juice |
| Java | External | Passing Juice |
| PHP | External | Passing Juice |
| Python | External | Passing Juice |
| Go | External | Passing Juice |
| Scala | External | Passing Juice |
| Clojure | External | Passing Juice |
| See More | External | Passing Juice |
| Heroku Blog | External | Passing Juice |
| More news | External | Passing Juice |
| Log in | External | Passing Juice |
| Sign up | External | Passing Juice |
| Learn More | External | Passing Juice |
| Sign Up for Free | External | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Explore Managed Data Services | Internal | Passing Juice |
| Explore Heroku Customers | Internal | Passing Juice |
| Explore the Heroku Platform | Internal | Passing Juice |
| Explore Heroku Enterprise | Internal | Passing Juice |
| Explore Heroku Elements | Internal | Passing Juice |
| Node.js | Internal | Passing Juice |
| Ruby | Internal | Passing Juice |
| Java | Internal | Passing Juice |
| PHP | Internal | Passing Juice |
| Python | Internal | Passing Juice |
| Go | Internal | Passing Juice |
| Scala | Internal | Passing Juice |
| Clojure | Internal | Passing Juice |
| Learn more and subscribe → | Internal | Passing Juice |
| View all episodes → | Internal | Passing Juice |
| Heroku solutions | Internal | Passing Juice |
| Heroku Flow | Internal | Passing Juice |
| smart containers called dynos | Internal | Passing Juice |
| LitCharts' story → | Internal | Passing Juice |
| SHIFT Commerce's story → | Internal | Passing Juice |
| PensionBee's story → | Internal | Passing Juice |
| DrivenData's story → | Internal | Passing Juice |
| Learn how agencies use Heroku → | Internal | Passing Juice |
| @heroku | External | Passing Juice |
| Salesforce | External | noFollow |
| https://t.co/e6OkNsAHfZ | External | noFollow |
| = | External | Passing Juice |
| https://t.co/Odlfnd74yZ | External | noFollow |
| | | |

In-page links

| | | |
|---|----------|---------------|
| = | External | Passing Juice |
| eth415 | External | noFollow |
| https://t.co/FzOKBqvANp | External | noFollow |
| = | External | Passing Juice |
| Events | Internal | Passing Juice |
| Schedule a call with our sales team. | Internal | Passing Juice |
| Elements Marketplace | External | Passing Juice |
| Documentation | External | Passing Juice |
| Training & Education | External | Passing Juice |
| Blog | External | Passing Juice |
| Get Started | External | Passing Juice |
| About Us | External | Passing Juice |
| Heroku & Salesforce | External | Passing Juice |
| Partners | External | Passing Juice |
| Help Center | External | Passing Juice |
| Status | External | Passing Juice |
| Premium Support | External | Passing Juice |
| Contact Us | External | Passing Juice |
| RSS | External | Passing Juice |
| Facebook | External | Passing Juice |
| Instagram | External | Passing Juice |
| GitHub | External | Passing Juice |
| LinkedIn | External | Passing Juice |
| YouTube | External | Passing Juice |
| □□□ | External | Passing Juice |
| Terms of Service | External | noFollow |
| Privacy | External | noFollow |
| Cookies | External | noFollow |

SEO Keywords



Keywords Cloud

platform from salesforce **heroku** data apps blog
developers more sign

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| heroku | 84 | ✓ | ✗ | ✓ | ✓ |
| data | 25 | ✗ | ✗ | ✗ | ✓ |
| apps | 15 | ✗ | ✗ | ✗ | ✓ |
| more | 14 | ✗ | ✗ | ✗ | ✓ |
| from | 11 | ✗ | ✗ | ✗ | ✓ |











Usability

| | | |
|--|--------------|---|
| | Url | Domain : herokuapp.com Length : 13 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|----------|--|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |





Document

| | | |
|--|-----------------|--|
|  | | |
|  | W3C Validity | Errors : 33 Warnings : 9 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <code>http://herokuapp.com/sitemap.xml</code> <code>https://www.heroku.com/sitemap.xml</code> |
|  | Robots.txt | <code>http://herokuapp.com/robots.txt</code> Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  Google Analytics |

Optimization