



# Seo Analyzer hexavia.ng

Generated on March 16 2022 10:12 AM





The score is 39/100







## SEO Content

	Title	Hexavia  <b>Length : 7</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.						
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.						
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.						
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.						
	Headings	<b>H1</b> 7	<b>H2</b> 2	<b>H3</b> 3	<b>H4</b> 7	<b>H5</b> 0	<b>H6</b> 0	<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] What We Do</li><li>• [H1] Our Vision</li><li>• [H1] Our Mission</li><li>• [H1] Our Core Values</li><li>• [H1] Our Clients</li><li>• [H1] Let's work together</li><li>• [H2]</li><li>• [H2] Newsletter</li><li>• [H3] Our vision is to be Africa’s leading hub for solutions in business, brand, technical and human capital.</li><li>• [H3] Our mission is to innovatively create business models, strategies and people, built to last and grow brands for Africa.</li><li>• [H3] Excellence, Energy and Growth.</li><li>• [H4] Successful Startups</li><li>• [H4] Community Members</li><li>• [H4] Restructured Businesses</li></ul>

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Site Map</li><li>• [H4] Tweets</li><li>• [H4] LIKE US</li><li>• [H4] Follow</li></ul>
	Images	We found 61 images on this web page.  45 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 33.33%  Internal Links 66.67%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Brochure</a>	Internal	Passing Juice
<a href="#">Community</a>	External	Passing Juice
<a href="#">Online Academy</a>	Internal	Passing Juice
<a href="#">Attend Decoded</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Privacy &amp;#038; Policy</a>	Internal	Passing Juice
<a href="#">Store</a>	External	Passing Juice
<a href="#">More About Us</a>	Internal	Passing Juice
<a href="#">Academy</a>	Internal	Passing Juice
<a href="#">Community &amp;#038; Blog</a>	External	Passing Juice
<a href="#">Decoded</a>	Internal	Passing Juice
<a href="#">Media Store</a>	External	Passing Juice
<a href="#">Tweets by @hexavia</a>	External	Passing Juice
<a href="#">REVOCUBE</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	talk strategy newsletter grow human plan business hexavia development brochure
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
business	5	✗	✗	✗	✓
hexavia	3	✓	✗	✗	✗
plan	3	✗	✗	✗	✗










## Keywords Consistency

human	3	✖	✖	✖	✔
strategy	3	✖	✖	✖	✖

## Usability

	Url	Domain : hexavia.ng Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 89
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div> <div>  Too bad, your website has too many CSS files (more than 4).         </div>

## Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://hexavia.ng/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.