








Seo Analyzer hfm magazine.com

Generated on March 02 2022 18:40 PM

The score is 57/100



SEO Content

	<p>Title</p>	<p>Health Facilities Management magazine Hospitals Design, Construction & Operations</p> <p>Length : 87</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Health Facilities Management provides the most comprehensive coverage of challenges facing health facility design, construction and operations professionals.</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Health Facilities Management, hospitals, design, construction, operations, planning, infrastructure, engineering, environmental services, biomedical, security, regulations</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1576 1481 1648"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>48</td> <td>2</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1682 1422 2074" style="list-style-type: none"> • [H1] Developing an EVS compliance plan • [H1] Compliance help for ASHE members • [H1] Building automation expands for hospitals • [H1] Financing hospital energy sustainability • [H1] HFM News • [H1] Hospitals weather cold temps with proven practices • [H1] BayCare Health engages patients with Alexa devices • [H1] Study looks into COVID-19 surface contamination • [H1] Editor's Picks • [H1] FGI Guidelines updates for 2022 • [H1] Project integrates care and research in one facility • [H1] Cleaning and disinfection products for health care 	H1	H2	H3	H4	H5	H6	48	2	0	0	1	0
H1	H2	H3	H4	H5	H6									
48	2	0	0	1	0									

SEO Content

- [H1] Popular Articles
- [H1] 2021 Salary Survey results
- [H1] How to measure employee productivity
- [H1] Best practices to deal with deferred maintenance
- [H1] Design Center
- [H1] Letting the light in
- [H1] Nurses in the design process
- [H1] Green flooring
- [H1] Health facility lighting
- [H1] Web Exclusives
- [H1] Geisinger saves maintenance time with standardized cubicle curtains
- [H1] Preventing workplace violence
- [H1] COVID-19 and construction costs
- [H1] Inside HFM
- [H1] Present as your president
- [H1] Interview
- [H1] Working on the local and national levels
- [H1] Field Report
- [H1] Patching job delivers thorough results
- [H1] News
- [H1] BayCare Health engages patients with Alexa devices
- [H1] Codes & Standards
- [H1] New water management requirement goes into effect
- [H1] Products
- [H1] Building automation expands for hospitals
- [H1] Design Spotlight
- [H1] Advancing care in its region
- [H1] Special Report
- [H1] How networking can help develop your professional reputation
- [H1] Expert Insights
- [H1] How design supports health care wayfinding
- [H1] From Our Archives
- [H1] Repurposing big-box retail spaces
- [H1] Building a continuity of operations plan
- [H1] Virtual inspections see growing acceptance
- [H1] Corporate News
- [H2] Quick Links
- [H2] HFM Daily
- [H5] Special Coverage



Images

We found 43 images on this web page.

6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **15%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.







Flash

Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 192 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.77% Internal Links 93.23%

In-page links

Anchor	Type	Juice
Design Center	Internal	Passing Juice
=	Internal	Passing Juice
Surveys	Internal	Passing Juice
Trends	Internal	Passing Juice
Special Reports	Internal	Passing Juice
Current Issue	Internal	Passing Juice
Subscribe	Internal	Passing Juice
HFM Daily	Internal	Passing Juice
Digital Edition	Internal	Passing Juice
White Papers	Internal	Passing Juice
Logout	Internal	Passing Juice
Architecture	Internal	Passing Juice

In-page links

Acute Care Hospitals	Internal	Passing Juice
Architecture Trends	Internal	Passing Juice
Facility Planning	Internal	Passing Juice
Facility Profiles	Internal	Passing Juice
Outpatient Facilities	Internal	Passing Juice
Specialty Facilities	Internal	Passing Juice
Construction	Internal	Passing Juice
Construction Survey	Internal	Passing Juice
Construction Trends	Internal	Passing Juice
Project Management	Internal	Passing Juice
Engineering	Internal	Passing Juice
Biomedical Engineering	Internal	Passing Juice
Building Automation Systems	Internal	Passing Juice
Commissioning	Internal	Passing Juice
Engineering Leadership	Internal	Passing Juice
Energy Management	Internal	Passing Juice
Engineering Trends	Internal	Passing Juice
Fire and Life Safety Systems	Internal	Passing Juice
HVAC Systems	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Power and Electrical	Internal	Passing Juice
Plumbing Systems	Internal	Passing Juice
ES	Internal	Passing Juice
Cleaning and Disinfection	Internal	Passing Juice
Cleaning Technology	Internal	Passing Juice
Environmental Services Leadership	Internal	Passing Juice
Environmental Services Trends	Internal	Passing Juice
Infection Prevention	Internal	Passing Juice

In-page links

Laundry Operations	Internal	Passing Juice
Patient Satisfaction	Internal	Passing Juice
Pest Control	Internal	Passing Juice
Interior Design	Internal	Passing Juice
Design Trends	Internal	Passing Juice
Evidence-based Design	Internal	Passing Juice
Operations	Internal	Passing Juice
Compliance	Internal	Passing Juice
Operations Leadership	Internal	Passing Juice
Operations Trends	Internal	Passing Juice
Property Management	Internal	Passing Juice
Quality	Internal	Passing Juice
Safety and Security	Internal	Passing Juice
Products	Internal	Passing Juice
Building Controls	Internal	Passing Juice
Chillers and Boilers	Internal	Passing Juice
Cleaning Equipment and Supplies	Internal	Passing Juice
CMMS Software	Internal	Passing Juice
Fire Safety	Internal	Passing Juice
Flooring and Carpeting	Internal	Passing Juice
Furnishings	Internal	Passing Juice
Hand Hygiene	Internal	Passing Juice
HVAC	Internal	Passing Juice
Infection Prevention	Internal	Passing Juice
Laundry	Internal	Passing Juice
Lighting	Internal	Passing Juice
Plumbing	Internal	Passing Juice
Power and Electrical	Internal	Passing Juice

In-page links

Security	Internal	Passing Juice
Wayfinding and Signage	Internal	Passing Juice
Regulatory	Internal	Passing Juice
Codes	Internal	Passing Juice
Emergency Preparedness	Internal	Passing Juice
Guidelines	Internal	Passing Juice
Regulatory Trends	Internal	Passing Juice
Standards	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Energy Management	Internal	Passing Juice
Green Cleaning	Internal	Passing Juice
Green Construction	Internal	Passing Juice
Resilient Design	Internal	Passing Juice
Sustainability Trends	Internal	Passing Juice
Water Conservation	Internal	Passing Juice
Waste Management	Internal	Passing Juice
Technology	Internal	Passing Juice
Building Information Modeling	Internal	Passing Juice
Communication Systems	Internal	Passing Juice
Data Centers	Internal	Passing Juice
Digital Signage	Internal	Passing Juice
Energy Management Systems	Internal	Passing Juice
IT Infrastructures	Internal	Passing Juice
Medical Equipment	Internal	Passing Juice
Real-time Location Systems	Internal	Passing Juice
Security Systems	Internal	Passing Juice
Technology Trends	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Advertising Information	Internal	Passing Juice
Advertising Sales Staff	Internal	Passing Juice
Marketing Solutions Guide	Internal	Passing Juice
BPA Report	Internal	Passing Juice
Editorial Guidelines	Internal	Passing Juice
HFM Authors	Internal	Passing Juice
HFM RSS Feeds	Internal	Passing Juice
Events	Internal	Passing Juice
Developing an EVS compliance plan	Internal	Passing Juice
Lloyd Duplechan	Internal	Passing Juice
Compliance help for ASHE members	Internal	Passing Juice
Frank D. Rudilosso, PE, CHSP	Internal	Passing Juice
Building automation expands for hospitals	Internal	Passing Juice
Neal Lorenzi	Internal	Passing Juice
Financing hospital energy sustainability	Internal	Passing Juice
Ben Walker	Internal	Passing Juice
Mark Mininberg	Internal	Passing Juice
HFM News	Internal	Passing Juice
Hospitals weather cold temps with proven practices	Internal	Passing Juice
Camille Fink	Internal	Passing Juice
BayCare Health engages patients with Alexa devices	Internal	Passing Juice
Megan Headley	Internal	Passing Juice
Study looks into COVID-19 surface contamination	Internal	Passing Juice
Jamie Morgan	Internal	Passing Juice
Editor's Picks	Internal	Passing Juice
FGI Guidelines updates for 2022	Internal	Passing Juice
Heather Livingston	Internal	Passing Juice

In-page links

Project integrates care and research in one facility	Internal	Passing Juice
Solvei Neiger, AIA, ACHA	Internal	Passing Juice
Cleaning and disinfection products for health care	Internal	Passing Juice
2021 Salary Survey results	Internal	Passing Juice
Beth Burmahl	Internal	Passing Juice
How to measure employee productivity	Internal	Passing Juice
Lindsey Brackett, CHC, CHFM, SASHE	Internal	Passing Juice
Best practices to deal with deferred maintenance	Internal	Passing Juice
Letting the light in	Internal	Passing Juice
"Building better behavioral health care facilities."	Internal	Passing Juice
Nurses in the design process	Internal	Passing Juice
"Nurses make their rounds in health care design."	Internal	Passing Juice
Green flooring	Internal	Passing Juice
"Earth-friendly flooring for health care facilities."	Internal	Passing Juice
Health facility lighting	Internal	Passing Juice
"Tunable white light for health care spaces."	Internal	Passing Juice
Web Exclusives	Internal	Passing Juice
Geisinger saves maintenance time with standardized cubicle curtains	Internal	Passing Juice
Tasha Hughes, Executive Producer & Director of Communications, Creative Gold	Internal	Passing Juice
Preventing workplace violence	Internal	Passing Juice
Mike Hodges, CHPA, CPP	Internal	Passing Juice
COVID-19 and construction costs	Internal	Passing Juice
Chris Harmon	Internal	Passing Juice
Inside HFM	Internal	Passing Juice
Present as your president	Internal	Passing Juice
Shadie (Shay) R. Rankhorn Jr., SASHE, CHFM, CHC	Internal	Passing Juice
Interview	Internal	Passing Juice

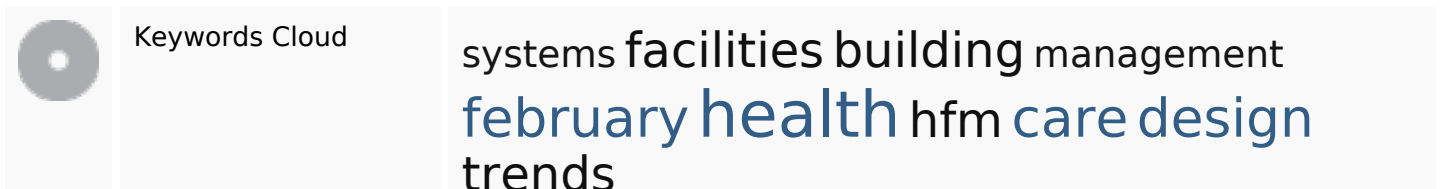
In-page links

Working on the local and national levels	Internal	Passing Juice
Field Report	Internal	Passing Juice
Patching job delivers thorough results	Internal	Passing Juice
HFM Staff	Internal	Passing Juice
News	Internal	Passing Juice
BayCare Health engages patients with Alexa devices	Internal	Passing Juice
Codes & Standards	Internal	Passing Juice
New water management requirement goes into effect	Internal	Passing Juice
HFM Staff	Internal	Passing Juice
Products	Internal	Passing Juice
Design Spotlight	Internal	Passing Juice
Advancing care in its region	Internal	Passing Juice
Special Report	Internal	Passing Juice
How networking can help develop your professional reputation	Internal	Passing Juice
Ed Avis	Internal	Passing Juice
Expert Insights	Internal	Passing Juice
How design supports health care wayfinding	Internal	Passing Juice
Melissa Piatkowski	Internal	Passing Juice
From Our Archives	Internal	Passing Juice
Repurposing big-box retail spaces	Internal	Passing Juice
Chris Lambrecht	Internal	Passing Juice
Building a continuity of operations plan	Internal	Passing Juice
Susan B. McLaughlin, FASHE, CHFM, CHSP	Internal	Passing Juice
Virtual inspections see growing acceptance	Internal	Passing Juice
Erik J. Martin	Internal	Passing Juice
View More Career Opportunities	External	Passing Juice
Smart Facility Software	External	Passing Juice
Tweets by @hfmmagazine	External	Passing Juice

In-page links

Construction	Internal	Passing Juice
Article Reprints	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Sitemap	Internal	Passing Juice
Terms of Use	External	Passing Juice
ASHE	External	Passing Juice
About ASHE	External	Passing Juice
Contact ASHE	External	Passing Juice
Become a Member	External	Passing Juice
AHA	External	Passing Juice
About AHA	External	Passing Juice
Contact AHA	External	Passing Juice
ePublishing	External	Passing Juice






SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
health	21	✓	✓	✓	✓
care	16	✗	✗	✗	✓
february	14	✗	✗	✗	✗
design	13	✓	✓	✓	✓
facilities	12	✓	✓	✓	✗


Usability

	Url	Domain : hfm magazine.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 43
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://hfm magazine.com/sitemap.xml</pre> <pre>https://www.hfm magazine.com/sitemap.xml</pre>
	Robots.txt	<pre>http://hfm magazine.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>